

# **Airport Duty-free Liquor Market Size, Share & Trends Analysis Report By Type (Whiskey), By Region (North America, Europe, Asia Pacific, Central & South America, Middle East & Africa) And Segment Forecasts, 2022 - 2028**

<https://marketpublishers.com/r/A0E7831F24BCEN.html>

Date: May 2022

Pages: 70

Price: US\$ 3,950.00 (Single User License)

ID: A0E7831F24BCEN

## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Airport Duty-free Liquor Market Growth & Trends**

The global airport duty-free liquor market size is expected to reach USD 12.26 billion by 2028, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 10.4% from 2022 to 2028. The growing air travel across developed and developing nations is anticipated to propel the market growth over the forecast period. Duty-free shoppers are growing across the Asia Pacific owing to the ease of purchase with the help of digital platforms. Additionally, the rising number of passengers, changing lifestyle of individuals, and the advancement of tourism are affecting the growth of the travel and tourism sectors, subsequently leading to the growth of the market. A constant increase in air traffic and growth of the tourism sector are the prime factors nurturing the market demand.

The key players in the market are collaborating and launching premium alcoholic beverages to meet the desired targets of the consumers at the airport. At present, key players are focusing to adopt canned packaging techniques to accomplish the demand for ambient alcoholic beverages at the airport. For instance, Asahi introduced the new aluminum package, which is the barreled shape package named "Mini-Daru" beer. In September 2021, Asahi Japan and BrewDog announced their partnership to create a Japanese joint venture. With this partnership, BrewDog can function as a separate unit

with its back-office, marketing, sales, and teams and can also focus solely on the marketing and distribution of key BrewDog brands in Japan.

During the financial year 2020-2021, the coronavirus disease affected the market to a larger extent across the globe. The market for airport duty-free liquor was negatively impacted due to the shutdown of the airports owing to the travel restrictions by the government during the pandemic. Along with this, the supply chain of the market was disrupted during the Covid-19 era. The distribution channels such as liquor stores, grocery shops, and supermarkets were hampered due to the lockdown imposed by several governments across the globe.

The others type segment held the largest revenue share of above 85.0% in 2021. The new fancies and change in taste among customers and a rise in demand for the exotic and new variety of wines, such as tropical fruit wines, are anticipated to propel the growth of the others segment. Moreover, the new launches of liquor by key players may attract individuals to purchase, further estimated to fuel the growth of the market in the upcoming years.

The Asia Pacific dominated the market with a revenue share of more than 45.0% in 2021. The majority of passengers from developing countries spend on liquor as it is available at very economical rates. Rising disposable income and improvement in economic conditions in developing countries are also important factors for the growth of this market. Increasing travel and tourism owing to a larger millennial population, who are willing to spend on leisure tourism and exploration, will further drive the market.

### Airport Duty-free Liquor Market Report Highlights

The others type segment held the largest revenue share of over 85.0% in 2021 due to the rising purchasing of wines, beer, and cognac by various passengers at airports

The Asia Pacific dominated the market with a revenue share of more than 45.0% in 2021 and is expected to register the fastest growth rate from 2022 to 2028. This is due to the increasing air travel in developing economies, rising millennial population, and growing aviation tourism in developing countries, including India

Europe is expected to register a CAGR of 10.4% from 2022 to 2028. This can be attributed to the growing demand for premium liquors in developed countries



## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Information & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Type Outlook
- 2.3. Competitive Insights

### **CHAPTER 3. AIRPORT DUTY-FREE LIQUOR MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Sales/Retail Channel Analysis
  - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market Driver Analysis
  - 3.4.2. Market Restraint Analysis
  - 3.4.3. Industry Challenges
  - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
  - 3.5.1. Industry Analysis – Porter's
    - 3.5.1.1. Supplier Power
    - 3.5.1.2. Buyer Power

- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Airport Duty-Free Liquor Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Type Adoption
- 4.4. Observations & Recommendations

## **CHAPTER 5. AIRPORT DUTY-FREE LIQUOR MARKET: TYPE ESTIMATES & TREND ANALYSIS**

- 5.1. Type Movement Analysis & Market Share, 2021 & 2028
- 5.2. Whiskey
  - 5.2.1. Market estimates and forecast, 2017 - 2028, (USD Million)
- 5.3. Others
  - 5.3.1. Market estimates and forecast, 2017 - 2028, (USD Million)

## **CHAPTER 6. AIRPORT DUTY-FREE LIQUOR MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 6.1. Regional Movement Analysis & Market Share, 2021 & 2028
- 6.2. North America
  - 6.2.1. Market estimates and forecast, 2017 - 2028, (USD Million)
  - 6.2.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)
  - 6.2.3. U.S.
    - 6.2.3.1. Market estimates and forecast, 2017 - 2028, (USD Million)
    - 6.2.3.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)
- 6.3. Europe
  - 6.3.1. Market estimates and forecast, 2017 - 2028, (USD Million)
  - 6.3.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)
  - 6.3.3. Germany
    - 6.3.3.1. Market estimates and forecast, 2017 - 2028, (USD Million)
    - 6.3.3.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)

#### 6.3.4. U.K.

6.3.4.1. Market estimates and forecast, 2017 - 2028, (USD Million)

6.3.4.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)

#### 6.3.5. France

6.3.5.1. Market estimates and forecast, 2017 - 2028, (USD Million)

6.3.5.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)

#### 6.4. Asia Pacific

6.4.1. Market estimates and forecast, 2017 - 2028, (USD Million)

6.4.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)

#### 6.4.3. China

6.4.3.1. Market estimates and forecast, 2017 - 2028, (USD Million)

6.4.3.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)

#### 6.4.4. Japan

6.4.4.1. Market estimates and forecast, 2017 - 2028, (USD Million)

6.4.4.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)

#### 6.5. Central & South America

6.5.1. Market estimates and forecast, 2017 - 2028, (USD Million)

6.5.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)

#### 6.5.3. Brazil

6.5.3.1. Market estimates and forecast, 2017 - 2028, (USD Million)

6.5.3.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)

#### 6.6. Middle East & Africa

6.6.1. Market estimates and forecast, 2017 - 2028, (USD Million)

6.6.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)

#### 6.6.3. UAE

6.6.3.1. Market estimates and forecast, 2017 - 2028, (USD Million)

6.6.3.2. Market estimates and forecast, by type, 2017 - 2028, (USD Million)

## **CHAPTER 7. COMPETITIVE ANALYSIS**

7.1. Key global players, recent developments & their impact on the industry

7.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

7.3. Vendor Landscape

7.3.1. Key company market share analysis, 2021

## **CHAPTER 8. COMPANY PROFILES**

8.1. Heineken

- 8.1.1. Company Overview
- 8.1.2. Financial Performance
- 8.1.3. Product Benchmarking
- 8.1.4. Strategic Initiatives
- 8.2. Diageo
  - 8.2.1. Company Overview
  - 8.2.2. Financial Performance
  - 8.2.3. Product Benchmarking
  - 8.2.4. Strategic Initiatives
- 8.3. Pernod Ricard
  - 8.3.1. Company Overview
  - 8.3.2. Financial Performance
  - 8.3.3. Product Benchmarking
  - 8.3.4. Strategic Initiatives
- 8.4. Constellation Brands, Inc.
  - 8.4.1. Company Overview
  - 8.4.2. Financial Performance
  - 8.4.3. Product Benchmarking
  - 8.4.4. Strategic Initiatives
- 8.5. Brown-Forman
  - 8.5.1. Company Overview
  - 8.5.2. Financial Performance
  - 8.5.3. Product Benchmarking
  - 8.5.4. Strategic Initiatives
- 8.6. REMY COINTREAU
  - 8.6.1. Company Overview
  - 8.6.2. Financial Performance
  - 8.6.3. Product Benchmarking
  - 8.6.4. Strategic Initiatives
- 8.7. Erdington
  - 8.7.1. Company Overview
  - 8.7.2. Financial Performance
  - 8.7.3. Product Benchmarking
  - 8.7.4. Strategic Initiatives
- 8.8. Glen Moray
  - 8.8.1. Company Overview
  - 8.8.2. Financial Performance
  - 8.8.3. Product Benchmarking
  - 8.8.4. Strategic Initiatives

## 8.9. Accolade Wines

8.9.1. Company Overview

8.9.2. Financial Performance

8.9.3. Product Benchmarking

8.9.4. Strategic Initiatives

## 8.10. Bacardi

8.10.1. Company Overview

8.10.2. Financial Performance

8.10.3. Product Benchmarking

8.10.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

Table 1. Airport Duty-Free Liquor Market– Key market driver analysis

Table 2. Airport Duty-Free Liquor Market– Key market restraint analysis

Table 3. Global Airport Duty-Free Liquor Market estimates and forecast in other type, 2017 - 2028, (USD Million)

Table 4. North America Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 5. North America Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 6. U.S. Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 7. U.S. Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 8. Europe Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 9. Europe Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 10. Germany Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 11. Germany Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 12. U.K. Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 13. U.K. Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 14. France Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 15. France Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 16. Asia Pacific Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 17. Asia Pacific Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 18. China Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 19. China Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 20. Japan Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 21. Japan Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 22. Central & South America Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 23. Central & South America Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 24. Brazil Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 25. Brazil Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 26. Middle East & Africa Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 27. Middle East & Africa Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 28. UAE Airport Duty-Free Liquor Market estimates and forecast, 2017 - 2028, (USD Million)

Table 29. UAE Airport Duty-Free Liquor Market revenue estimates and forecast by type, 2017 - 2028, (USD Million)

Table 30. Vendor landscape

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Airport Duty-Free Liquor Market snapshot
- Fig. 2 Airport Duty-Free Liquor Market segmentation & scope
- Fig. 3 Airport Duty-Free Liquor Market penetration & growth prospect mapping
- Fig. 4 Airport Duty-Free Liquor Market value chain analysis
- Fig. 5 Airport Duty-Free Liquor Market dynamics
- Fig. 6 Airport Duty-Free Liquor Market Porter's analysis
- Fig. 7 Airport Duty-Free Liquor Market: Type movement analysis
- Fig. 8 Airport Duty-Free Liquor Market: Regional movement analysis

## I would like to order

Product name: Airport Duty-free Liquor Market Size, Share & Trends Analysis Report By Type (Whiskey), By Region (North America, Europe, Asia Pacific, Central & South America, Middle East & Africa) And Segment Forecasts, 2022 - 2028

Product link: <https://marketpublishers.com/r/A0E7831F24BCEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A0E7831F24BCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970