

# **Air Fryer Accessories Market Size, Share & Trends Analysis Report By Product Type (Grilling & Frying Accessories, Baking Accessories, Cooking Accessories, Storage & Organization), By End Use (Residential, Commercial), By Region, And Segment Forecasts, 2026 - 2033**

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## **Abstracts**

The global air fryer accessories market size was estimated at USD 457.3 million in 2025 and is projected to reach USD 702.4 million by 2033, growing at a CAGR of 5.6% from 2026 to 2033. The growing penetration of e-commerce platforms is accelerating accessory sales by improving product visibility and price transparency.

Online reviews, bundled discounts, and targeted digital marketing are driving impulse purchases and boosting repeat buying. The air fryer accessories market is shifting from basic add-ons to specialized, performance-enhancing products. Consumers increasingly demand multi-function racks, dehydrator trays, silicone baking sets, and crisping baskets designed for specific cuisines. This trend is driven by the rise of digital recipe platforms promoting accessory-specific cooking techniques. Retailers are bundling accessories with premium units to differentiate offerings. Private label brands are expanding SKUs to capture share in this evolving value chain.

### **Drivers, Opportunities & Restraints**

Rapid adoption of air fryers in urban households is a key growth driver for accessories. Consumers view air fryers as versatile cooking platforms beyond frying, increasing the need for tailored tools that enhance utility. As health-oriented lifestyles grow, users seek accessories that enable grilling, baking, and roasting within a single appliance. This

expanded use case stimulates aftermarket spending, elevates average selling prices of accessory kits, and strengthens category penetration across demographic segments.

Innovation in material science presents a significant opportunity for accessory manufacturers. There is a rising demand for premium, non-stick, high-temperature-resistant materials that deliver durability and improvements in food quality. Collaborations with OEMs to offer co-branded accessory bundles at point of sale can unlock incremental revenue. In addition, expansion into underpenetrated regions where air fryer usage is nascent offers long-term growth potential. Educating consumers on accessory-driven cooking techniques can further expand market adoption.

Fragmentation in air fryer designs poses a major constraint for accessory standardization. Variations in basket shapes and sizes across brands create compatibility challenges, increasing return rates and consumer dissatisfaction. This discourages third-party accessory innovation and limits cross-sell opportunities. High retail prices for branded accessories also deter cost-conscious buyers. Until industry-wide standards emerge or modular solutions gain traction, incompatibility will continue to dampen market expansion.

## Global Air Fryer Accessories Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends across sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the air fryer accessories market report based on product type, end use, and region:

### Product Type Outlook (Revenue, USD Million, 2021 - 2033)

Grilling & Frying Accessories

Baking Accessories

Cooking Accessories

Storage & Organization

Others

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Residential

Commercial

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Australia

Central & South America

Brazil

Argentina

Middle East & Africa

Saudi Arabia

UAE

South Africa

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## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Types & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Type & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Insights
- 2.2. Segmental Outlook
- 2.3. Competitive Outlook

### **CHAPTER 3. AIR FRYER ACCESSORIES MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
- 3.4. Technology Overview
  - 3.4.1. Commercial Production Technology
  - 3.4.2. Roadmap of Technology Advancement, 2021 to 2030
- 3.5. Sustainability Trends
  - 3.5.1. Recycling and Circular Economy
- 3.6. Regulatory Framework
  - 3.6.1. Policies and Incentive Plans
  - 3.6.2. Standards and Compliances
  - 3.6.3. Regulatory Impact Analysis
- 3.7. Market Dynamics

- 3.7.1. Market Driver Analysis
- 3.7.2. Market Restraint Analysis
- 3.7.3. Industry Challenges
- 3.8. Porter's Five Forces Analysis
  - 3.8.1. Supplier Power
  - 3.8.2. Buyer Power
  - 3.8.3. Substitution Threat
  - 3.8.4. Threat from New Entrants
  - 3.8.5. Competitive Rivalry
- 3.9. PESTEL Analysis
  - 3.9.1. Political Landscape
  - 3.9.2. Economic Landscape
  - 3.9.3. Social Landscape
  - 3.9.4. Technological Landscape
  - 3.9.5. Environmental Landscape
  - 3.9.6. Legal Landscape

## **CHAPTER 4. AIR FRYER ACCESSORIES MARKET: PRODUCT TYPE OUTLOOK ESTIMATES & FORECASTS**

- 4.1. Air Fryer Accessories Market: Product Type Movement Analysis, 2025 & 2033
  - 4.1.1. Grilling & Frying Accessories
    - 4.1.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 4.1.2. Baking Accessories
    - 4.1.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 4.1.3. Cooking Accessories
    - 4.1.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 4.1.4. Storage & Organization
    - 4.1.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 4.1.5. Others
    - 4.1.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

## **CHAPTER 5. AIR FRYER ACCESSORIES MARKET: END USE OUTLOOK ESTIMATES & FORECASTS**

- 5.1. Air Fryer Accessories Market: End Use Movement Analysis, 2025 & 2033
  - 5.1.1. Residential
    - 5.1.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 5.1.2. Commercial

5.1.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)

## **CHAPTER 6. AIR FRYER ACCESSORIES MARKET REGIONAL OUTLOOK ESTIMATES & FORECASTS**

6.1. Regional Snapshot

6.2. Air Fryer Accessories Market: Regional Movement Analysis, 2025 & 2033

6.3. North America

6.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.3.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.3.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

6.3.4. U.S.

6.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.3.4.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.3.4.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

6.3.5. Canada

6.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.3.5.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.3.5.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

6.3.6. Mexico

6.3.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.3.6.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.3.6.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

6.4. Europe

6.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.4.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.4.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

6.4.4. Germany

6.4.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.4.4.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.4.4.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

6.4.5. UK

6.4.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.4.5.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.4.5.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

6.4.6. France

6.4.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.4.6.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.4.6.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

#### 6.4.7. Italy

6.4.7.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.4.7.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.4.7.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

#### 6.4.8. Spain

6.4.8.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.4.8.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.4.8.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

### 6.5. Asia Pacific

6.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.5.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.5.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

#### 6.5.4. China

6.5.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.5.4.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.5.4.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

#### 6.5.5. India

6.5.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.5.5.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.5.5.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

#### 6.5.6. Japan

6.5.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.5.6.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.5.6.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

#### 6.5.7. South Korea

6.5.7.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.5.7.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.5.7.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

#### 6.5.8. Australia

6.5.8.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.5.8.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.5.8.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

### 6.6. Central & South America

6.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.6.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.6.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

#### 6.6.4. Brazil

6.6.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.6.4.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.6.4.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

#### 6.6.5. Argentina

6.6.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.6.5.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.6.5.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

#### 6.7. Middle East & Africa

6.7.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.7.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.7.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

##### 6.7.4. Saudi Arabia

6.7.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.7.4.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.7.4.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

##### 6.7.5. UAE

6.7.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.7.5.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.7.5.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

##### 6.7.6. South Africa

6.7.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)

6.7.6.2. Market estimates and forecast, by product type, 2021 - 2033 (USD Million)

6.7.6.3. Market estimates and forecast, by end use, 2021 - 2033 (USD Million)

## CHAPTER 7. COMPETITIVE LANDSCAPE

7.1. Recent Developments & Impact Analysis, By Key Market Participants

7.2. Vendor Landscape

7.2.1. Company categorization

7.2.2. List of Key Distributors and Channel Partners

7.2.3. List of Potential Customers/End-users

7.3. Competitive Dynamics

7.3.1. Company Market Share Analysis & Market Positioning

7.3.2. Competitive Benchmarking

7.3.3. Strategy Mapping

7.3.4. Heat Map Analysis

7.4. Company Profiles/Listing

7.4.1. Versuni Holding B.V.

7.4.1.1. Participant's overview

7.4.1.2. Financial performance

7.4.1.3. Product benchmarking

- 7.4.2. SharkNinja Operating LLC
- 7.4.3. Instant Brands, Inc.
- 7.4.4. Breville Group Limited
- 7.4.5. Groupe SEB S.A.
- 7.4.6. Conair Corporation
- 7.4.7. VeSync (US) Corporation
- 7.4.8. RJ Brands LLC
- 7.4.9. Northland Aluminum Products, Inc.
- 7.4.10. Hamilton Beach Brands, Inc.

## List Of Tables

### LIST OF TABLES

Table 1. List of Abbreviations

Table 2. Grilling & Frying Accessories market estimates and forecasts, 2021 - 2033 (USD Million)

Table 3. Baking Accessories market estimates and forecasts, 2021 - 2033 (USD Million)

Table 4. Cooking Accessories market estimates and forecasts, 2021 - 2033 (USD Million)

Table 5. Storage & Organization market estimates and forecasts, 2021 - 2033 (USD Million)

Table 6. Others market estimates and forecasts, 2021 - 2033 (USD Million)

Table 7. End Use market estimates and forecasts, 2021 - 2033 (USD Million)

Table 8. Residential market estimates and forecasts, 2021 - 2033 (USD Million)

Table 9. Commercial market estimates and forecasts, 2021 - 2033 (USD Million)

Table 10. North America air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 11. North America air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 12. U.S. air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 13. U.S. air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 14. Canada air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 15. Canada air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 16. Mexico air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 17. Mexico air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 18. Europe air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 19. Europe air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 20. Germany air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 21. Germany air fryer accessories market estimates and forecasts, by end use,

2021 - 2033 (USD Million)

Table 22. UK air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 23. UK air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 24. France air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 25. France air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 26. Italy air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 27. Italy air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 28. Spain air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 29. Spain air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 30. Asia Pacific air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 31. Asia Pacific air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 32. China air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 33. China air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 34. India air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 35. India air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 36. Japan air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 37. Japan air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 38. South Korea air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 39. South Korea air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 40. Australia air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 41. Australia air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 42. Central & South America air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 43. Central & South America air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 44. Brazil air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 45. Brazil air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 46. Argentina air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 47. Argentina air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 48. Middle East & Africa air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 49. Middle East & Africa air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 50. Saudi Arabia air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 51. Saudi Arabia air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 52. UAE air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 53. UAE air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

Table 54. South Africa air fryer accessories market estimates and forecasts, by product type, 2021 - 2033 (USD Million)

Table 55. South Africa air fryer accessories market estimates and forecasts, by end use, 2021 - 2033 (USD Million)

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market segmentation
- Fig. 2 Information procurement
- Fig. 3 Data Analysis Models
- Fig. 4 Market Application and Validation
- Fig. 5 Market snapshot
- Fig. 6 Segmental outlook - End Use
- Fig. 7 Competitive outlook
- Fig. 8 Value chain analysis
- Fig. 9 Market dynamics
- Fig. 10 Porter's Analysis
- Fig. 11 PESTEL Analysis
- Fig. 12 Air Fryer Accessories Market, by Product Type: Key Takeaways
- Fig. 13 Air Fryer Accessories Market, by Product Type: Market share, 2025 & 2033
- Fig. 14 Air Fryer Accessories Market, by End Use: Key Takeaways
- Fig. 15 Air Fryer Accessories Market, by End Use: Market share, 2025 & 2033
- Fig. 16 Air Fryer Accessories Market, by Region: Key Takeaways
- Fig. 17 Air Fryer Accessories Market, by Region: Market share, 2025 & 2033

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