

Aesthetic Lasers Market Size, Share & Trends Analysis Report By Application (IPL Laser Treatment, Laser Skin Resurfacing, Noninvasive Tightening, Laser-Assisted), By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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Aesthetic Lasers Market Growth & Trends

The global aesthetic lasers market size is anticipated to reach USD 3,825.3 million by 2030, exhibiting a CAGR of 16.6% over the forecast period, according to a new report by Grand View Research, Inc. The demand is expected to upsurge due to the aging population, high prevalence of obesity, and a wide range of safe and effective treatments. Moreover, growing awareness about the safety and efficacy of lasers coupled with its ease of use is also expected to propel its cosmetic applications.

Advancement of technology has made needle-free procedures possible, thus boosting the rate of adoption of laser treatments. Young population also opts for cosmetic procedures as preventive measures for and to slow down the aging process.

Companies operating in this market are making huge investments in the research and development of new products and holding patents. For instance, in 2014, Cutera (provider of energy-based medical Aesthetic technologies) invested USD 10.5 million for pure research purposes and holds 34 patents along with 5 patent applications in the pipeline.

Stringent regulations for cosmetic laser products are projected to ensure increased

efficiency of the devices while treating the skin without any adverse effects. The manufacturers of laser devices have to comply with the Federal Food, Drug, and Cosmetic Act in addition to radiation safety performance standards defined by the Federal Regulations.

In April 2016, Oculus Innovative Sciences, Inc. received the FDA approval for Microcyn-based Lasercyn Gel, intended for post-non-ablative laser therapy procedures management

Aesthetic Lasers Market Report Highlights

Hair removal is the fourth most common minimally invasive procedure across the globe with approximately 1 million procedures done in the year 2011. It dominated the application segment in terms of number of procedures owing to the changing beliefs about beauty and lifestyle.

Conventional hair removal methods are painful and temporary. Thus, using lasers for permanent hair removal proves to be efficient. Also, growing safety assurance results in more people opting for it. Almost 97% of people who have undergone the procedure report satisfactory outcomes.

Laser skin resurfacing segment is expected to grow at a rapid rate over the forecast period. This is attributed to the fact that it reduces the signs of aging and improves skin texture, tone, & laxity. Furthermore, increasing innovation and technological advancements brought in by the market players are expected to propel the demand of the segment in the coming years.

For instance, Sciton JOULE is an expandable platform that offers an unprecedented laser array and light wavelengths via any of its three distinct delivery modes that are broadband light, fiber, and arm, enabling practitioners with maximum versatility to perform surgical and Aesthetic procedures from a single platform. It is the first OptiPlex platform to accommodate the abovementioned three distinct delivery modes.

Some incredible creative solutions have been prompted by the increasing demand for laser skin resurfacing. In 2010, Solta Medical (fractional resurfacing and noninvasive skin tightening pioneer) announced an FDA clearance of Fraxel restore Dual for treating actinic keratosis.

North America dominated the market in 2015. It is due to the early acceptance of laser technology and growing awareness about lasers and their efficiency in treating all skin types.

The prevalence of medical spas is very high in this region. In 2012, approximately 2,100 med spas were operative in the U.S., generating revenue of USD 1.94 billion per year. This number grew to USD 3.6 billion in 2016. Growing emphasis on beauty and attractiveness and its direct impact on success are expected to further increase the market share of the region.

The industry is experiencing many mergers and acquisitions between competitors. In December 2014, Valeant Pharmaceuticals International acquired Solta Medical, Inc. for USD 236 million.

In 2015, Mela Sciences acquired XTRAC and VTRAC laser and lamp systems from PhotoMedex, Inc. for USD 42.5 million. Moreover, the company was renamed Strata Skin Sciences.

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