

# **North America WiFi as a Service (WaaS) Market 2021-2031 by Component (Solution, Service), Location Type (Indoor, Outdoor), End User, Organization Size, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

North America WiFi as a service (WaaS) market is projected to grow by 18.0% annually in the forecast period and reach \$8,956.9 million by 2031, driven by the rising WiFi and mobile subscribers, the rapid technological advancements in digitalization, the rising demand for high-speed internet and comprehensive network coverage, and the expansion of smart cities.

Highlighted with 26 tables and 45 figures, this 96-page report “North America WiFi as a Service (WaaS) Market 2021-2031 by Component (Solution, Service), Location Type (Indoor, Outdoor), End User, Organization Size, and Country: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire North America WiFi as a service (WaaS) market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

### **Market Structure**

## Growth Drivers

## Restraints and Challenges

## Emerging Product Trends & Market Opportunities

## Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America WiFi as a service (WaaS) market in every aspect of the classification from perspectives of Component, Location Type, End User, Organization Size, and Country.

Based on Component, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

### Solution

#### Access Point

#### WLAN Controllers

### Service

#### Professional Services (Network Planning & Implementation, Support & Maintenance and Training & Education)

#### Managed Services

Based on Location Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

#### Indoor

#### Outdoor

By End User, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Telecom and IT

Service Providers

BFSI

Travel and Hospitality

Retail

Healthcare and Lifesciences

Transportation and Logistics

Education

Other End Users

By Organization Size, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Large Enterprises

Small & Medium Enterprises (SMEs)

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of national markets by Component, Location Type, and End User over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

#### Selected Key Players:

ADTRAN, Inc.

Arista Networks, Inc.

Aruba Networks

Cisco Systems Inc.

CommScope Inc.

Extreme Networks, Inc.

Fortinet, Inc.

Fujitsu Limited

Huawei Technologies Co., Ltd.

Juniper Networks, Inc.

Pareteum

Rogers Communications Inc.

Singtel

Telstra Corporation

Viasat, Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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