

North America Workforce Analytics Market 2020-2030 by Component (Software, Service), Application, Deployment (On-premise, Cloud-based), Organization Size (Large Enterprises, SMEs), Industry Vertical, and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America workforce analytics market is expected to grow by 13.4% annually in the forecast period and reach \$1,638.5 million by 2030 driven by the growing concern of dealing with humongous volume of data, aims of improving operation efficiencies and reducing labor cost, and evolving digital technologies such as cloud, 5G, big data, mobile platforms, and advanced analytics tools.

Highlighted with 25 tables and 55 figures, this 107-page report “North America Workforce Analytics Market 2020-2030 by Component (Software, Service), Application, Deployment (On-premise, Cloud-based), Organization Size (Large Enterprises, SMEs), Industry Vertical, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America workforce analytics market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate and forecast from 2020 till 2030 with 2019 as the base year. (The year 2020 is not appropriate for research base due to the outbreak of COVID-19.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America workforce analytics market in every aspect of the classification from perspectives of Component, Application, Deployment, Organization Size, Industry Vertical, and Country.

Based on Component, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Software & Solution

Service & Support

Consulting Services

Managed Services

System Integration

Based on Application, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Time & Attendance

Scheduling & Staffing

Performance Management

Workforce Planning

Learning & Development

Succession Management

Benchmarking Analysis

Compensation Management

Performance Management

Training and Development

Succession Management

Other Applications

Based on Deployment, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

On-premise Deployment

Cloud-based Deployment

Based on Organization Size, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Large Enterprises

SMEs

Based on Industry Vertical, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

BFSI

Manufacturing

Healthcare

Energy and Utilities

Government & Public Sector

Retail & E-Commerce

IT & Telecom

Education

Other Industry Verticals

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Component, Organization Size, and Industrial Vertical over the forecast years is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Automatic Data Processing Inc. (ADP)

Cornerstone OnDemand Inc

IBM Corporation

Kronos Incorporated

Oracle Corporation

Peoplefluent

PeopleStreme

SAP SE

Tableau Software Inc

Visier Inc.

Workday Inc

WorkForce Software LLC

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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