

70 mm Plastic Closures Market Size, Share & Trends Analysis Report By Material (High-Density Polyethylene (HDPE), Polypropylene (PP)), By End Use (Food & Beverages, Pharmaceutical & Nutraceutical, Personal Care & Cosmetics, Homecare, Industrial), By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global 70 mm plastic closures market size was estimated at USD 2.58 billion in 2025 and is projected to reach USD 3.75 billion by 2033, growing at a CAGR of 4.8% from 2026 to 2033. One of the primary factors driving the rising demand is the rapid growth of the global packaged goods industry, particularly in sectors such as food and beverage, dairy, and ready-to-drink products.

As global consumption increases, manufacturers require reliable and durable closures that ensure product safety, freshness, and shelf stability. Plastic closures are widely used because they offer strong seals and are compatible with standard bottle neck finishes used in many beverages and consumables. The expansion of consumption driven by urbanization, rising disposable incomes, and changing lifestyles has directly translated into increased orders for closures like the 70 mm category, which are common on larger bottles and containers.

Packaging convenience has become a key differentiator, and 70 mm plastic closures offer easy opening, secure re-closure, and better grip, particularly for viscous or semi-solid products. Wider closures improve product accessibility, controlled dispensing, and consumer experience, especially for sauces, spreads, powders, and nutritional products. As brands redesign packaging to improve usability and reduce consumer

frustration, wider plastic closures are increasingly selected over narrower or multi-component alternatives, supporting sustained demand growth.

The global expansion of processed food manufacturing and private-label brands has significantly contributed to closure demand. Private-label and regional brands often focus on cost-efficient, standardized packaging solutions, where 70 mm plastic closures provide an optimal balance of functionality, scalability, and price competitiveness. Their compatibility with high-speed filling lines and standard container finishes makes them particularly attractive for large-volume production, reinforcing their widespread adoption.

The rise of e-commerce and extended distribution networks has increased the need for robust, leak-resistant closures, especially for liquid and semi-liquid products. Larger-diameter plastic closures offer improved sealing performance and structural stability during handling, stacking, and transportation. As more products are shipped directly to consumers or across long distances, manufacturers favor closure designs that minimize spillage, returns, and customer complaints, contributing to higher demand for proven formats such as 70 mm closures.

Global 70 mm Plastic Closures Market Report Segmentation

This report forecasts revenue growth at a global level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global 70 mm plastic closures market report based on product, material, application, and region:

Material Outlook (Revenue, USD Million, 2021 - 2033)

High-Density Polyethylene (HDPE)

Polypropylene (PP)

Others

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Food & Beverages

Jams, Jellies & Fruit Preserves

Pickles, Sauces & Condiments

Spreads & Pastes (Peanut Butter, Nut Butters, Tahini)

Baby Food

Others

Pharmaceutical & Nutraceutical

Ointments, Creams & Topical Gels

Nutraceutical Powders & Granules

Tablets, Capsules & Soft Gels

Medical Powders & Bulk Compounds

Others

Personal Care & Cosmetics

Skin Care Creams & Body Butters

Hair Care Masks & Treatments

Balms, Waxes & Solid Cosmetics

Scrubs & Exfoliants

Others

Homecare / Chemicals

Cleaning Pastes & Gels

Adhesives, Sealants & Fillers (Consumer Grade)

Detergent & Chemical Powders (Jar-Pack)

Others

Industrial

Region Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

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Middle East & Africa

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Saudi Arabia

UAE

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