

Southeast Asia Nutritional Supplements Market 2022-2032 by Ingredient, Product Form, Category, Application, End User, Supplement Classification, Distribution Channel, and Region: Trend Forecast and Growth Opportunity

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Abstracts

Southeast Asia nutritional supplements market will grow by 9.9% annually to approach \$26.87 billion by 2032, driven by the increasing health consciousness amid COVID-19 pandemic, improved purchasing power, availability of novel nutrition products, and growing consumer preferences for healthier dietary options.

Highlighted with 58 tables and 90 figures, this 173-page report “Southeast Asia Nutritional Supplements Market 2022-2032 by Ingredient, Product Form, Category, Application, End User, Supplement Classification, Distribution Channel, and Region: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Southeast Asia nutritional supplements market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Southeast Asia market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Southeast Asia nutritional supplements market in every aspect of the classification from perspectives of Ingredient, Product Form, Category, Application, End User, Supplement Classification, Distribution Channel, and Region.

Based on Ingredient, the Southeast Asia market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Botanicals

Vitamins

Vitamin A

Vitamin B

Vitamin C

Vitamin D

Vitamin E

Vitamin K

Multivitamins

Minerals

Iron Supplements

Calcium Supplements

Magnesium & Zinc Supplements

Multi-Mineral Supplements

Other Minerals

Proteins & Amino Acids

Fish Oils

Fibers & Specialty Carbohydrates

Enzymes

Probiotic Supplements

Other Ingredients

Based on Product Form, the Southeast Asia market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Tablets

Capsules

Powder

Liquids

Soft Gels & Gel Caps

Gummies

Other Product Forms

By Category, the Southeast Asia market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Additional Supplements

Medicinal Supplements

Sports Nutrition

By Application, the Southeast Asia market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Energy & Weight Management

General Health

Bone & Joint Health

Gastrointestinal Health

Immunity

Cardiac Health

Diabetes

Anti-cancer

Other Applications

By End User, the Southeast Asia market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Infant

Children

Adults

Pregnant Women

Elderly People

By Supplement Classification, the Southeast Asia market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

OTC Supplements

Prescription Supplements

By Distribution Channel, the Southeast Asia market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Retail Stores & Hospitals

Supermarkets & Hypermarkets

Online Stores

Direct Selling

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

Hong Kong

Taiwan

Indonesia

Malaysia

Vietnam

Thailand

Singapore

Philippines

Rest of Southeast Asia

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Ingredient, Product Form, Category, End User, and Distribution Channel over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Abbott Laboratories

ADM

American Health

Amway Corporation

Archer Daniels Midland Company

Arkopharma Laboratoires Pharmaceutiques

Ayanda

Bayer

Bionova Lifesciences

Carlyle Group

DuPont

DSM

Ekomir

Glanbia Nutritionals

GlaxoSmithKline

Herbalife International

Himalaya Southeast Asia Holdings Ltd.

Nature's Sunshine Products

Nestle Nutritionals

NBTY, Inc.

Pfizer Inc.

Stepan

XanGo

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
 - 2.1.3 Impact of Thailand-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF SOUTHEAST ASIA MARKET BY INGREDIENT

- 3.1 Market Overview by Ingredient
- 3.2 Botanicals
- 3.3 Vitamins
 - 3.3.1 Vitamin A
 - 3.3.2 Vitamin B
 - 3.3.3 Vitamin C
 - 3.3.4 Vitamin D
 - 3.3.5 Vitamin E
 - 3.3.6 Vitamin K

- 3.3.7 Multivitamins
- 3.4 Minerals
 - 3.4.1 Iron Supplements
 - 3.4.2 Calcium Supplements
 - 3.4.3 Magnesium & Zinc Supplements
 - 3.4.4 Multi-Mineral Supplements
 - 3.4.5 Other Minerals
- 3.5 Proteins & Amino Acids
- 3.6 Fish Oils
- 3.7 Fibers & Specialty Carbohydrates
- 3.8 Enzymes
- 3.9 Probiotic Supplements
- 3.10 Other Ingredients

4 SEGMENTATION OF SOUTHEAST ASIA MARKET BY PRODUCT FORM

- 4.1 Market Overview by Product Form
- 4.2 Tablets
- 4.3 Capsules
- 4.4 Powder
- 4.5 Liquids
- 4.6 Soft Gels & Gel Caps
- 4.7 Gummies
- 4.8 Other Product Forms

5 SEGMENTATION OF SOUTHEAST ASIA MARKET BY CATEGORY

- 5.1 Market Overview by Category
- 5.2 Additional Supplements
- 5.3 Medicinal Supplements
- 5.4 Sports Nutrition

6 SEGMENTATION OF SOUTHEAST ASIA MARKET BY APPLICATION

- 6.1 Market Overview by Application
- 6.2 Energy & Weight Management
- 6.3 General Health
- 6.4 Bone & Joint Health
- 6.5 Gastrointestinal Health

- 6.6 Immunity
- 6.7 Cardiac Health
- 6.8 Diabetes
- 6.9 Anti-cancer
- 6.10 Other Applications

7 SEGMENTATION OF SOUTHEAST ASIA MARKET BY END USER

- 7.1 Market Overview by End User
- 7.2 Infant
- 7.3 Children
- 7.4 Adults
- 7.5 Pregnant Women
- 7.6 Elderly People

8 SEGMENTATION OF SOUTHEAST ASIA MARKET BY SUPPLEMENT CLASSIFICATION

- 8.1 Market Overview by Supplement Classification
- 8.2 OTC Supplements
- 8.3 Prescription Supplements

9 SEGMENTATION OF SOUTHEAST ASIA MARKET BY DISTRIBUTION CHANNEL

- 9.1 Market Overview by Distribution Channel
- 9.2 Retail Stores & Hospitals
- 9.3 Supermarkets & Hypermarkets
- 9.4 Online Stores
- 9.5 Direct Selling
- 9.6 Other Distribution Channels

10 SOUTHEAST ASIA MARKET 2022-2032 BY REGION

- 10.1 Overview of Southeast Asia Market
- 10.2 Hong Kong
- 10.3 Taiwan
- 10.4 Indonesia
- 10.5 Malaysia
- 10.6 Vietnam

- 10.7 Thailand
- 10.8 Singapore
- 10.9 Philippines
- 10.10 Rest of Southeast Asia Market

11 COMPETITIVE LANDSCAPE

- 11.1 Overview of Key Vendors
- 11.2 New Product Launch, Partnership, Investment, and M&A
- 11.3 Company Profiles

Abbott Laboratories

ADM

American Health

Amway Corporation

Archer Daniels Midland Company

Arkopharma Laboratoires Pharmaceutiques

Ayanda

Bayer

Bionova Lifesciences

Carlyle Group

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Herbalife International

Himalaya Southeast Asia Holdings Ltd.

Nature's Sunshine Products

Nestle Nutritionals

NBTY, Inc.

Pfizer Inc.

Stepan

XanGo

RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1. Snapshot of Southeast Asia Nutritional Supplements Market in Balanced Perspective, 2022-2032

Table 2. World Economic Outlook, 2021-2031

Table 3. World Economic Outlook, 2021-2023

Table 4. Scenarios for Economic Impact of Ukraine Crisis

Table 5. Main Product Trends and Market Opportunities in Southeast Asia Nutritional Supplements Market

Table 6. Southeast Asia Nutritional Supplements Market by Ingredient, 2022-2032, \$ mn

Table 7. Southeast Asia Nutritional Supplements Market: Vitamins by Type, 2022-2032, \$ mn

Table 8. Southeast Asia Nutritional Supplements Market: Minerals by Type, 2022-2032, \$ mn

Table 9. Southeast Asia Nutritional Supplements Market by Product Form, 2022-2032, \$ mn

Table 10. Southeast Asia Nutritional Supplements Market by Category, 2022-2032, \$ mn

Table 11. Southeast Asia Nutritional Supplements Market by Application, 2022-2032, \$ mn

Table 12. Southeast Asia Nutritional Supplements Market by End User, 2022-2032, \$ mn

Table 13. Southeast Asia Nutritional Supplements Market by Supplement Classification, 2022-2032, \$ mn

Table 14. Southeast Asia Nutritional Supplements Market by Distribution Channel, 2022-2032, \$ mn

Table 15. Southeast Asia Nutritional Supplements Market by Region, 2022-2032, \$ mn

Table 16. Hong Kong Nutritional Supplements Market by Ingredient, 2022-2032, \$ mn

Table 17. Hong Kong Nutritional Supplements Market by Product Form, 2022-2032, \$ mn

Table 18. Hong Kong Nutritional Supplements Market by Category, 2022-2032, \$ mn

Table 19. Hong Kong Nutritional Supplements Market by End User, 2022-2032, \$ mn

Table 20. Hong Kong Nutritional Supplements Market by Distribution Channel, 2022-2032, \$ mn

Table 21. Taiwan Nutritional Supplements Market by Ingredient, 2022-2032, \$ mn

Table 22. Taiwan Nutritional Supplements Market by Product Form, 2022-2032, \$ mn

Table 23. Taiwan Nutritional Supplements Market by Category, 2022-2032, \$ mn

Table 24. Taiwan Nutritional Supplements Market by End User, 2022-2032, \$ mn

Table 25. Taiwan Nutritional Supplements Market by Distribution Channel, 2022-2032, \$ mn

Table 26. Indonesia Nutritional Supplements Market by Ingredient, 2022-2032, \$ mn

Table 27. Indonesia Nutritional Supplements Market by Product Form, 2022-2032, \$ mn

Table 28. Indonesia Nutritional Supplements Market by Category, 2022-2032, \$ mn

Table 29. Indonesia Nutritional Supplements Market by End User, 2022-2032, \$ mn

Table 30. Indonesia Nutritional Supplements Market by Distribution Channel, 2022-2032, \$ mn

Table 31. Malaysia Nutritional Supplements Market by Ingredient, 2022-2032, \$ mn

Table 32. Malaysia Nutritional Supplements Market by Product Form, 2022-2032, \$ mn

Table 33. Malaysia Nutritional Supplements Market by Category, 2022-2032, \$ mn

Table 34. Malaysia Nutritional Supplements Market by End User, 2022-2032, \$ mn

Table 35. Malaysia Nutritional Supplements Market by Distribution Channel, 2022-2032, \$ mn

Table 36. Vietnam Nutritional Supplements Market by Ingredient, 2022-2032, \$ mn

Table 37. Vietnam Nutritional Supplements Market by Product Form, 2022-2032, \$ mn

Table 38. Vietnam Nutritional Supplements Market by Category, 2022-2032, \$ mn

Table 39. Vietnam Nutritional Supplements Market by End User, 2022-2032, \$ mn

Table 40. Vietnam Nutritional Supplements Market by Distribution Channel, 2022-2032, \$ mn

Table 41. Thailand Nutritional Supplements Market by Ingredient, 2022-2032, \$ mn

Table 42. Thailand Nutritional Supplements Market by Product Form, 2022-2032, \$ mn

Table 43. Thailand Nutritional Supplements Market by Category, 2022-2032, \$ mn

Table 44. Thailand Nutritional Supplements Market by End User, 2022-2032, \$ mn

Table 45. Thailand Nutritional Supplements Market by Distribution Channel, 2022-2032, \$ mn

Table 46. Singapore Nutritional Supplements Market by Ingredient, 2022-2032, \$ mn

Table 47. Singapore Nutritional Supplements Market by Product Form, 2022-2032, \$ mn

Table 48. Singapore Nutritional Supplements Market by Category, 2022-2032, \$ mn

Table 49. Singapore Nutritional Supplements Market by End User, 2022-2032, \$ mn

Table 50. Singapore Nutritional Supplements Market by Distribution Channel, 2022-2032, \$ mn

Table 51. Philippines Nutritional Supplements Market by Ingredient, 2022-2032, \$ mn

Table 52. Philippines Nutritional Supplements Market by Product Form, 2022-2032, \$ mn

Table 53. Philippines Nutritional Supplements Market by Category, 2022-2032, \$ mn

Table 54. Philippines Nutritional Supplements Market by End User, 2022-2032, \$ mn

Table 55. Philippines Nutritional Supplements Market by Distribution Channel,
2022-2032, \$ mn

Table 56. Abbott Laboratories: Company Snapshot

Table 57. Abbott Laboratories: Business Segmentation

Table 58. Abbott Laboratories: Product Portfolio

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Southeast Asia Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2022-2032

Figure 4. Southeast Asia Nutritional Supplements Market, 2022-2032, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of Southeast Asia Nutritional Supplements Market

Figure 7. GDP per capita in the World, 1990-2020, \$ thousand

Figure 8. Forecast of World Middle-class Population by Region, 2015-2030, million

Figure 9. Primary Restraints and Impact Factors of Southeast Asia Nutritional Supplements Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Five Forces Analysis of Southeast Asia Nutritional Supplements Market

Figure 12. Breakdown of Southeast Asia Nutritional Supplements Market by Ingredient, 2022-2032, % of Revenue

Figure 13. Southeast Asia Addressable Market Cap in 2023-2032 by Ingredient, Value (\$ mn) and Share (%)

Figure 14. Southeast Asia Nutritional Supplements Market by Ingredient: Botanicals, 2022-2032, \$ mn

Figure 15. Southeast Asia Nutritional Supplements Market by Ingredient: Vitamins, 2022-2032, \$ mn

Figure 16. Southeast Asia Nutritional Supplements Market by Vitamins: Vitamin A, 2022-2032, \$ mn

Figure 17. Southeast Asia Nutritional Supplements Market by Vitamins: Vitamin B, 2022-2032, \$ mn

Figure 18. Southeast Asia Nutritional Supplements Market by Vitamins: Vitamin C, 2022-2032, \$ mn

Figure 19. Southeast Asia Nutritional Supplements Market by Vitamins: Vitamin D, 2022-2032, \$ mn

Figure 20. Southeast Asia Nutritional Supplements Market by Vitamins: Vitamin E, 2022-2032, \$ mn

Figure 21. Southeast Asia Nutritional Supplements Market by Vitamins: Vitamin K, 2022-2032, \$ mn

Figure 22. Southeast Asia Nutritional Supplements Market by Vitamins: Multivitamins, 2022-2032, \$ mn

Figure 23. Southeast Asia Nutritional Supplements Market by Ingredient: Minerals, 2022-2032, \$ mn

Figure 24. Southeast Asia Nutritional Supplements Market by Minerals: Iron Supplements, 2022-2032, \$ mn

Figure 25. Southeast Asia Nutritional Supplements Market by Minerals: Calcium Supplements, 2022-2032, \$ mn

Figure 26. Southeast Asia Nutritional Supplements Market by Minerals: Magnesium & Zinc Supplements, 2022-2032, \$ mn

Figure 27. Southeast Asia Nutritional Supplements Market by Minerals: Multi-Mineral Supplements, 2022-2032, \$ mn

Figure 28. Southeast Asia Nutritional Supplements Market by Minerals: Other Minerals, 2022-2032, \$ mn

Figure 29. Southeast Asia Nutritional Supplements Market by Ingredient: Proteins & Amino Acids, 2022-2032, \$ mn

Figure 30. Southeast Asia Nutritional Supplements Market by Ingredient: Fish Oils, 2022-2032, \$ mn

Figure 31. Southeast Asia Nutritional Supplements Market by Ingredient: Fibers & Specialty Carbohydrates, 2022-2032, \$ mn

Figure 32. Southeast Asia Nutritional Supplements Market by Ingredient: Enzymes, 2022-2032, \$ mn

Figure 33. Southeast Asia Nutritional Supplements Market by Ingredient: Probiotic Supplements, 2022-2032, \$ mn

Figure 34. Southeast Asia Nutritional Supplements Market by Ingredient: Other Ingredients, 2022-2032, \$ mn

Figure 35. Breakdown of Southeast Asia Nutritional Supplements Market by Product Form, 2022-2032, % of Sales Revenue

Figure 36. Southeast Asia Addressable Market Cap in 2023-2032 by Product Form, Value (\$ mn) and Share (%)

Figure 37. Southeast Asia Nutritional Supplements Market by Product Form: Tablets, 2022-2032, \$ mn

Figure 38. Southeast Asia Nutritional Supplements Market by Product Form: Capsules, 2022-2032, \$ mn

Figure 39. Southeast Asia Nutritional Supplements Market by Product Form: Powder, 2022-2032, \$ mn

Figure 40. Southeast Asia Nutritional Supplements Market by Product Form: Liquids, 2022-2032, \$ mn

Figure 41. Southeast Asia Nutritional Supplements Market by Product Form: Soft Gels

& Gel Caps, 2022-2032, \$ mn

Figure 42. Southeast Asia Nutritional Supplements Market by Product Form: Gummies, 2022-2032, \$ mn

Figure 43. Southeast Asia Nutritional Supplements Market by Product Form: Other Product Forms, 2022-2032, \$ mn

Figure 44. Breakdown of Southeast Asia Nutritional Supplements Market by Category, 2022-2032, % of Sales Revenue

Figure 45. Southeast Asia Addressable Market Cap in 2023-2032 by Category, Value (\$ mn) and Share (%)

Figure 46. Southeast Asia Nutritional Supplements Market by Category: Additional Supplements, 2022-2032, \$ mn

Figure 47. Southeast Asia Nutritional Supplements Market by Category: Medicinal Supplements, 2022-2032, \$ mn

Figure 48. Southeast Asia Nutritional Supplements Market by Category: Sports Nutrition, 2022-2032, \$ mn

Figure 49. Breakdown of Southeast Asia Nutritional Supplements Market by Application, 2022-2032, % of Revenue

Figure 50. Southeast Asia Addressable Market Cap in 2023-2032 by Application, Value (\$ mn) and Share (%)

Figure 51. Southeast Asia Nutritional Supplements Market by Application: Energy & Weight Management, 2022-2032, \$ mn

Figure 52. Southeast Asia Nutritional Supplements Market by Application: General Health, 2022-2032, \$ mn

Figure 53. Southeast Asia Nutritional Supplements Market by Application: Bone & Joint Health, 2022-2032, \$ mn

Figure 54. Southeast Asia Nutritional Supplements Market by Application: Gastrointestinal Health, 2022-2032, \$ mn

Figure 55. Southeast Asia Nutritional Supplements Market by Application: Immunity, 2022-2032, \$ mn

Figure 56. Southeast Asia Nutritional Supplements Market by Application: Cardiac Health, 2022-2032, \$ mn

Figure 57. Southeast Asia Nutritional Supplements Market by Application: Diabetes, 2022-2032, \$ mn

Figure 58. Southeast Asia Nutritional Supplements Market by Application: Anti-cancer, 2022-2032, \$ mn

Figure 59. Southeast Asia Nutritional Supplements Market by Application: Other Applications, 2022-2032, \$ mn

Figure 60. Breakdown of Southeast Asia Nutritional Supplements Market by End User, 2022-2032, % of Revenue

Figure 61. Southeast Asia Addressable Market Cap in 2023-2032 by End User, Value (\$ mn) and Share (%)

Figure 62. Southeast Asia Nutritional Supplements Market by End User: Infant, 2022-2032, \$ mn

Figure 63. Southeast Asia Nutritional Supplements Market by End User: Children, 2022-2032, \$ mn

Figure 64. Southeast Asia Nutritional Supplements Market by End User: Adults, 2022-2032, \$ mn

Figure 65. Southeast Asia Nutritional Supplements Market by End User: Pregnant Women, 2022-2032, \$ mn

Figure 66. Southeast Asia Nutritional Supplements Market by End User: Elderly People, 2022-2032, \$ mn

Figure 67. Breakdown of Southeast Asia Nutritional Supplements Market by Supplement Classification, 2022-2032, % of Revenue

Figure 68. Southeast Asia Addressable Market Cap in 2023-2032 by Supplement Classification, Value (\$ mn) and Share (%)

Figure 69. Southeast Asia Nutritional Supplements Market by Supplement Classification: OTC Supplements, 2022-2032, \$ mn

Figure 70. Southeast Asia Nutritional Supplements Market by Supplement Classification: Prescription Supplements, 2022-2032, \$ mn

Figure 71. Breakdown of Southeast Asia Nutritional Supplements Market by Distribution Channel, 2022-2032, % of Revenue

Figure 72. Southeast Asia Addressable Market Cap in 2023-2032 by Distribution Channel, Value (\$ mn) and Share (%)

Figure 73. Southeast Asia Nutritional Supplements Market by Distribution Channel: Retail Stores & Hospitals, 2022-2032, \$ mn

Figure 74. Southeast Asia Nutritional Supplements Market by Distribution Channel: Supermarkets & Hypermarkets, 2022-2032, \$ mn

Figure 75. Southeast Asia Nutritional Supplements Market by Distribution Channel: Online Stores, 2022-2032, \$ mn

Figure 76. Southeast Asia Nutritional Supplements Market by Distribution Channel: Direct Selling, 2022-2032, \$ mn

Figure 77. Southeast Asia Nutritional Supplements Market by Distribution Channel: Other Distribution Channels, 2022-2032, \$ mn

Figure 78. Southeast Asia Nutritional Supplements Market, 2022-2032, \$ mn

Figure 79. Breakdown of Southeast Asia Nutritional Supplements Market by Region, 2022 and 2032, % of Revenue

Figure 80. Contribution to Southeast Asia 2023-2032 Cumulative Market by Region, Value (\$ mn) and Share (%)

- Figure 81. Nutritional Supplements Market in Hong Kong, 2022-2032, \$ mn
- Figure 82. Nutritional Supplements Market in Taiwan, 2022-2032, \$ mn
- Figure 83. Nutritional Supplements Market in Indonesia, 2022-2032, \$ mn
- Figure 84. Nutritional Supplements Market in Malaysia, 2022-2032, \$ mn
- Figure 85. Nutritional Supplements Market in Vietnam, 2022-2032, \$ mn
- Figure 86. Nutritional Supplements Market in Thailand, 2022-2032, \$ mn
- Figure 87. Nutritional Supplements Market in Singapore, 2022-2032, \$ mn
- Figure 88. Nutritional Supplements Market in Philippines, 2022-2032, \$ mn
- Figure 89. Nutritional Supplements Market in Rest of Southeast Asia, 2022-2032, \$ mn
- Figure 90. Growth Stage of Southeast Asia Nutritional Supplements Industry over the Forecast Period

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