

# South America Hybrid Rotary Uninterruptible Power Supply (HRUPS) Market 2023-2033 by Power Rating, Phase Voltage, End User, and Region

<https://marketpublishers.com/r/S8B86B478823EN.html>

Date: September 2024

Pages: 107

Price: US\$ 2,800.00 (Single User License)

ID: S8B86B478823EN

## Abstracts

### Opportunity and Strategy Analysis

This report focuses on identifying opportunities and strategies for investing in the South America hybrid rotary uninterruptible power supply (HRUPS) market within the forecast period. It provides a complete analysis of the South America market both quantitatively and qualitatively. The quantitative analysis includes market size and revenue data of the total demand, sub-markets, and regional/national levels throughout 2023-2033.

Qualitative analysis depicts a full picture of market dynamics and trends including drivers, restraints and challenges, emerging products/market trends, and Porter's Five Forces analysis.

Based on the market data and analysis, the report highlights Increasingly Attractive Segments (IAS) and business opportunities in each segmentation. Moreover, a systematic evaluation of Internal Risks (factors arising within the industry development) and External Risks (factors arising from the surrounding environments) is provided for the power supply (UPS) industry and market. All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). This in-depth risk assessment offers a comprehensive understanding of the current risk factors and their developing trends. Furthermore, this report concludes risk management strategies and Critical Success Factors (CSFs) to help companies make intelligence-based business decisions in the South America hybrid rotary uninterruptible power supply (HRUPS) industry.

### Market Coverage & Overview

The report is based on studies for 2021-2023 and provides a forecast from 2024 till 2033 with 2023 as the base year. Considering impact of COVID-19 and regional conflicts such as Russia-Ukraine war, the trend and outlook of South America market is forecast in optimistic, balanced, and conservative scenarios. In the balanced view, the South America hybrid rotary uninterruptible power supply (HRUPS) market is expected to reach \$32.1 million by 2033, growing by 6.4% annually over the coming years.

### Segmentation Analysis

Highlighted with 26 tables and 44 figures, this 107-page report represents a 360-degree view on the South America market with extensively detailed segmentations Power Rating, Phase Voltage, End User, and Region/Country as shown below. Annual revenue 2023-2033 for each segment is included in the report.

#### By Power Rating

Up to 100 kVA

101-500 kVA

501-1000 kVA

Above 1000kVA

#### By Phase Voltage

Single Phase UPS

Three Phase UPS

#### By End User

Data Centers

Electronics & Semiconductors

Healthcare & Pharmaceuticals

IT & Telecommunications

Manufacturing Industry

Aerospace & Defense

Retail

Other End Users

### By Region

Argentina

Brazil

Chile

Rest of South America

The breakdown of the regional market(s) by country and the breakdown of each national market by Power Rating, Phase Voltage, and End User over the forecast years are also included.

### Key Companies

The report also covers the current competitive scenario and profiles key vendors including market leaders and important emerging players. A selection of companies profiled in this report includes:

ABB Ltd.

EATON Corporation PLC

Emerson Electric Co.

General Electric Company

Hitachi Ltd.

Hitec Electric B.V.

Hitzinger GmbH

Industrial Electric Mfg.

Master Power

Mitsubishi Electric Corporation

Piller Group GmbH

Riello Elettronica SpA

Rolls-Royce Plc

Schneider Electric SE

Thycon Industrial Pty Ltd.

## Contents

### 1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
  - 1.1.1 Industry Definition
  - 1.1.2 Research Scope
- 1.2 Research Methodology
  - 1.2.1 Overview of Market Research Methodology
  - 1.2.2 Market Assumption
  - 1.2.3 Secondary Data
  - 1.2.4 Primary Data
  - 1.2.5 Data Filtration and Model Design
  - 1.2.6 Market Size/Share Estimation
  - 1.2.7 Research Limitations
- 1.3 Executive Summary

### 2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
  - 2.1.1 Impact of COVID-19 on World Economy
  - 2.1.2 Impact of COVID-19 on the Market
  - 2.1.3 Impact of Russia-Ukraine Conflict
  - 2.1.4 Impact of Israel-Palestine War
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

### 3 SEGMENTATION OF SOUTH AMERICA MARKET BY POWER RATING

- 3.1 Market Overview by Power Rating
- 3.2 Up to 100 kVA
- 3.3 101-500 kVA
- 3.4 501-1000 kVA
- 3.5 Above 1000kVA

### 4 SEGMENTATION OF SOUTH AMERICA MARKET BY PHASE VOLTAGE

- 4.1 Market Overview by Phase Voltage
- 4.2 Single Phase UPS
- 4.3 Three Phase UPS

## **5 SEGMENTATION OF SOUTH AMERICA MARKET BY END USER**

- 5.1 Market Overview by End User
- 5.2 Data Centers
- 5.3 Electronics & Semiconductors
- 5.4 Healthcare & Pharmaceuticals
- 5.5 IT & Telecommunications
- 5.6 Manufacturing Industry
- 5.7 Aerospace & Defense
- 5.8 Retail
- 5.9 Other End Users

## **6 SOUTH AMERICA MARKET 2023-2033 BY COUNTRY**

- 6.1 Argentina
- 6.2 Brazil
- 6.3 Chile
- 6.4 Rest of South America Market

## **7 COMPETITIVE LANDSCAPE**

- 7.1 Overview of Key Vendors
- 7.2 New Product Launch, Partnership, Investment, and M&A
- 7.3 Company Profiles
  - ABB Ltd.
  - EATON Corporation PLC
  - Emerson Electric Co.
  - General Electric Company
  - Hitachi Ltd.
  - Hitec Electric B.V.
  - Hitzinger GmbH
  - Industrial Electric Mfg.
  - Master Power
  - Mitsubishi Electric Corporation
  - Piller Group GmbH

Riello Elettronica SpA  
Rolls-Royce Plc  
Schneider Electric SE  
Thycon Industrial Pty Ltd.

## **8 INVESTING IN HYBRID ROTARY UPS INDUSTRY: RISK ASSESSMENT AND MANAGEMENT**

8.1 Risk Evaluation of South America Market  
8.2 Critical Success Factors (CSFs)

RELATED REPORTS

## **12. LIST OF TABLES**

Table 1. Snapshot of South America Hybrid Rotary UPS Market in Balanced Perspective, 2023-2033  
Table 2. World Economic Outlook, 2024-2036  
Table 3. World Economic Outlook, 2022-2024  
Table 4. Scenarios for Economic Impact of Ukraine Crisis  
Table 5. Scenarios for Economic Impact of Israel-Palestine War  
Table 6. Main Product Trends and Market Opportunities in South America Hybrid Rotary UPS Market  
Table 7. South America Hybrid Rotary UPS Market by Power Rating, 2023-2033, \$ mn  
Table 8. South America Hybrid Rotary UPS Market by Phase Voltage, 2023-2033, \$ mn  
Table 9. South America Hybrid Rotary UPS Market by End User, 2023-2033, \$ mn  
Table 10. South America Hybrid Rotary UPS Market by Country, 2023-2033, \$ mn  
Table 11. Argentina Hybrid Rotary UPS Market by Power Rating, 2023-2033, \$ mn  
Table 12. Argentina Hybrid Rotary UPS Market by Phase Voltage, 2023-2033, \$ mn  
Table 13. Argentina Hybrid Rotary UPS Market by End User, 2023-2033, \$ mn  
Table 14. Brazil Hybrid Rotary UPS Market by Power Rating, 2023-2033, \$ mn  
Table 15. Brazil Hybrid Rotary UPS Market by Phase Voltage, 2023-2033, \$ mn  
Table 16. Brazil Hybrid Rotary UPS Market by End User, 2023-2033, \$ mn  
Table 17. Chile Hybrid Rotary UPS Market by Power Rating, 2023-2033, \$ mn  
Table 18. Chile Hybrid Rotary UPS Market by Phase Voltage, 2023-2033, \$ mn  
Table 19. Chile Hybrid Rotary UPS Market by End User, 2023-2033, \$ mn  
Table 20. ABB Ltd.: Company Snapshot  
Table 21. ABB Ltd.: Business Segmentation  
Table 22. ABB Ltd.: Product Portfolio  
Table 23. List of Risk Factors and Weight Percentages/Theoretical Maximum

Table 24. Definition of GMD Relative Risk Index Number (Relative RIN) and GMD Risk Intensity Level (RIL)

Table 25. Risk Evaluation for Investing in South America Market, 2023-2033

Table 26. Critical Success Factors and Key Takeaways

## 12. LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. South America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2023-2033

Figure 4. South America Hybrid Rotary UPS Market, 2023-2033, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of South America Hybrid Rotary UPS Market

Figure 7. World Hyperscale Data Center Market, 2022-2032, \$ mn

Figure 8. World Data Center Power Market, 2022-2032, \$ mn

Figure 9. Primary Restraints and Impact Factors of South America Hybrid Rotary UPS Market

Figure 10. Porter's Five Forces Analysis of South America Hybrid Rotary UPS Market

Figure 11. Growth Opportunity Analysis by Power Rating

Figure 12. Breakdown of South America Hybrid Rotary UPS Market by Power Rating, 2023-2033, % of Revenue

Figure 13. South America Addressable Market Cap in 2024-2033 by Power Rating, Value (\$ mn) and Share (%)

Figure 14. South America Hybrid Rotary UPS Market by Power Rating: Up to 100 kVA, 2023-2033, \$ mn

Figure 15. South America Hybrid Rotary UPS Market by Power Rating: 101-500 kVA, 2023-2033, \$ mn

Figure 16. South America Hybrid Rotary UPS Market by Power Rating: 501-1000 kVA, 2023-2033, \$ mn

Figure 17. South America Hybrid Rotary UPS Market by Power Rating: Above 1000kVA, 2023-2033, \$ mn

Figure 18. Growth Opportunity Analysis by Phase Voltage

Figure 19. Breakdown of South America Hybrid Rotary UPS Market by Phase Voltage, 2023-2033, % of Sales Revenue

Figure 20. South America Addressable Market Cap in 2024-2033 by Phase Voltage, Value (\$ mn) and Share (%)

Figure 21. South America Hybrid Rotary UPS Market by Phase Voltage: Single Phase



UPS, 2023-2033, \$ mn

Figure 22. South America Hybrid Rotary UPS Market by Phase Voltage: Three Phase UPS, 2023-2033, \$ mn

Figure 23. Growth Opportunity Analysis by End User

Figure 24. Breakdown of South America Hybrid Rotary UPS Market by End User, 2023-2033, % of Revenue

Figure 25. South America Addressable Market Cap in 2024-2033 by End User, Value (\$ mn) and Share (%)

Figure 26. South America Hybrid Rotary UPS Market by End User: Data Centers, 2023-2033, \$ mn

Figure 27. South America Hybrid Rotary UPS Market by End User: Electronics & Semiconductors, 2023-2033, \$ mn

Figure 28. South America Hybrid Rotary UPS Market by End User: Healthcare & Pharmaceuticals, 2023-2033, \$ mn

Figure 29. South America Hybrid Rotary UPS Market by End User: IT & Telecommunications, 2023-2033, \$ mn

Figure 30. South America Hybrid Rotary UPS Market by End User: Manufacturing Industry, 2023-2033, \$ mn

Figure 31. South America Hybrid Rotary UPS Market by End User: Aerospace & Defense, 2023-2033, \$ mn

Figure 32. South America Hybrid Rotary UPS Market by End User: Retail, 2023-2033, \$ mn

Figure 33. South America Hybrid Rotary UPS Market by End User: Other End Users, 2023-2033, \$ mn

Figure 34. Growth Opportunity Analysis of South America Market by Country

Figure 35. Breakdown of South America Hybrid Rotary UPS Market by Country, 2023 and 2033, % of Revenue

Figure 36. Contribution to South America 2024-2033 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 37. Hybrid Rotary UPS Market in Argentina, 2023-2033, \$ mn

Figure 38. Hybrid Rotary UPS Market in Brazil, 2023-2033, \$ mn

Figure 39. Hybrid Rotary UPS Market in Chile, 2023-2033, \$ mn

Figure 40. Hybrid Rotary UPS Market in Rest of South America, 2023-2033, \$ mn

Figure 41. Growth Stage of South America Hybrid Rotary UPS Industry over the Forecast Period

Figure 42. Comparison of Risk Factors by GMD RIN in 2023

Figure 43. GMD Relative RIN of Internal Risk Factors in 2023 on Radar Chart

Figure 44. GMD Relative RIN of External Risk Factors in 2023 on Radar Chart

## I would like to order

Product name: South America Hybrid Rotary Uninterruptible Power Supply (HRUPS) Market 2023-2033  
by Power Rating, Phase Voltage, End User, and Region

Product link: <https://marketpublishers.com/r/S8B86B478823EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer  
Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click  
button on product page <https://marketpublishers.com/r/S8B86B478823EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form  
below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms  
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970

