

Africa Nonwoven Fabrics Market Size, Share & Trends Analysis Report By Product (Disposable, Durable), By Material, By Application (Hygiene, Industrial), By Technology (Spunbond, Dry Laid), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Africa Nonwoven Fabrics Market Growth & Trends

The Africa nonwoven fabrics market size is expected to reach USD 2.43 billion by 2030, registering a CAGR of 6.9% from 2025 to 2030, according to a new report by Grand View Research, Inc. The market is driven by the increase in hospital-acquired infections (HAIs) and rising construction investments coupled with the growing apparel & textile industry. The textile industry is growing due to the upcoming trends in the apparel industry, which needs customized fabrics for the desired design.

Major countries fueling the growth of the African nonwoven fabrics market include Cameroon, the Central African Republic, and Chad amongst others. Furthermore, increasing hospital construction and growth of the textile market in the countries are expected to drive the demand for nonwoven fabrics in the Central Africa region. Kenya is the fastest-growing economy in East Africa, with a G.D.P. that accounts for 50% of the region's total. In East Africa, Kenya is the biggest importer of nonwoven raw materials and finished products.

Government agencies in Africa have taken initiatives to upgrade their infrastructures to attract foreign investments and support developments for the revival of their economies, which were adversely affected by the spread of COVID-19. The surging

investments in the construction, textile, and automotive industries in the African region are expected to contribute to the growth of the market in the coming years.

The Trade, Industry, and Competition Department of the Republic of South Africa published recommendation guidelines in May 2020. It provides guidelines to the manufacturers of face masks in South Africa regarding the use of nonwoven fabrics in face masks.

Sigma-Aldrich, Chemondis GmbH, Silbert & Co., Propet (Pty) Ltd., Narrowtex Hereford Industries, Sappi Global, and Lenzing AG are involved in supplying raw materials to nonwoven fabric manufacturers. The most often used fibers are polyester, olefin, and nylon, used for their strength, and cotton and rayon, used for their absorbency. Additionally, some vinylon, acrylic, and acetate fabrics are being used in some applications.

Manufacturers, such as Fibertex Nonwovens A/S, are integrated across two stages of the value chain, i.e., they are engaged in the production of raw materials, and they also consume these raw materials for manufacturing nonwoven fabrics. This helps companies regulate the quality of raw materials and mitigate volatility in pricing and disruptions in the supply chain.

Africa Nonwoven Fabrics Market Report Highlights

Durable product segment accounted for 65.3% of the revenue share in 2024. The durable fabrics can be made using different fiber webs that impart properties such as water absorption or repellency, thermal and fire resistance, antimicrobial treatment, and so on.

The polypropylene material segment led the Africa nonwoven fabric market, accounting for a 49.7% revenue share in 2024.

The hygiene segment accounted for the largest market revenue share of 29.7% in 2024. As more people move to urban areas, the demand for hygiene products such as diapers, sanitary pads, and adult incontinence products has surged.

The spunbond segment accounted for the largest market revenue share of 43.7% in 2024. Spunbond technology allows for producing nonwoven fabrics with excellent strength and flexibility, making them suitable for

various uses, from hygiene products tagricultural covers.

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