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AI Datasets & Licensing For Academic Research And Publishing Market Size, Share & Trends Analysis Report By Application, By Customer Type, By Licensing Type, By Vertical (Life Science & Pharmaceuticals, Health Sciences), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

This report can be delivered to the clients within 4 Business Days

Market Size & Trends

The global AI datasets & licensing for academic research and publishing market size was estimated at USD 381.8 million in 2024 and is projected t%li%grow at a CAGR of 26.8% from 2025 t%li%2030. AI datasets are curated collections of structured or unstructured data used t%li%train, validate, and test artificial intelligence models. These datasets may include text, images, audio, video, and numerical information sourced from public records, proprietary research, or user-generated content.

Licensing refers t%li%the legal framework governing the access, use, and redistribution of these datasets, ensuring intellectual property rights and ethical compliance. In academic research and publishing, AI datasets and licensing facilitate breakthroughs in machine learning, natural language processing, image recognition, and predictive analytics. Applications span diverse domains such as academic publishing for automated content review, citation analysis, and metadata enrichment; research-driven simulations; and healthcare for predictive modeling. With the rise of open science initiatives, ethical licensing is integral t%li%promoting accessibility while safeguarding privacy and intellectual property.

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The market for AI datasets and licensing is fueled by a surge in demand for high-quality, diverse datasets required for accurate AI model training. The proliferation of machine learning and AI applications across academia has heightened the need for specialized datasets tailored t%li%niche research fields. In addition, open data initiatives by governments and educational institutions have enhanced accessibility, promoting innovation.

However, significant restraining factors exist. Ethical concerns, particularly related t%li%data privacy and consent, have intensified regulatory scrutiny, making it challenging for organizations t%li%share and license data freely. The cost of acquiring or licensing premium datasets als%li%poses barriers for small institutions. Furthermore, data imbalance, bias, and lack of standardized licensing frameworks create challenges in equitable access. These factors collectively shape the adoption and development of AI datasets in academic contexts, necessitating a balanced approach t%li%address privacy, fairness, and affordability concerns.

The AI datasets and licensing industry is marked by rapid innovation and diversification. Increasingly, datasets tailored for specific academic disciplines, such as genomics, climate modeling, and social sciences, are being developed. The market is als%li%characterized by collaborations between universities, AI firms, and data providers t%li%create repositories that meet ethical and legal standards. Geographic expansion is notable, with North America and Europe leading in innovation and adoption due t%li%established research infrastructure and regulatory frameworks. Asia-Pacific is emerging as a key contributor, driven by investments in AI research and educational reforms. Moreover, the trend toward open-access repositories is redefining traditional licensing norms, fostering a competitive yet collaborative market environment.

Emerging markets in regions like Asia, Africa, and Latin America present significant growth opportunities for AI datasets and licensing. These markets are investing heavily in AI-driven education and research t%li%bridge technological gaps and enhance global competitiveness. The widespread digitization of public records and governmental support for AI innovation are creating fertile grounds for market expansion. Challenges such as limited access t%li%diverse datasets, nascent legal frameworks, and infrastructural barriers are being mitigated through international partnerships and funding. Initiatives such as open data platforms and cross-border research collaborations are accelerating the adoption of licensed datasets. As these regions continue t%li%develop their academic and technological capabilities, their contribution

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t%li%the global market is expected t%li%grow significantly in the coming years.

Global AI Datsets & Licencing for Academic Research And Publishing Market Report Segmentation

This report offers revenue growth forecasts at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 t%li%2030. For this study, Grand View Research has segmented the global AI datasets and lLicensing for academic research and publishing market report based on application, customer type, licensing type, vertical, and region:

Application Outlook (Revenue, USD Million, 2018 - 2030)

Training

Fine Tuning

Retrieval-augmented Generation (RAG)

Inference

Customer Type Outlook (Revenue, USD Million, 2018 - 2030)

Large Language Model (LLM) Builders

Application Developers

Enterprises

Research Institutions & Academia

Licensing Type Outlook (Revenue, USD Million, 2018 - 2030)

Proprietary Licensing

Subscription-based

Open Access and Public Licensing

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Usage-based Licensing

Custom/Enterprise Licensing

Vertical (Revenue, USD Million, 2018 - 2030)

Life Sciences And Pharmaceuticals

Health Sciences

Food Science

Chemistry

Engineering

Material Science

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

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Japan

India

Australia

South Korea

Latin America

Brazil

Middle East & Africa (MEA)

KSA

UAE

South Africa

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Contents

CHAPTER 1. METHODOLOGY AND SCOPE

1.1. Market Segmentation & Scope
1.2. Market Definition
1.3. Information Procurement
  1.3.1. Purchased Database
  1.3.2. GVR's Internal Database
  1.3.3. Secondary Sources & Third-Party Perspectives
  1.3.4. Primary Research
1.4. Information Analysis
  1.4.1. Data Analysis Models
1.5. Market Formulation & Data Visualization
1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

2.1. Market Insights
2.2. Segmental Outlook
2.3. Competitive Outlook

CHAPTER 3. AI DATASETS AND LICENSING FOR ACADEMIC RESEARCH AND PUBLISHING MARKET VARIABLES, TRENDS & SCOPE

3.1. Global AI Datasets and Licensing for Academic Research and Publishing Market Outlook
3.2. Industry Value Chain Analysis
3.3. Market Dynamics
  3.3.1. Market Driver Analysis
  3.3.2. Market Restraint Analysis
  3.3.3. Industry Challenges
3.4. Porter's Five Forces Analysis
  3.4.1. Supplier Power
  3.4.2. Buyer Power
  3.4.3. Substitution Threat
  3.4.4. Threat from New Entrant
  3.4.5. Competitive Rivalry
3.5. PESTEL Analysis

+357 96 030922
info@marketpublishers.com

3.5.1. Political Landscape
3.5.2. Economic Landscape
3.5.3. Social Landscape
3.5.4. Technological Landscape
3.5.5. Environmental Landscape
3.5.6. Legal Landscape

CHAPTER 4. AI DATASETS AND LICENSING FOR ACADEMIC RESEARCH AND PUBLISHING MARKET: APPLICATION ESTIMATES & FORECASTS

4.1. AI Datasets and Licensing for Academic Research and Publishing Market: Application Movement Analysis, 2024 & 2030
4.1.1. Training
4.1.1.1. Training Market estimates and forecast, 2018 - 2030 (USD Million)
4.1.2. Fine Tuning
4.1.2.1. Fine Tuning Market estimates and forecast, 2018 - 2030 (USD Million)
4.1.3. Retrieval-Augmented Generation (RAG)
4.1.3.1. Retrieval-Augmented Generation (RAG) Market estimates and forecast, 2018 - 2030 (USD Million)
4.1.4. Inference
4.1.4.1. Inference Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 5. AI DATASETS AND LICENSING FOR ACADEMIC RESEARCH AND PUBLISHING MARKET: CUSTOMER TYPE ESTIMATES & FORECASTS

5.1. AI Datasets and Licensing for Academic Research and Publishing Market: Application Movement Analysis, 2024 & 2030
5.1.1. Large Language Model (LLM) Builders
5.1.1.1. Large Language Model (LLM) Builders Market estimates and forecast, 2018 - 2030 (USD Million)
5.1.2. Application Developers Application Developers Market estimates and forecast, 2018 - 2030 (USD Million)
5.1.3. Enterprises
5.1.3.1. Enterprises Market estimates and forecast, 2018 - 2030 (USD Million)
5.1.4. Research Institutions & Academia
5.1.4.1. Research Institutions & Academia Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 6. AI DATASETS AND LICENSING FOR ACADEMIC RESEARCH AND

+357 96 030922
info@marketpublishers.com

PUBLISHING MARKET: LICENSING TYPE ESTIMATES & FORECASTS

6.1. AI Datasets and Licensing for Academic Research and Publishing Market: Licensing Type Movement Analysis, 2024 & 2030
6.1.1. Proprietary Licensing
6.1.1.1. Proprietary licensing market estimates and forecast, 2018 - 2030 (USD Million)
6.1.2. Subscription-Based
6.1.2.1. Subscription-based market estimates and forecast, 2018 - 2030 (USD Million)
6.1.3. Open Access and Public Licensing
6.1.3.1. Open access and public licensing market estimates and forecast, 2018 - 2030 (USD Million)
6.1.4. Usage-Based Licensing
6.1.4.1. Usage-based licensing market estimates and forecast, 2018 - 2030 (USD Million)
6.1.5. Custom/Enterprise Licensing
6.1.5.1. Custom/Enterprise Licensing market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 7. AI DATASETS AND LICENSING FOR ACADEMIC RESEARCH AND PUBLISHING MARKET: VERTICAL OUTLOOK ESTIMATES & FORECASTS

7.1. AI Datasets and Licensing for Academic Research and Publishing Market: Vertical Movement Analysis, 2024 & 2030
7.1.1. Life Sciences and Pharmaceuticals
7.1.1.1. Life Sciences and Pharmaceuticals Market estimates and forecast, 2018 - 2030 (USD Million)
7.1.2. Health Sciences
7.1.2.1. Health Sciences Market estimates and forecast, 2018 - 2030 (USD Million)
7.1.3. Food Science
7.1.3.1. Food Science Market estimates and forecast, 2018 - 2030 (USD Million)
7.1.4. Chemistry
7.1.4.1. Chemistry Market estimates and forecast, 2018 - 2030 (USD Million)
7.1.5. Engineering
7.1.5.1. Engineering Market estimates and forecast, 2018 - 2030 (USD Million)
7.1.6. Material Science
7.1.6.1. Material Science Market estimates and forecast, 2018 - 2030 (USD Million)

+357 96 030922
info@marketpublishers.com

CHAPTER 8. AI DATASETS AND LICENSING FOR ACADEMIC RESEARCH AND PUBLISHING MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1. AI Datasets and Licensing for Academic Research and Publishing Market Share, By Region, 2024 & 2030 (USD Million)
8.2. North America
8.2.1. North America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.2.1.1. North America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Country, 2018 - 2030 (USD Million)
8.2.1.2. North America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.2.1.3. North America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.2.1.4. North America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.2.1.5. North America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.2.2. U.S.
8.2.2.1. U.S. AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.2.2.2. U.S. AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.2.2.3. U.S. AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.2.2.4. U.S. AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.2.2.5. U.S. AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.2.3. Canada
8.2.3.1. Canada AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.2.3.2. Canada AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.2.3.3. Canada AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.2.3.4. Canada AI Datasets and Licensing for Academic Research and Publishing

+357 96 030922
info@marketpublishers.com

Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.2.3.5. Canada AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.2.4. Mexico
8.2.4.1. Mexico AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.2.4.2. Mexico AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.2.4.3. Mexico AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.2.4.4. Mexico AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.2.4.5. Mexico AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.3. Europe
8.3.1. Europe AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.3.1.1. Europe AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Country, 2018 - 2030 (USD Million)
8.3.1.2. Europe AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.3.1.3. Europe AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.3.1.4. Europe AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.3.1.5. Europe AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.3.2. UK
8.3.2.1. UK AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.3.2.2. UK AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.3.2.3. UK AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.3.2.4. UK AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.3.2.5. UK AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.3.3. Germany

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info@marketpublishers.com

8.3.3.1. Germany AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.3.3.2. Germany AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.3.3.3. Germany AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.3.3.4. Germany AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.3.3.5. Germany AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.3.4. France
8.3.4.1. France AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.3.4.2. France AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.3.4.3. France AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.3.4.4. France AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.3.4.5. France AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.4. Asia Pacific
8.4.1. Asia Pacific AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.4.1.1. Asia Pacific AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Country, 2018 - 2030 (USD Million)
8.4.1.2. Asia Pacific AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.4.1.3. Asia Pacific AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.4.1.4. Asia Pacific AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.4.1.5. Asia Pacific AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.4.2. China
8.4.2.1. China AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)

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8.4.2.2. China AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.4.2.3. China AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.4.2.4. China AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.4.2.5. China AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.4.3. Japan
8.4.3.1. Japan AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.4.3.2. Japan AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.4.3.3. Japan AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.4.3.4. Japan AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.4.3.5. Japan AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.4.4. India
8.4.4.1. India AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.4.4.2. India AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.4.4.3. India AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.4.4.4. India AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.4.4.5. India AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.4.5. South Korea
8.4.5.1. South Korea AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.4.5.2. South Korea AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.4.5.3. South Korea AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.4.5.4. South Korea Market Estimates and Forecasts, by Licensing Type, 2018 -

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info@marketpublishers.com

2030 (USD Million)
8.4.5.5. South Korea AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.4.6. Australia
8.4.6.1. Australia AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.4.6.2. Australia AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.4.6.3. Australia AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.4.6.4. Australia AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.4.6.5. Australia AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.5. Latin America
8.5.1. Latin America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.5.1.1. Latin America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Country, 2018 - 2030 (USD Million)
8.5.1.2. Latin America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.5.1.3. Latin America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.5.1.4. Latin America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.5.1.5. Latin America AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.5.2. Brazil
8.5.2.1. Brazil AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.5.2.2. Brazil AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.5.2.3. Brazil AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.5.2.4. Brazil AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.5.2.5. Brazil AI Datasets and Licensing for Academic Research and Publishing

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Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.6. Middle East and Africa
8.6.1. Middle East and Africa AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.6.1.1. Middle East and Africa AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Country, 2018 - 2030 (USD Million)
8.6.1.2. Middle East and Africa AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.6.1.3. Middle East and Africa AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.6.1.4. Middle East and Africa AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.6.1.5. Middle East and Africa AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.6.2. UAE
8.6.2.1. UAE AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.6.2.2. UAE AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.6.2.3. UAE AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.6.2.4. UAE AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.6.2.5. UAE AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)
8.6.3. KSA
8.6.3.1. KSA AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.6.3.2. KSA AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.6.3.3. KSA AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.6.3.4. KSA AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.6.3.5. KSA AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)

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info@marketpublishers.com

8.6.4. South Africa
8.6.4.1. South Africa AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, 2018 - 2030 (USD Million)
8.6.4.2. South Africa AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Application, 2018 - 2030 (USD Million)
8.6.4.3. South Africa AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Customer Type, 2018 - 2030 (USD Million)
8.6.4.4. South Africa AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Licensing Type, 2018 - 2030 (USD Million)
8.6.4.5. South Africa AI Datasets and Licensing for Academic Research and Publishing Market Estimates and Forecasts, by Vertical, 2018 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE LANDSCAPE

9.1. Recent Developments & Impact Analysis, By Key Market Participants
9.2. Vendor Landscape
9.2.1. Company categorization
9.2.2. List of Key Distributors and channel Partners
9.2.3. List of Potential Customers/Listing
9.3. Competitive Dynamics
9.3.1. Competitive Benchmarking
9.3.2. Strategy Mapping
9.3.3. Heat Map Analysis
9.4. Company Profiles/Listing
9.4.1. Elsevier
9.4.1.1. Participant’s overview
9.4.1.2. Financial performance
9.4.1.3. Application benchmarking
9.4.1.4. Strategic initiatives
9.4.2. Springer Nature
9.4.2.1. Participant’s overview
9.4.2.2. Financial performance
9.4.2.3. Application benchmarking
9.4.2.4. Strategic initiatives
9.4.3. Institute of Electrical and Electronics Engineers (EEE)
9.4.3.1. Participant’s overview
9.4.3.2. Financial performance

+357 96 030922
info@marketpublishers.com

9.4.3.3. Application benchmarking
9.4.3.4. Strategic initiatives
9.4.4. Wolters Kluwer N.V.
9.4.4.1. Participant's overview
9.4.4.2. Financial performance
9.4.4.3. Application benchmarking
9.4.4.4. Strategic initiatives
9.4.5. Taylor & Francis (division of Informa plc)
9.4.5.1. Participant's overview
9.4.5.2. Financial performance
9.4.5.3. Application benchmarking
9.4.5.4. Strategic initiatives
9.4.6. American Chemical Society
9.4.6.1. Participant's overview
9.4.6.2. Financial performance
9.4.6.3. Application benchmarking
9.4.6.4. Strategic initiatives
9.4.7. Clarivate
9.4.7.1. Participant's overview
9.4.7.2. Financial performance
9.4.7.3. Application benchmarking
9.4.7.4. Strategic initiatives
9.4.8. ProQuest (part of Clarivate)
9.4.8.1. Participant's overview
9.4.8.2. Financial performance
9.4.8.3. Application benchmarking
9.4.8.4. Strategic initiatives
9.4.9. Digital Science
9.4.9.1. Participant's overview
9.4.9.2. Financial performance
9.4.9.3. Application benchmarking
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