

North America Wearable Healthcare Devices Market 2020-2030 by Device Type (Diagnostic & Monitoring, Therapeutic), Product Type (Smartwatches, Monitors/Trackers, Patches), Connectivity, Application, Grade Type, Distribution Channel, and Country: Trend Forecast and Growth Opportunity

<https://marketpublishers.com/r/ND851757D18DEN.html>

Date: June 2021

Pages: 120

Price: US\$ 2,550.00 (Single User License)

ID: ND851757D18DEN

Abstracts

North America wearable healthcare devices market is expected to grow by 16.8% annually in the forecast period and reach \$31.51 billion by 2030, owing to the growing adoption of smart wearable technology, increasing adoption of mobile platforms, increasing prevalence of chronic diseases, and the growing awareness and preference for preventive healthcare.

Highlighted with 25 tables and 63 figures, this 120-page report “North America Wearable Healthcare Devices Market 2020-2030 by Device Type (Diagnostic & Monitoring, Therapeutic), Product Type (Smartwatches, Monitors/Trackers, Patches), Connectivity, Application, Grade Type, Distribution Channel, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America wearable healthcare devices market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following

aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America wearable healthcare devices market in every aspect of the classification from perspectives of Device Type, Product Type, Connectivity, Application, Grade Type, Distribution Channel, and Country.

Based on Device Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Diagnostic & Monitoring Devices

Vital Signs Monitoring Devices

Glucose Monitoring Devices

Sleep Monitoring Devices

Fetal Monitoring & Obstetric Devices

Neuromonitoring Devices

Other Diagnostic & Monitoring Devices

Therapeutic Devices

Pain Management Devices

Rehabilitation Devices

Respiratory Therapy Devices

Insulin Pumps

Other Therapeutic Devices

Based on Product Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Smartwatches

Activity Monitors/Trackers

Smart Patches

Smart Clothing

Smart Jewelry

Smart Implantables

Other Healthcare Wearables

Based on Connectivity, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Cellular Network

Near Field Communication (NFC)

Bluetooth Technology

Wi-Fi Network

Other Connectivity Types

Based on Application, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

General Health & Fitness

Remote Patient Monitoring

Home Healthcare

Based on Grade Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Consumer-grade Devices

Clinical-grade Devices

Based on Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Pharmacies

Online Stores

Hypermarkets

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Device Type, Product Type, and Application over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

3L Labs

Abbott

Actofit Wearables

Apple Inc.

Atlas Wearables Inc.

Fitbit, Inc.

Garmin Ltd.

Huawei Devices Co. Ltd.

iHealth Labs Inc.

Johnson and Johnson

Koninklijke Philips N.V.

Leapfrog Enterprises Inc.

Medtronic plc

OMRON Corporation

Samsung Electronics

Sony Corporation

Xiaomi Corporation

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Johnson and Johnson

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