

North America Weight Loss and Weight Management Diet Market 2021-2031 by Product Type (Meals, Beverages, Supplements), Consumer Gender (Male, Female), Sales Channel (Hypermarket/Supermarket, Specialty Stores, Pharmacies, Online Channels, Others), and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America weight loss and weight management diet market is projected to grow by 8.1% annually in the forecast period and reach \$255,785.1 million by 2031, driven by the rising availability of novel diets and organic food, the growing awareness of weight control, the rising household income, rapid urbanization with expanding middle-class population, and the increasing need to have a healthier lifestyle amid COVID-19 pandemic.

Highlighted with 22 tables and 47 figures, this 98-page report “North America Weight Loss and Weight Management Diet Market 2021-2031 by Product Type (Meals, Beverages, Supplements), Consumer Gender (Male, Female), Sales Channel (Hypermarket/Supermarket, Specialty Stores, Pharmacies, Online Channels, Others), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America weight loss and weight management diet and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base

year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America weight loss and weight management diet in every aspect of the classification from perspectives of Product Type, Consumer Gender, Sales Channel, and Country.

Based on Product Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Meals

Low-carb/sugar Products

Low-salt Products

Low-fat Products

Low-Calorie Sweeteners

Meal Replacements

Organic Food

Beverages

Herbal Tea

Diet Soft Drinks

Slimming Water

Other Low-Calorie Beverages

Supplements

Protein Supplements

Fiber Supplements

Green Tea Extract

Conjua Acid Linoleic Acid

Based on Consumer Gender, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Male Consumers

Female Consumers

By Sales Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Hypermarket/Supermarket

Specialty Stores

Pharmacies

Online Channels

Other Sales Channels

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of national markets by Product Type, Consumer Gender and Sales Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Abbott Laboratories Inc.

Cargill Incorporated

General Mills Incorporation

GNC

Herbalife Nutrition

Ingredion Incorporated

Kellogg Company

Kraft Foods Inc.

Medifast Inc

Nestle SA

Nutrisystem Inc.

Pepsico Inc.

Weight Watchers Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF NORTH AMERICA MARKET BY PRODUCT TYPE

- 3.1 Market Overview by Product Type
- 3.2 Meals
 - 3.2.1 Low-carb/sugar Products
 - 3.2.2 Low-salt Products
 - 3.2.3 Low-fat Products
 - 3.2.4 Low-Calorie Sweeteners
 - 3.2.5 Meal Replacements
 - 3.2.6 Organic Food
- 3.3 Beverages
 - 3.3.1 Herbal Tea

- 3.3.2 Diet Soft Drinks
- 3.3.3 Slimming Water
- 3.3.4 Other Low-Calorie Beverages
- 3.4 Supplements
 - 3.4.1 Protein Supplements
 - 3.4.2 Fiber Supplements
 - 3.4.3 Green Tea Extract
 - 3.4.4 Conjugated Linoleic Acid

4 SEGMENTATION OF NORTH AMERICA MARKET BY CONSUMER GENDER

- 4.1 Market Overview by Consumer Gender
- 4.2 Male Consumers
- 4.3 Female Consumers

5 SEGMENTATION OF NORTH AMERICA MARKET BY SALES CHANNEL

- 5.1 Market Overview by Sales Channel
- 5.2 Hypermarket/Supermarket
- 5.3 Specialty Stores
- 5.4 Pharmacies
- 5.5 Online Channels
- 5.6 Other Sales Channels

6 NORTH AMERICA MARKET 2021-2031 BY COUNTRY

- 6.1 Overview of North America Market
- 6.2 U.S.
- 6.3 Canada
- 6.4 Mexico

7 COMPETITIVE LANDSCAPE

- 7.1 Overview of Key Vendors
- 7.2 New Product Launch, Partnership, Investment, and M&A
- 7.3 Company Profiles
 - Abbott Laboratories Inc.
 - Cargill Incorporated
 - General Mills Incorporation

GNC

Herbalife Nutrition

Ingredion Incorporated

Kellogg Company

Kraft Foods Inc.

Medifast Inc

Nestle SA

Nutrisystem Inc.

Pepsico Inc.

Weight Watchers Inc.

RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1. Snapshot of North America Weight Loss and Weight Management Diet Market in Balanced Perspective, 2021-2031

Table 2. World Economic Outlook, 2021-2031

Table 3. Main Product Trends and Market Opportunities in North America Weight Loss and Weight Management Diet Market

Table 4. North America Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 5. North America Weight Loss and Weight Management Diet Market: Meals by Type, 2021-2031, \$ mn

Table 6. North America Weight Loss and Weight Management Diet Market: Beverages by Type, 2021-2031, \$ mn

Table 7. North America Weight Loss and Weight Management Diet Market: Supplements by Type, 2021-2031, \$ mn

Table 8. North America Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 9. North America Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 10. North America Weight Loss and Weight Management Diet Market by Country, 2021-2031, \$ mn

Table 11. U.S. Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 12. U.S. Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 13. U.S. Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 14. Canada Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 15. Canada Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 16. Canada Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 17. Mexico Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 18. Mexico Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 19. Mexico Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 20. Abbott Laboratories Inc.: Company Snapshot

Table 21. Abbott Laboratories Inc.: Business Segmentation

Table 22. Abbott Laboratories Inc.: Product Portfolio

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. North America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2021-2031

Figure 4. North America Weight Loss and Weight Management Diet Market, 2021-2031, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of North America Weight Loss and Weight Management Diet Market

Figure 7. GDP per capita in the World, 1960-2018, \$ thousand

Figure 8. Forecast of Middle-class Population by Region, 2015-2030, million

Figure 9. Primary Restraints and Impact Factors of North America Weight Loss and Weight Management Diet Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Fiver Forces Analysis of North America Weight Loss and Weight Management Diet Market

Figure 12. Breakdown of North America Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, % of Revenue

Figure 13. North America Addressable Market Cap in 2022-2031 by Product Type, Value (\$ mn) and Share (%)

Figure 14. North America Weight Loss and Weight Management Diet Market by Product Type: Meals, 2021-2031, \$ mn

Figure 15. North America Weight Loss and Weight Management Diet Market by Meals: Low-carb/sugar Products, 2021-2031, \$ mn

Figure 16. North America Weight Loss and Weight Management Diet Market by Meals: Low-salt Products, 2021-2031, \$ mn

Figure 17. North America Weight Loss and Weight Management Diet Market by Meals: Low-fat Products, 2021-2031, \$ mn

Figure 18. North America Weight Loss and Weight Management Diet Market by Meals: Low-Calorie Sweeteners, 2021-2031, \$ mn

Figure 19. North America Weight Loss and Weight Management Diet Market by Meals: Meal Replacements, 2021-2031, \$ mn

Figure 20. North America Weight Loss and Weight Management Diet Market by Meals: Organic Food, 2021-2031, \$ mn

Figure 21. North America Weight Loss and Weight Management Diet Market by Product

Type: Beverages, 2021-2031, \$ mn

Figure 22. North America Weight Loss and Weight Management Diet Market by Beverages: Herbal Tea, 2021-2031, \$ mn

Figure 23. North America Weight Loss and Weight Management Diet Market by Beverages: Diet Soft Drinks, 2021-2031, \$ mn

Figure 24. North America Weight Loss and Weight Management Diet Market by Beverages: Slimming Water, 2021-2031, \$ mn

Figure 25. North America Weight Loss and Weight Management Diet Market by Beverages: Other Low-Calorie Beverages, 2021-2031, \$ mn

Figure 26. North America Weight Loss and Weight Management Diet Market by Product Type: Supplements, 2021-2031, \$ mn

Figure 27. North America Weight Loss and Weight Management Diet Market by Supplements: Protein Supplements, 2021-2031, \$ mn

Figure 28. North America Weight Loss and Weight Management Diet Market by Supplements: Fiber Supplements, 2021-2031, \$ mn

Figure 29. North America Weight Loss and Weight Management Diet Market by Supplements: Green Tea Extract, 2021-2031, \$ mn

Figure 30. North America Weight Loss and Weight Management Diet Market by Supplements: Conjuia Acid Linoleic Acid, 2021-2031, \$ mn

Figure 31. Breakdown of North America Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, % of Sales Revenue

Figure 32. North America Addressable Market Cap in 2022-2031 by Consumer Gender, Value (\$ mn) and Share (%)

Figure 33. North America Weight Loss and Weight Management Diet Market by Consumer Gender: Male Consumers, 2021-2031, \$ mn

Figure 34. North America Weight Loss and Weight Management Diet Market by Consumer Gender: Female Consumers, 2021-2031, \$ mn

Figure 35. Breakdown of North America Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, % of Sales Revenue

Figure 36. North America Addressable Market Cap in 2022-2031 by Sales Channel, Value (\$ mn) and Share (%)

Figure 37. North America Weight Loss and Weight Management Diet Market by Sales Channel: Hypermarket/Supermarket, 2021-2031, \$ mn

Figure 38. North America Weight Loss and Weight Management Diet Market by Sales Channel: Specialty Stores, 2021-2031, \$ mn

Figure 39. North America Weight Loss and Weight Management Diet Market by Sales Channel: Pharmacies, 2021-2031, \$ mn

Figure 40. North America Weight Loss and Weight Management Diet Market by Sales Channel: Online Channels, 2021-2031, \$ mn

Figure 41. North America Weight Loss and Weight Management Diet Market by Sales Channel: Other Sales Channels, 2021-2031, \$ mn

Figure 42. Breakdown of North America Weight Loss and Weight Management Diet Market by Country, 2021 and 2031, % of Revenue

Figure 43. Contribution to North America 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 44. U.S. Weight Loss and Weight Management Diet Market, 2021-2031, \$ mn

Figure 45. Canada Weight Loss and Weight Management Diet Market, 2021-2031, \$ mn

Figure 46. Weight Loss and Weight Management Diet Market in Mexico, 2021-2031, \$ mn

Figure 47. Growth Stage of North America Weight Loss and Weight Management Diet Industry over the Forecast Period

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