

# Activated Carbon Market Size, Share & Trends Analysis Report By Type (Powdered, Granular), By Application (Liquid Phase, Gas Phase) By End Use (Water Treatment, Air Purification), By Region, And Segment Forecasts, 2022 - 2030

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## Abstracts

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### Activated Carbon Market Growth & Trends

The global activated carbon market size is expected to reach USD 4.45 billion by 2030, expanding at a compound annual growth rate (CAGR) of 2.9% from 2022 to 2030, according to a new report by Grand View Research, Inc. This growth can be attributed to the need for a powdered and granular form of activated carbon, which is expected to increase as the demand for water and air purification in coal-fired plants grows and clinker cement industries.

Asia Pacific region dominated the regional segment due to the growing industrialization in Japan and the developing economies. It was valued at USD 1,055.46 million in 2021 and is estimated to grow by registering a CAGR of 3.3% by 2030. Furthermore, North America is another key region contributing to the market growth due to stringent emission regulations in the region. It is estimated to reach USD 481.84 million by 2030, registering a CAGR of 0.2% during the forecast period.

Various regulatory agencies have enacted strict environmental pollution control policies and encouraged the use of activated carbon in air and water treatment plants, which is expected to boost the market throughout the anticipated period. Implementation of regulations by various governments is expected to drive product consumption during the

forecasted period.

Globally, the COVID-19 pandemic negatively impacted the supply chain of activated carbon raw materials. This, in turn, impacted global production and consumption patterns. Powdered activated carbon type has dominated product consumption for the last decade. Consequently, a halt in the production of non-essential chemicals, ingredients, or industrial products has drastically hampered the demand for starting materials such as activated carbon. This resulted in a negative impact on the market in 2020.

### Activated Carbon Market Report Highlights

Powdered activated carbon segment dominated the type segment as they are used in water treatment which is the major end-use industry of the market. It was valued at USD 1,242.08 million in 2021 and is estimated to reach USD 1,539.28 million by 2030, registering a CAGR of 2.4 % in the predicted years

Granular activated carbon (GAC) held a market value of USD 1,151.47 million in 2021. This is because it is regenerating. GAC is widely used in municipal water treatment plants and air treatment plants. Coal and coconut shell charcoal are the primary raw materials used in the production of GAC

Asia Pacific witnessed a positive CAGR due to factors like the large availability of good quality coconut shells. The regional market is also driven by growing disposable income and a surge in the automotive industry

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- Fig. 21 Four quadrant positioning
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