

Agricultural Testing Market Size, Share & Trends Analysis Report By Sample (Soil, Water), By Type (Nutrient Analysis, Contaminant Testing), By Technology, By End Use (Farmers, Agribusiness Companies), By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global agricultural testing market size was valued at USD 11.8 billion in 2025 and is projected to grow from USD 12.4 billion in 2026 to USD 17.1 billion by 2033, at a CAGR of 4.6% from 2026 to 2033. Asia Pacific dominated the global market, accounting for the largest revenue share of 33.8% in 2025. Rising demand for soil health assessment and nutrient management is driving market growth.

The increasing emphasis on precision agriculture is driving growth in the agricultural testing industry, as farmers require accurate information about soil fertility, nutrient availability, crop health, water quality, and input efficiency before making production decisions. Modern farming operations increasingly rely on data-driven cultivation strategies that require laboratory analysis and field testing to optimize fertilizer application, irrigation scheduling, crop selection, and resource management across agricultural land. Agricultural testing provides scientifically validated information that supports more efficient farm management and improves production planning across commercial farming operations. Producers increasingly invest in testing services that help optimize agricultural inputs and improve overall cultivation efficiency across diverse crop systems.

The growing commercialization of high-value crops is driving market growth. Producers cultivating fruits, vegetables, nuts, medicinal plants, herbs, spices, horticultural crops,

and specialty agricultural products increasingly require detailed testing services to maintain quality standards, optimize nutrition programs, and improve crop consistency across commercial production systems. High-value crop cultivation often requires precise nutrient management, soil monitoring, irrigation assessment, and plant health analysis throughout the production cycle. Commercial growers increasingly invest in advanced testing services that support premium agricultural production and specialized crop management across competitive markets.

The increasing use of scientific crop nutrition management is driving market growth. Commercial producers increasingly move away from generalized fertilizer application practices toward field-specific nutrient management programs based on laboratory analysis and agronomic testing results. Plant tissue testing, soil nutrient analysis, water quality assessment, and fertilizer evaluation enable growers to optimize nutrient application based on crop requirements and field conditions across different growth stages. Agricultural consultants and commercial farms increasingly use testing data to improve nutrient efficiency and support balanced crop nutrition across large agricultural operations.

Global Agricultural Testing Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the agricultural testing market report based on sample, type, technology, end use, and region:

Agricultural Testing Sample Outlook (Revenue, USD Billion, 2021 - 2033)

Soil

Water

Seed

Plant Tissue

Others

Agricultural Testing Type Outlook (Revenue, USD Billion, 2021 - 2033)

Nutrient Analysis

Contaminant Testing

Microbiological Testing

Genetic & Molecular Testing

Others

Agricultural Testing Technology Outlook (Revenue, USD Billion, 2021 - 2033)

Spectroscopy-Based Testing

Chromatography-Based Testing

Molecular Diagnostics

Rapid Test Kits

Others

Agricultural Testing End Use Outlook (Revenue, USD Billion, 2021 - 2033)

Farmers

Agribusiness Companies

Government Agencies

Research & Academic Institutions

Agricultural Testing Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

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