

5G Enterprise Market Size, Share & Trends Analysis Report By Network Type (Hybrid Networks, Private Networks), By Infrastructure, By Spectrum, By Frequency Band, By Organization Size, By Vertical, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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5G Enterprise Market Size & Trends

The global 5G enterprise market size was estimated at USD 5.96 billion in 2024 and is projected to grow at a CAGR of 31.0% from 2025 to 2030. Governments are positioning 5G as the foundation of next-generation economic competitiveness, investing heavily to enable enterprise-led digital transformation.

These national strategies are creating an ecosystem that empowers businesses to integrate ultra-reliable low-latency communications (URLLC) and massive machine-type communications (mMTC) into their operations. For instance, Singapore's government, through the Research, Innovation and Enterprise 2025 (RIE2025) plan, allocated USD 18.1 billion (SGD 25 billion) to support transformative technologies such as 5G. As a result, the nation now boasts over 95% standalone 5G coverage, positioning it as a leading testbed for enterprise innovation across healthcare, logistics, and urban infrastructure.

In the U.S., the Federal Communications Commission (FCC) has aggressively promoted 5G expansion through spectrum auctions and funding mechanisms. The 3.45 GHz and 2.5 GHz bands were released to enable large-scale enterprise use, while the Infrastructure Investment and Jobs Act (IIJA) allocated USD 65 billion to broadband

infrastructure, supporting 5G deployments in rural and industrial corridors.

Efficient spectrum management and agile regulatory frameworks have become essential enablers of 5G enterprise solutions. With growing demand from sectors such as manufacturing, agriculture, and logistics, governments are optimizing spectrum allocation to enhance enterprise-grade network performance. In the UK, Ofcom auctioned the 3.4 GHz and 2.3 GHz bands, allowing mobile network operators like EE, Vodafone, and Three to deliver expansive 5G coverage across over 66 cities, supporting enterprise applications such as remote asset management and smart infrastructure. The FCC in the U.S. took a similar step in 2021 by auctioning 100 MHz of mid-band spectrum in the 3.45-3.55 GHz band and initiating planning for mmWave auctions in the 42 GHz band. These releases are specifically geared toward enterprise deployments like private networks, advanced robotics, and precision agriculture, where dedicated and uncongested bandwidth is vital. Flexible licensing schemes and shared access models are also being introduced to support private 5G networks, a model increasingly favored by large enterprises for low-latency, secure, on-premise communications.

Governments are fostering innovation in the 5G enterprise industry through collaborative public-private partnerships (PPPs). These alliances bridge the gap between emerging technology and real-world enterprise deployment by facilitating experimentation, co-development, and ecosystem growth. In Singapore, the Infocomm Media Development Authority (IMDA) has allocated USD 21.7 million (SGD 30 million) to fund 5G Living Labs in verticals such as maritime logistics, healthcare, and smart estates. These testbeds have accelerated the deployment of enterprise-grade 5G applications such as autonomous vehicles, remote diagnostics, and intelligent building systems. Meanwhile, Germany's 2022 Digital Strategy emphasizes cross-border collaboration with U.S. and European tech firms in emerging areas like quantum computing and AI over 5G infrastructure. By co-funding R&D and pilot projects, the German government aims to strengthen its digital sovereignty while enabling enterprises to benefit from cutting-edge network-enabled solutions. These partnerships have proven to be vital for de-risking large-scale enterprise investments while simultaneously shaping global technology standards and market readiness.

As enterprises rely more on 5G for mission-critical applications, ensuring network security and data sovereignty has become a strategic necessity. National governments are tightening cybersecurity frameworks and mandating domestic control over digital infrastructure to protect economic and security interests. In China, the 14th Five-Year Plan for the Digital Economy outlines mandatory requirements for deploying "secure

and controllable" digital infrastructure. It prioritizes domestic R&D in AI, blockchain, and encryption technologies, especially for sectors like finance, energy, and telecommunications that are adopting 5G-enabled systems. Germany's International Digital Strategy, published by the Federal Ministry for Economic Affairs and Climate Action, calls for cross-border cooperation on cybersecurity standards while emphasizing data sovereignty for critical infrastructure. Enterprises must adhere to strict data localization laws and adopt network slicing technologies to separate and secure different classes of enterprise data traffic. These cybersecurity frameworks are now integral to enterprise 5G adoption strategies, especially in sectors that handle sensitive operational or customer data, such as healthcare, utilities, and public services.

Global 5G Enterprise Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global 5G enterprise market report based on network type, infrastructure, spectrum, frequency band, organization size, vertical, and region:

Network Type Outlook (Revenue, USD Billion, 2018 - 2030)

Hybrid Networks

Private Networks

Enterprise Network

CSP Network

Infrastructure Outlook (Revenue, USD Billion, 2018 - 2030)

Access Equipment

Small Cells

NFV

Core Network

SDN

E-RAN Equipment (Service Node)

Spectrum Outlook (Revenue, USD Billion, 2018 - 2030)

Licensed

Unlicensed/Shared

Frequency Band Outlook (Revenue, USD Billion, 2018 - 2030)

Sub-6GHz

mmWave

Organization Size Outlook (Revenue, USD Billion, 2018 - 2030)

Large Enterprises

Small & Medium Enterprises (SMEs)

Vertical Outlook (Revenue, USD Billion, 2018 - 2030)

BFSI

Manufacturing

Energy & utilities

Retail

Healthcare

Government and public safety

Others

Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

Japan

India

South Korea

Australia

Latin America

Brazil

Middle East and Africa (MEA)

KSA

UAE

South Africa

Companies Mentioned

Telefonaktiebolaget LM Ericsson

Nokia

Huawei Technologies Co., Ltd.

Qualcomm Technologies, Inc.

Samsung

Cisco Systems, Inc.

ZTE Corporation

Hewlett Packard Enterprise Development LP

Intel Corporation

Microsoft

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Research Methodology
 - 1.2.1. Information Procurement
- 1.3. Information or Data Analysis
- 1.4. Methodology
- 1.5. Research Scope and Assumptions
- 1.6. Market Formulation & Validation
- 1.7. Country Based Segment Share Calculation
- 1.8. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. 5G ENTERPRISE MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Market Dynamics
 - 3.2.1. Market Driver Analysis
 - 3.2.2. Market Restraint Analysis
 - 3.2.3. Industry Challenge
- 3.3. 5G Enterprise Market Analysis Tools
 - 3.3.1. Industry Analysis - Porter's
 - 3.3.1.1. Bargaining power of the suppliers
 - 3.3.1.2. Bargaining power of the buyers
 - 3.3.1.3. Threats of substitution
 - 3.3.1.4. Threats from new entrants
 - 3.3.1.5. Competitive rivalry
 - 3.3.2. PESTEL Analysis
 - 3.3.2.1. Political landscape
 - 3.3.2.2. Economic landscape
 - 3.3.2.3. Social landscape
 - 3.3.2.4. Technological landscape

3.3.2.5. Environmental landscape

3.3.2.6. Legal landscape

CHAPTER 4. 5G ENTERPRISE MARKET: NETWORK TYPE ESTIMATES & TREND ANALYSIS

4.1. Segment Dashboard

4.2. 5G Enterprise Market: Network Type Movement Analysis, USD Million, 2024 & 2030

4.3. Hybrid Networks

4.3.1. Hybrid Networks Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.4. Private Networks

4.4.1. Private Networks Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.5. Enterprise Network

4.5.1. Enterprise Network Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.6. CSP Network

4.6.1. CSP Network Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 5. 5G ENTERPRISE MARKET: INFRASTRUCTURE ESTIMATES & TREND ANALYSIS

5.1. Segment Dashboard

5.2. 5G Enterprise Market: Infrastructure Movement Analysis, USD Million, 2024 & 2030

5.3. Access Equipment

5.3.1. Access Equipment Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.4. Small Cells

5.4.1. Small Cells Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.5. NFV

5.5.1. NFV Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.6. Core Network

5.6.1. Core Network Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.7. SDN

- 5.7.1. SDN Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.8. E-RAN Equipment (Service Node)
 - 5.8.1. E-RAN Equipment (Service Node) Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6. 5G ENTERPRISE MARKET: SPECTRUM ESTIMATES & TREND ANALYSIS

- 6.1. Segment Dashboard
- 6.2. 5G Enterprise Market: Spectrum Movement Analysis, USD Million, 2024 & 2030
- 6.3. Licensed
 - 6.3.1. Licensed Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 6.4. Unlicensed/Shared
 - 6.4.1. Unlicensed/Shared Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 7. 5G ENTERPRISE MARKET: FREQUENCY BAND ESTIMATES & TREND ANALYSIS

- 7.1. Segment Dashboard
- 7.2. 5G Enterprise Market: Frequency Band Movement Analysis, USD Million, 2024 & 2030
- 7.3. Sub-6GHz
 - 7.3.1. Sub-6GHz Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 7.4. mmWave
 - 7.4.1. mmWave Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 8. 5G ENTERPRISE MARKET: ORGANIZATION SIZE ESTIMATES & TREND ANALYSIS

- 8.1. Segment Dashboard
- 8.2. 5G Enterprise Market: Organization Size Movement Analysis, USD Million, 2024 & 2030
- 8.3. Large Enterprises
 - 8.3.1. Large Enterprises Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 8.4. Small & Medium Enterprises (SMEs)
 - 8.4.1. Small & Medium Enterprises (SMEs) Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 9. 5G ENTERPRISE MARKET: VERTICAL ESTIMATES & TREND ANALYSIS

9.1. Segment Dashboard

9.2. 5G Enterprise Market: Vertical Movement Analysis, USD Million, 2024 & 2030

9.3. BFSI

9.3.1. BFSI Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

9.4. Manufacturing

9.4.1. Manufacturing Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

9.5. Energy & Utilities

9.5.1. Energy & Utilities Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

9.6. Retail

9.6.1. Retail Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

9.7. Healthcare

9.7.1. Healthcare Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

9.8. Government and Public Safety

9.8.1. Government and Public Safety Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

9.9. Others

9.9.1. Others Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 10. 5G ENTERPRISE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

10.1. 5G Enterprise Market Share, By Region, 2024 & 2030, USD Million

10.2. North America

10.2.1. North America 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.2.2. U.S.

10.2.2.1. U.S. 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.2.3. Canada

10.2.3.1. Canada 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.2.4. Mexico

10.2.4.1. Mexico 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.3. Europe

10.3.1. Europe 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.3.2. UK

10.3.2.1. UK 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.3.3. Germany

10.3.3.1. Germany 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.3.4. France

10.3.4.1. France 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.4. Asia Pacific

10.4.1. Asia Pacific 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.4.2. China

10.4.2.1. China 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.4.3. Japan

10.4.3.1. Japan 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.4.4. India

10.4.4.1. India 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.4.5. South Korea

10.4.5.1. South Korea 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.4.6. Australia

10.4.6.1. Australia 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.5. Latin America

10.5.1. Latin America 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.5.2. Brazil

10.5.2.1. Brazil 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.6. Middle East and Africa

10.6.1. Middle East and Africa 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.6.2. UAE

10.6.2.1. UAE 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.6.3. KSA

10.6.3.1. KSA 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

10.6.4. South Africa

10.6.4.1. South Africa 5G Enterprise Market Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 11. COMPETITIVE LANDSCAPE

11.1. Company Categorization

11.2. Company Market Positioning

11.3. Company Heat Map Analysis

11.4. Company Profiles/Listing

11.4.1. Telefonaktiebolaget LM Ericsson

11.4.1.1. Participant's Overview

11.4.1.2. Financial Performance

11.4.1.3. Product Benchmarking

11.4.1.4. Strategic Initiatives

11.4.2. Nokia

11.4.2.1. Participant's Overview

11.4.2.2. Financial Performance

11.4.2.3. Product Benchmarking

11.4.2.4. Strategic Initiatives

11.4.3. Huawei Technologies Co., Ltd.

11.4.3.1. Participant's Overview

11.4.3.2. Financial Performance

11.4.3.3. Product Benchmarking

11.4.3.4. Strategic Initiatives

11.4.4. Qualcomm Technologies, Inc.

11.4.4.1. Participant's Overview

11.4.4.2. Financial Performance

11.4.4.3. Product Benchmarking

11.4.4.4. Strategic Initiatives

11.4.5. Samsung

- 11.4.5.1. Participant's Overview
- 11.4.5.2. Financial Performance
- 11.4.5.3. Product Benchmarking
- 11.4.5.4. Strategic Initiatives
- 11.4.6. Cisco Systems, Inc.
 - 11.4.6.1. Participant's Overview
 - 11.4.6.2. Financial Performance
 - 11.4.6.3. Product Benchmarking
 - 11.4.6.4. Strategic Initiatives
- 11.4.7. ZTE Corporation
 - 11.4.7.1. Participant's Overview
 - 11.4.7.2. Financial Performance
 - 11.4.7.3. Product Benchmarking
 - 11.4.7.4. Strategic Initiatives
- 11.4.8. Hewlett Packard Enterprise Development LP
 - 11.4.8.1. Participant's Overview
 - 11.4.8.2. Financial Performance
 - 11.4.8.3. Product Benchmarking
 - 11.4.8.4. Strategic Initiatives
- 11.4.9. Intel Corporation
 - 11.4.9.1. Participant's Overview
 - 11.4.9.2. Financial Performance
 - 11.4.9.3. Product Benchmarking
 - 11.4.9.4. Strategic Initiatives
- 11.4.10. Microsoft
 - 11.4.10.1. Participant's Overview
 - 11.4.10.2. Financial Performance
 - 11.4.10.3. Product Benchmarking
 - 11.4.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES?

Table 1 Global 5G Enterprise Market size estimates & forecasts 2018 - 2030 (USD Million)

Table 2 Global 5G Enterprise Market, by region 2018 - 2030 (USD Million)

Table 3 Global 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 4 Global 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 5 Global 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 6 Global 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 7 Global 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 8 Global 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 9 Hybrid Networks market, by region 2018 - 2030 (USD Million)

Table 10 Private Networks market, by region 2018 - 2030 (USD Million)

Table 11 Enterprise Network market, by region 2018 - 2030 (USD Million)

Table 12 CSP Network market, by region 2018 - 2030 (USD Million)

Table 13 Access Equipment market, by region 2018 - 2030 (USD Million)

Table 14 Small Cells market, by region 2018 - 2030 (USD Million)

Table 15 NFV market, by region 2018 - 2030 (USD Million)

Table 16 Core Network market, by region 2018 - 2030 (USD Million)

Table 17 SDN market, by region 2018 - 2030 (USD Million)

Table 18 E-RAN Equipment (Service Node) market, by region 2018 - 2030 (USD Million)

Table 19 Licensed market, by region 2018 - 2030 (USD Million)

Table 20 Unlicensed/Shared market, by region 2018 - 2030 (USD Million)

Table 21 Sub-6GHz market, by region 2018 - 2030 (USD Million)

Table 22 mmWave market, by region 2018 - 2030 (USD Million)

Table 23 Large Enterprises market, by region 2018 - 2030 (USD Million)

Table 24 Small & Medium Enterprises (SMEs) market, by region 2018 - 2030 (USD Million)

Table 25 BFSI market, by region 2018 - 2030 (USD Million)

Table 26 Manufacturing market, by region 2018 - 2030 (USD Million)

Table 27 Energy & Utilities market, by region 2018 - 2030 (USD Million)

Table 28 Retail market, by region 2018 - 2030 (USD Million)

Table 29 Healthcare market, by region 2018 - 2030 (USD Million)

Table 30 Government and Public Safety market, by region 2018 - 2030 (USD Million)

Table 31 Others market, by region 2018 - 2030 (USD Million)

Table 32 North America 5G Enterprise Market, by Network Type 2018 - 2030 (USD

Million)

Table 33 North America 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 34 North America 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 35 North America 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 36 North America 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 37 North America 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 38 U.S. 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 39 U.S. 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 40 U.S. 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 41 U.S. 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 42 U.S. 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 43 U.S. 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 44 Canada 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 45 Canada 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 46 Canada 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 47 Canada 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 48 Canada 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 49 Canada 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 50 Mexico 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 51 Mexico 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 52 Mexico 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 53 Mexico 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 54 Mexico 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 55 Mexico 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 56 Europe 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 57 Europe 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 58 Europe 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 59 Europe 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 60 Europe 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 61 Europe 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 62 UK 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 63 UK 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 64 UK 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 65 UK 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 66 UK 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 67 UK 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 68 Germany 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 69 Germany 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 70 Germany 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 71 Germany 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 72 Germany 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 73 Germany 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 74 France 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 75 France 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 76 France 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 77 France 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 78 France 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 79 France 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 80 Asia Pacific 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 81 Asia Pacific 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 82 Asia Pacific 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 83 Asia Pacific 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 84 Asia Pacific 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 85 Asia Pacific 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 86 China 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 87 China 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 88 China 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 89 China 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 90 China 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 91 China 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 92 India 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 93 India 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 94 India 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 95 India 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 96 India 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 97 India 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 98 Japan 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 99 Japan 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 100 Japan 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 101 Japan 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 102 Japan 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 103 Japan 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 104 Australia 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 105 Australia 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 106 Australia 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 107 Australia 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 108 Australia 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 109 Australia 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 110 South Korea 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 111 South Korea 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 112 South Korea 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 113 South Korea 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 114 South Korea 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 115 South Korea 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 116 Latin America 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 117 Latin America 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 118 Latin America 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 119 Latin America 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 120 Latin America 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 121 Latin America 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 122 Brazil 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 123 Brazil 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 124 Brazil 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 125 Brazil 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)

Table 126 Brazil 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)

Table 127 Brazil 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

Table 128 MEA 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)

Table 129 MEA 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)

Table 130 MEA 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)

Table 131 MEA 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)
Table 132 MEA 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)
Table 133 MEA 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)
Table 134 UAE 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)
Table 135 UAE 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)
Table 136 UAE 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)
Table 137 UAE 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)
Table 138 UAE 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)
Table 139 UAE 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)
Table 140 KSA 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)
Table 141 KSA 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)
Table 142 KSA 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)
Table 143 KSA 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)
Table 144 KSA 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)
Table 145 KSA 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)
Table 146 South Africa 5G Enterprise Market, by Network Type 2018 - 2030 (USD Million)
Table 147 South Africa 5G Enterprise Market, by Infrastructure 2018 - 2030 (USD Million)
Table 148 South Africa 5G Enterprise Market, by Spectrum 2018 - 2030 (USD Million)
Table 149 South Africa 5G Enterprise Market, by Frequency Band 2018 - 2030 (USD Million)
Table 150 South Africa 5G Enterprise Market, by Organization Size 2018 - 2030 (USD Million)
Table 151 South Africa 5G Enterprise Market, by Vertical 2018 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 5G Enterprise Market segmentation
- Fig. 2 Market research deployment mode
- Fig. 3 Information procurement
- Fig. 4 Primary research pattern
- Fig. 5 Market research approaches
- Fig. 6 Value chain-based sizing & forecasting
- Fig. 7 Parent market analysis
- Fig. 8 Market formulation & validation
- Fig. 9 5G Enterprise Market snapshot
- Fig. 10 5G Enterprise Market segment snapshot
- Fig. 11 5G Enterprise Market competitive landscape snapshot
- Fig. 12 Market research deployment mode
- Fig. 13 Market driver relevance analysis (Current & future impact)
- Fig. 14 Market restraint relevance analysis (Current & future impact)
- Fig. 15 5G Enterprise Market: Network Type outlook key takeaways (USD Million)
- Fig. 16 5G Enterprise Market: Network Type movement analysis 2024 & 2030 (USD Million)
- Fig. 17 Hybrid Networks market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 18 Private Networks market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 19 Enterprise Network market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 20 CSP Network market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 21 5G Enterprise Market: Infrastructure outlook key takeaways (USD Million)
- Fig. 22 5G Enterprise Market: Infrastructure movement analysis 2024 & 2030 (USD Million)
- Fig. 23 Access Equipment market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 24 Small Cells market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 25 NFV market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 26 Core Network market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 27 SDN Systems market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Million)

Fig. 28 E-RAN Equipment (Service Node) market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 29 5G Enterprise Market: Spectrum outlook key takeaways (USD Million)

Fig. 30 5G Enterprise Market: Spectrum movement analysis 2024 & 2030 (USD Million)

Fig. 31 Licensed market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 32 Unlicensed/Shared market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 33 5G Enterprise Market: Frequency Band outlook key takeaways (USD Million)

Fig. 34 5G Enterprise Market: Frequency Band movement analysis 2024 & 2030 (USD Million)

Fig. 35 Sub-6GHz market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 36 mmWave market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 37 5G Enterprise Market: Organization Size outlook key takeaways (USD Million)

Fig. 38 5G Enterprise Market: Organization Size movement analysis 2024 & 2030 (USD Million)

Fig. 39 Large Enterprises market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 40 Small & Medium Enterprises (SMEs) market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 41 5G Enterprise Market: Vertical outlook key takeaways (USD Million)

Fig. 42 5G Enterprise Market: Vertical movement analysis 2024 & 2030 (USD Million)

Fig. 43 BFSI market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 44 Manufacturing market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 45 Energy & Utilities market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 46 Retail market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 47 Healthcare market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 48 Government and Public Safety market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 49 Others market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 50 Regional marketplace: Key takeaways

Fig. 51 5G Enterprise Market: Regional outlook, 2024 & 2030, USD Million

Fig. 52 North America 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 53 U.S. 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 54 Canada 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 55 Mexico 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 56 Europe 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 57 UK 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 58 Germany 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 59 France 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 60 Asia Pacific 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 61 Japan 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 62 China 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 63 India 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 64 Australia 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 65 South Korea 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 66 Latin America 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 67 Brazil 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 68 MEA 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 69 KSA 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 70 UAE 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 71 South Africa 5G Enterprise Market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 72 Strategy framework

Fig. 73 Company Categorization

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