

1,3 Propanediol Market Size, Share & Trends Analysis Report By Product (Conventional, Bio-based), By Application (Polytrimethylene Terapthalate, Polyurethane), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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1,3 Propanediol Market Growth & Trends

The global 1,3 propanediol market size is anticipated to reach USD 799.7 million by 2030, growing at a CAGR of 9.8% from 2024 to 2030, according to a new report by Grand View Research, Inc. The demand for the product can be attributed to the rising demand for polytrimethylene terephthalate from various end-use industries, such as personal care, cosmetics, and cleaning products.

Changing customer preferences toward bio-based products are expected to drive the global market. The growing acceptance of bio-based products across diverse end-use industries is presumed to complement the market growth further. Companies are focusing on increasing the renewable content in their products for various reasons. The need to reduce carbon emissions and create more sustainable products has increased the demand for bio-based products.

The bio-based segment dominated the global market in 2023 and accounted for a revenue share of 55.9% of the overall market. The production from biomass imparts distinct characteristics, making it an attractive option for eco-conscious industries. It reduces reliance on finite fossil resources and mitigates environmental impact by lowering greenhouse gas emissions and reducing dependency on petrochemical

feedstocks.

The polytrimethylene terephthalate (PTT) segment dominated the global market in 2023 and accounted for a revenue share of 67.5% of the overall market. This is attributable to the product's exceptional characteristics, such as resilience, stain resistance, and environmental sustainability. PTT is used as a crucial polymer in the formulation of various composites, adhesives, laminates, and moldings.

1,3 Propanediol Market Report Highlights

The bio-based segment is expected to have the largest revenue share of 55.9% in 2023. The increasing demand for eco-friendly, sustainable, and biodegradable products is a major driver. As industries and consumers become more environmentally conscious, there's a shift towards using bio-based chemicals, and 1,3-propanediol, derived from renewable resources, fits this bill perfectly.

The polytrimethylene terephthalate (PTT) segment dominated the global market in 2023 and accounted for a revenue share of 74.4% in 2023. PTT's applications in the textile and carpet industry, where it's valued for its excellent fiber-forming capabilities, resilience, and stain resistance, massively drive its demand. 1,3-Propanediol acts as a crucial monomer in the production of PTT, contributing to its elasticity, strength, and comfort properties in textiles.

Asia Pacific accounted for a significant revenue share of 57% in 2023. The demand for bioplastics is evident in every major region, especially in the Asia Pacific owing to favorable government policies and regulations aimed at encouraging the use of bio-based products.

Key industry participants include DuPont; Metabolic Biopolymer; Zhangjijagang Glory Biomaterial Co., Ltd.; Zouping Mingxing Chemicals Co., Ltd; Shell Chemicals LP; Toky Chemicals Industry Co., Ltd; Shenghong Group Holdings; Primient; and Haihang Industry., among others.

In July 2023, Primient Covation BiPDO announced its expansion of the Beauty and Personal Care distribution territory of Essential Ingredients for Zemea propanediol to include the

western U.S.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. 1,3 PROPANEDIOL MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Global Organic Chemicals Market Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Manufacturing/ Product Trends
 - 3.2.2. Sales Channel Analysis
 - 3.2.3. List of Potential End-User
- 3.3. Qualitative Analysis of Life Cycle Evaluation
- 3.4. Price Trend Analysis, 2018 - 2030 (USD/KG)
 - 3.4.1. Factors Affecting Prices
- 3.5. Production Cost Analysis
- 3.6. Regulatory Framework
- 3.7. Market Dynamics
 - 3.7.1. Market Driver Analysis
 - 3.7.2. Market Restraint Analysis
 - 3.7.3. Industry Challenges

- 3.7.4. Industry Opportunities
- 3.8. Industry Analysis Tools
 - 3.8.1. Porter's Five Forces Analysis
 - 3.8.2. Macro-environmental Analysis

CHAPTER 4. 1,3 PROPANEDIOL MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Product Movement Analysis & Market Share, 2023 & 2030
- 4.2. 1,3 Propanediol Market Estimates & Forecast, By Product, 2018 to 2030 (USD Million) (Kilotons)
- 4.3. Conventional
 - 4.3.1. 1,3 Propanediol Market Estimates and Forecasts, 2018 - 2030 (USD Million) (Kilotons)
- 4.4. Bio-based
 - 4.4.1. 1,3 Propanediol Market Estimates and Forecasts, 2018 - 2030 (USD Million) (Kilotons)

CHAPTER 5. 1,3 PROPANEDIOL MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 5.1. Application Movement Analysis & Market Share, 2023 & 2030
- 5.2. 1,3 Propanediol Market Estimates & Forecast, By Application, 2018 to 2030 (USD Million) (Kilotons)
- 5.3. Polydimethyl Terephthalate
 - 5.3.1. 1,3 Propanediol Market Estimates and Forecasts, 2018 - 2030 (USD Million) (Kilotons)
- 5.4. Polyurethane
 - 5.4.1. 1,3 Propanediol Market Estimates and Forecasts, 2018 - 2030 (USD Million) (Kilotons)
- 5.5. Personal Care
 - 5.5.1. 1,3 Propanediol Market Estimates and Forecasts, 2018 - 2030 (USD Million) (Kilotons)
- 5.6. Others
 - 5.6.1. 1,3 Propanediol Market Estimates and Forecasts, 2018 - 2030 (USD Million) (Kilotons)

CHAPTER 6. 1,3 PROPANEDIOL MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

6.1. Regional Movement Analysis & Market Share, 2023 & 2030

6.2. North America

6.2.1. North America 1,3 Propanediol Estimates & Forecast, 2018 - 2030 (USD Million)
(Kilotons)

6.2.2. U.S.

6.2.2.1. Key country dynamics

6.2.2.2. U.S. 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD Million)
(Kilotons)

6.2.3. Canada

6.2.3.1. Key country dynamics

6.2.3.2. Canada 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD
Million) (Kilotons)

6.2.4. Mexico

6.2.4.1. Key country dynamics

6.2.4.2. Mexico 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD
Million) (Kilotons)

6.3. Europe

6.3.1. Europe 1,3 Propanediol Estimates & Forecast, 2018 - 2030 (USD Million)
(Kilotons)

6.3.2. Germany

6.3.2.1. Key country dynamics

6.3.2.2. Germany 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD
Million) (Kilotons)

6.3.3. UK

6.3.3.1. Key country dynamics

6.3.3.2. UK 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD Million)
(Kilotons)

6.3.4. France

6.3.4.1. Key country dynamics

6.3.4.2. France 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD
Million)

6.3.5. Italy

6.3.5.1. Key country dynamics

6.3.5.2. Italy 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD Million)
(Kilotons)

6.3.6. Spain

6.3.6.1. Key country dynamics

6.3.6.2. Spain 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD

Million)

6.4. Asia Pacific

6.4.1. Asia Pacific 1,3 Propanediol Estimates & Forecast, 2018 - 2030 (USD Million)
(Kilotons)

6.4.2. China

6.4.2.1. Key country dynamics

6.4.2.2. China 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD
Million) (Kilotons)

6.4.3. India

6.4.3.1. Key country dynamics

6.4.3.2. India 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD Million)
(Kilotons)

6.4.4. Japan

6.4.4.1. Key country dynamics

6.4.4.2. Japan 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD
Million) (Kilotons)

6.4.5. South Korea

6.4.5.1. Key country dynamics

6.4.5.2. South Korea 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD
Million) (Kilotons)

6.5. Central & South America

6.5.1. Central & South America 1,3 Propanediol Market Estimates & Forecast, 2018 -
2030 (USD Million) (Kilotons)

6.5.2. Brazil

6.5.2.1. Key country dynamics

6.5.2.2. Brazil 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD
Million) (Kilotons)

6.5.3. Argentina

6.5.3.1. Key country dynamics

6.5.3.2. Argentina 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD
Million) (Kilotons)

6.6. Middle East & Africa

6.6.1. Middle East & Africa 1,3 Propanediol Market Estimates & Forecast, 2018 -
2030 (USD Million) (Kilotons)

6.6.2. Saudi Arabia

6.6.2.1. Key country dynamics

6.6.2.2. Saudi Arabia 1,3 Propanediol Market estimates & forecast, 2018 - 2030
(USD Million) (Kilotons)

6.6.3. South Africa

6.6.3.1. Key country dynamics

6.6.3.2. South Africa 1,3 Propanediol Market estimates & forecast, 2018 - 2030 (USD Million) (Kilotons)

CHAPTER 7. 1,3 PROPANEDIOL MARKET - COMPETITIVE LANDSCAPE

7.1. Recent Developments & Impact Analysis, By Key Market Participants

7.2. Company Categorization

7.3. Company Market Share/Position Analysis, 2023

7.4. Company Heat Map Analysis

7.5. Strategy Mapping

7.6. Company Profiles

7.6.1. DuPont

7.6.1.1. Participant's overview

7.6.1.2. Financial performance

7.6.1.3. Product benchmarking

7.6.1.4. Recent developments

7.6.2. Metabolic Biopolymer

7.6.2.1. Participant's overview

7.6.2.2. Financial performance

7.6.2.3. Product benchmarking

7.6.2.4. Recent developments

7.6.3. Zhangjiagang Glory Biomaterial Co., Ltd.

7.6.3.1. Participant's overview

7.6.3.2. Financial performance

7.6.3.3. Product benchmarking

7.6.3.4. Recent developments

7.6.4. Zouping Mingxing Chemicals Co., Ltd.

7.6.4.1. Participant's overview

7.6.4.2. Financial performance

7.6.4.3. Product benchmarking

7.6.4.4. Recent developments

7.6.5. Shell Chemicals LP

7.6.5.1. Participant's overview

7.6.5.2. Financial performance

7.6.5.3. Product benchmarking

7.6.5.4. Recent developments

7.6.6. Tokyo Chemicals Industry Co., Ltd.

7.6.6.1. Participant's overview

- 7.6.6.2. Financial performance
- 7.6.6.3. Product benchmarking
- 7.6.6.4. Recent developments
- 7.6.7. Shenghong Group Holdings
 - 7.6.7.1. Participant's overview
 - 7.6.7.2. Financial performance
 - 7.6.7.3. Product benchmarking
 - 7.6.7.4. Recent developments
- 7.6.8. Primient
 - 7.6.8.1. Participant's overview
 - 7.6.8.2. Financial performance
 - 7.6.8.3. Product benchmarking
 - 7.6.8.4. Recent developments
- 7.6.9. Haihang Industry
 - 7.6.9.1. Participant's overview
 - 7.6.9.2. Financial performance
 - 7.6.9.3. Product benchmarking
 - 7.6.9.4. Recent developments

List Of Tables

LIST OF TABLES

Table 1	List of Potential End-Users
Table 2	Regulatory Framework, by Regions
Table 3	List of Raw Material Suppliers
Table 4	U.S. Macroeconomic Outlay
Table 5	Canada Macroeconomic Outlay
Table 6	Mexico Macroeconomic Outlay
Table 7	Germany Macroeconomic Outlay
Table 8	UK Macroeconomic Outlay
Table 9	France Macroeconomic Outlay
Table 10	Italy Macroeconomic Outlay
Table 11	Spain Macroeconomic Outlay
Table 12	China Macroeconomic Outlay
Table 13	India Macroeconomic Outlay
Table 14	Japan Macroeconomic Outlay
Table 15	South Korea Macroeconomic Outlay
Table 16	Brazil Macroeconomic Outlay
Table 17	Argentina Macroeconomic Outlay
Table 18	Saudi Arabia Macroeconomic Outlay
Table 19	South Africa Macroeconomic Outlay
Table 20	Participant's Overview
Table 21	Financial Performance
Table 22	Product Benchmarking
Table 23	Company Heat Map Analysis
Table 24	Key Strategy Mapping

List Of Figures

LIST OF FIGURES

- Fig. 1 Information Procurement
- Fig. 2 Primary Research Pattern
- Fig. 3 Market Research Approaches
- Fig. 4 Value Chain-Based Sizing & Forecasting
- Fig. 5 Market Formulation & Validation
- Fig. 6 Tracheostomy Tubes market segmentation
- Fig. 7 Market driver analysis (Current & future impact)
- Fig. 8 Market restraint analysis (Current & future impact)
- Fig. 9 SWOT Analysis, By Factor (Political & Legal, Economic and Technological)
- Fig. 10 Porter's Five Forces Analysis
- Fig. 11 Tracheostomy tubes market, type outlook key takeaways (USD Million)
- Fig. 12 Tracheostomy tubes market: type movement analysis (USD Million), 2023 & 2030
- Fig. 13 Cuffed market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 14 Uncuffed market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 15 Tracheostomy tubes market, demographics outlook key takeaways (USD Million)
- Fig. 16 Tracheostomy tubes market: demographics movement analysis (USD Million), 2023 & 2030
- Fig. 17 Adult patients market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 18 Pediatric/Neonatal patients market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 19 Tracheostomy tubes market, end use outlook key takeaways (USD Million)
- Fig. 20 Tracheostomy tubes market: end use movement analysis (USD Million), 2023 & 2030
- Fig. 21 Hospitals market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 22 Ambulatory surgical centers market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 23 Specialty clinics market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 24 Tracheostomy tubes market: Regional key takeaways (USD Million)
- Fig. 25 Tracheostomy tubes market: regional outlook, 2023 & 2030, USD Million
- Fig. 26 North America tracheostomy tubes market estimates and forecasts, 2018 - 2030

(USD Million)

Fig. 27 US tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 28 Canada tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 29 Mexico tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 30 Europe tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 31 UK tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 32 Germany tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 33 France tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 34 Spain tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 35 Italy tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 36 Sweden tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 37 Norway tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 38 Denmark tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 39 Asia Pacific tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 40 China tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 41 Japan tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 42 India tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 43 South Korea tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 44 Australia tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 45 Thailand tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 46 Latin America tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 47 Brazil tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 48 Argentina tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 49 Middle East and Africa tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 50 South Africa tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 51 Saudi Arabia tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 52 UAE tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 53 Kuwait tracheostomy tubes market estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 54 List of key emerging company's/technology disruptors/innovators

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