

Air Cushion Packaging Market Size, Share & Trends Analysis Report By Functionality (Void Filling, Blocking & Bracing, Wrapping, Corner Protection), By End User, By Region, And Segment Forecasts, 2019 - 2025

<https://marketpublishers.com/r/AB2001253068EN.html>

Date: December 2019

Pages: 85

Price: US\$ 5,950.00 (Single User License)

ID: AB2001253068EN

Abstracts

This report can be delivered to the clients within 12-14 business days

The global air cushion packaging market size is projected to be valued at USD 4.4 billion by 2025, according to a new report by Grand View Research, Inc., registering a CAGR of 7.0% over the forecast period. This growth in demand can be attributed to rising importance of high degree of protection of goods from harsh transit conditions and surfaces, along with offering flexibility in various other applications.

Air cushions are dual-material custom packaging solutions usually made up of polyethylene and filled with air. Consumer shift from using bubble wraps to air cushions for packing has been observed in recent years, majorly due to their sustainability and ease of use. Air pillows also take up less of space in warehouses, thus reducing storage cost and improving optimal usage of space.

Based on functionality, void filling is the dominant segment and is expected to witness strong growth over the forecast period. Air cushions are the optimal solution for closing up gaps between secondary and tertiary packaging. In addition, they offer flexibility to control the air pressure inside the packing depending on its application.

In terms of end-user application, the consumer electronics and appliances segment is anticipated to register a CAGR of 8.0% during the forecast period. Soaring online sales of consumer electronics through various e-commerce websites is the primary factor

driving this segment. Electronics require high levels of protective packaging due to their fragility.

Further key findings from the report suggest:

The global air cushion packaging market is anticipated to reach USD 4.4 billion by 2025, on account of increasing demand for protective packing solutions from vendors trying to minimize transit damage losses

Void filling functionality is expected to be the fastest growing segment, which can be attributed to growing use of dual packaging solutions used by vendors to minimize cost of product delivery and lower the chances of returns from customers

The beauty and personal care end-user segment held the dominant share in 2018 and will amount to USD 965.3 million in 2025. An increasing number of consumers have been purchasing personal care products online, which spurs the demand for effective packing solutions

Asia Pacific emerged as the largest regional market. This growth can be attributed to increasing awareness among consumers toward environmental sustainability and adopting mechanisms and materials that cause minimal damage to the environment

The vendor landscape is fragmented with the presence of numerous participants. Key players operating in the market include Pregis; Sealed Air Corp; 3G Packaging Inc.; Abriso NV; Atlantic Packaging; and Shandong Xinniu.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

CHAPTER 3. AIR CUSHION PACKAGING MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Penetration & Growth Prospect Mapping
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Raw Material Trends
 - 3.2.2. Manufacturing Trends
 - 3.2.3. Sales/Distribution Trends
 - 3.2.4. List of Key End-Users, by Region
- 3.3. Technology Overview
- 3.4. Regulatory Framework
- 3.5. Air Cushion Packaging Market - Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Industry Challenges
- 3.6. Business Environment Analysis: Air Cushion Packaging Market
 - 3.6.1. Industry Analysis - Porter's

- 3.6.1.1. Supplier Power
- 3.6.1.2. Buyer Power
- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.6.2. PESTEL Analysis
 - 3.6.2.1. Political Landscape
 - 3.6.2.2. Environmental Landscape
 - 3.6.2.3. Social Landscape
 - 3.6.2.4. Technology Landscape
 - 3.6.2.5. Economic Landscape
 - 3.6.2.6. Legal Landscape
- 3.6.3. Major Deals & Strategic Alliances Analysis
 - 3.6.3.1. Joint Ventures
 - 3.6.3.2. Mergers & Acquisitions

CHAPTER 4. AIR CUSHION PACKAGING MARKET: FUNCTIONALITY ESTIMATES & TREND ANALYSIS

- 4.1. Air cushion packaging market: Functionality movement & market share analysis, 2018 & 2025
- 4.2. Void Filling
 - 4.2.1. Market estimates and forecasts, 2014 - 2025 (USD Million)
- 4.3. Block & Bracing
 - 4.3.1. Market estimates and forecasts, 2014 - 2025 (USD Million)
- 4.4. Wrapping
 - 4.4.1. Market estimates and forecasts, 2014 - 2025 (USD Million)
- 4.5. Corner Protection
 - 4.5.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

CHAPTER 5. AIR CUSHION PACKAGING MARKET: END-USER ESTIMATES & TREND ANALYSIS

- 5.1. Air cushion packaging market: End-User movement & market share analysis, 2018 & 2025
- 5.2. Consumer Electronics & Appliances
 - 5.2.1. Market estimates and forecasts, 2014 - 2025 (USD Million)
- 5.3. Home Decor & Furnishing
 - 5.3.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

5.4. Beauty & Personal Care

5.4.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

5.5. Food & Beverage

5.5.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

5.6. Pharmaceutical & Medical Devices

5.6.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

5.7. Others

5.7.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

CHAPTER 6. AIR CUSHION PACKAGING MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

6.1. Regional market snapshot

6.2. Regional movement & market share analysis, 2018 & 2025

6.3. North America

6.3.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

6.3.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

6.3.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

6.3.4. U.S.

6.3.4.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

6.3.4.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

6.3.4.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

6.4. Europe

6.4.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

6.4.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

6.4.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

6.4.4. Germany

6.4.4.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

6.4.4.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

6.4.4.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

6.4.5. U.K.

6.4.5.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

6.4.5.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

6.4.5.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

6.5. Asia Pacific

6.5.1. Market estimates and forecasts, 2014 - 2025 (USD Million)

6.5.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

6.5.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

6.5.4. China

- 6.5.4.1. Market estimates and forecasts, 2014 - 2025 (USD Million)
- 6.5.4.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)
- 6.5.4.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)
- 6.5.5. India
 - 6.5.5.1. Market estimates and forecasts, 2014 - 2025 (USD Million)
 - 6.5.5.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)
 - 6.5.5.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)
- 6.5.6. Japan
 - 6.5.6.1. Market estimates and forecasts, 2014 - 2025 (USD Million)
 - 6.5.6.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)
 - 6.5.6.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)
- 6.6. Central & South America
 - 6.6.1. Market estimates and forecasts, 2014 - 2025 (USD Million)
 - 6.6.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)
 - 6.6.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)
 - 6.6.4. Brazil
 - 6.6.4.1. Market estimates and forecasts, 2014 - 2025 (USD Million)
 - 6.6.4.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)
 - 6.6.4.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)
- 6.7. Middle East & Africa
 - 6.7.1. Market estimates and forecasts, 2014 - 2025 (USD Million)
 - 6.7.2. Market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)
 - 6.7.3. Market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

CHAPTER 7. AIR CUSHION PACKAGING MARKET: COMPETITIVE ANALYSIS

- 7.1. Key Global Players, Their Initiatives, & Their Impact on the Market
- 7.2. Key Company Categorization
- 7.3. Vendor Landscape
 - 7.3.1. List of key distributors & channel partners
 - 7.3.2. Key customers
- 7.4. Public Companies
 - 7.4.1. Company market position analysis, 2018
 - 7.4.2. Competitive dashboard analysis
 - 7.4.3. SWOT
- 7.5. Private Companies
 - 7.5.1. List of key emerging companies/technology disruptors/innovators
 - 7.5.2. Geographical presence
 - 7.5.3. Company market position analysis, 2018

7.5.4. Supplier ranking

CHAPTER 8. COMPANY PROFILES

8.1. Pregis

- 8.1.1. Company Overview
- 8.1.2. Financial Performance
- 8.1.3. Product Benchmarking
- 8.1.4. Strategic Initiatives

8.2. Sealed Air Corp

- 8.2.1. Company Overview
- 8.2.2. Financial Performance
- 8.2.3. Product Benchmarking
- 8.2.4. Strategic Initiatives

8.3. Abriso NV

- 8.3.1. Company Overview
- 8.3.2. Financial Performance
- 8.3.3. Product Benchmarking
- 8.3.4. Strategic Initiatives

8.4. Atlantic Packaging

- 8.4.1. Company Overview
- 8.4.2. Financial Performance
- 8.4.3. Product Benchmarking
- 8.4.4. Strategic Initiatives

8.5. 3G Packaging Corp

- 8.5.1. Company Overview
- 8.5.2. Financial Performance
- 8.5.3. Product Benchmarking
- 8.5.4. Strategic Initiatives

8.6. Shandong Xinniu

- 8.6.1. Company Overview
- 8.6.2. Financial Performance
- 8.6.3. Product Benchmarking
- 8.6.4. Strategic Initiatives

8.7. Airfil Protective

- 8.7.1. Company Overview
- 8.7.2. Financial Performance
- 8.7.3. Product Benchmarking
- 8.7.4. Strategic Initiatives

8.8. Vijay Packaging Systems

8.8.1. Company Overview

8.8.2. Financial Performance

8.8.3. Product Benchmarking

8.8.4. Strategic Initiatives

8.9. Aiirpack

8.9.1. Company Overview

8.9.2. Financial Performance

8.9.3. Product Benchmarking

8.9.4. Strategic Initiatives

8.10. Compak

8.10.1. Company Overview

8.10.2. Financial Performance

8.10.3. Product Benchmarking

8.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 List of Abbreviations

Table 2 List of key regulations/standards/guidelines

Table 3 Global air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 4 Global air cushion packaging market estimates and forecasts for void filling functionality, 2014 - 2025 (USD Million)

Table 5 Global air cushion packaging market estimates and forecasts for block & bracing functionality, 2014 - 2025 (USD Million)

Table 6 Global air cushion packaging market estimates and forecasts for wrapping functionality, 2014 - 2025 (USD Million)

Table 7 Global air cushion packaging market estimates and forecasts for corner protection functionality, 2014 - 2025 (USD Million)

Table 8 Global air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 9 Global air cushion packaging market estimates and forecasts in consumer electronics & appliances, 2014 - 2025 (USD Million)

Table 10 Global air cushion packaging market estimates and forecasts in home decor & furnishing, 2014 - 2025 (USD Million)

Table 11 Global air cushion packaging market estimates and forecasts in beauty & personal care, 2014 - 2025 (USD Million)

Table 12 Global air cushion packaging market estimates and forecasts in food & beverage, 2014 - 2025 (USD Million)

Table 13 Global air cushion packaging market estimates and forecasts in pharmaceutical & medical devices, 2014 - 2025 (USD Million)

Table 14 North America air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 15 North America air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 16 North America air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 17 U.S. air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 18 U.S. air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 19 U.S. air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

- 2025 (USD Million)

Table 20 Europe air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 21 Europe air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 22 Europe air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 23 Germany air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 24 Germany air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 25 Germany air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 26 U.K. air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 27 U.K. air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 28 U.K. air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 29 Asia Pacific air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 30 Asia Pacific air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 31 Asia Pacific air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 32 China air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 33 China air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 34 China air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 35 India air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 36 India air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 37 India air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 38 Japan air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 39 Japan air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 40 Japan air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 41 Central & South America air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 42 Central & South America air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 43 Central & South America air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 44 Brazil air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 45 Brazil air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 46 Brazil air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 47 Middle East & Africa global air cushion packaging market estimates and forecasts, 2014 - 2025 (USD Million)

Table 48 Middle East & Africa global air cushion packaging market estimates and forecasts, by functionality, 2014 - 2025 (USD Million)

Table 49 Middle East & Africa global air cushion packaging market estimates and forecasts, by end-user, 2014 - 2025 (USD Million)

Table 50 List of market players

Table 51 Vendor Landscape

Table 52 List of key distributors & channel partners

Table 53 List of key customers

Table 54 Comparative analysis of key Air Cushion Packaging manufacturers

List Of Figures

LIST OF FIGURES

- Fig. 1 Global Air Cushion Packaging Market Segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Market Formulation & Data Validation
- Fig. 5 Data Publishing
- Fig. 6 Market Outlook
- Fig. 7 Segmental Outlook
- Fig. 8 Competitive Outlook
- Fig. 9 Global Air Cushion Outlook
- Fig. 10 Global Air Cushion Market Outlook
- Fig. 11 Penetration and growth prospect mapping 2014 - 2025 (USD Million)
- Fig. 12 Value Chain Analysis
- Fig. 13 Global Air Cushion Packaging Market Dynamics
- Fig. 14 Trade Analysis
- Fig. 15 Industry Analysis - Porter's
- Fig. 16 PESTEL Analysis
- Fig. 17 Functionality Movement Analysis, 2018 & 2025 (% Share)
- Fig. 18 End-User Movement Analysis, 2018 & 2025 (% share)
- Fig. 19 Regional Movement Analysis, 2018 & 2025 (% Share)
- Fig. 20 Air Cushion Packaging Market Regional Overview
- Fig. 21 SWOT (Top 3 Companies)

I would like to order

Product name: Air Cushion Packaging Market Size, Share & Trends Analysis Report By Functionality (Void Filling, Blocking & Bracing, Wrapping, Corner Protection), By End User, By Region, And Segment Forecasts, 2019 - 2025

Product link: <https://marketpublishers.com/r/AB2001253068EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AB2001253068EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970