

North America Virtual Reality (VR) Market 2022-2032 by Offering (Hardware, Software, Services), Technology (Nonimmersive, Semi-Immersive, Fully Immersive), Device (HMD, Gesture-Tracking, Projector & Display), Platform (Mobile, Console, PC), Industry Vertical, End User (Consumer, Enterprise), and Country: Trend Forecast and Growth Opportunity

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## **Abstracts**

North America virtual reality (VR) market is projected to grow by 25.1% annually in the forecast period and reach \$89.94 billion by 2032, driven by the growing R&D investment, fast evolving technologies, the rising smartphone customer base, and the increasing applications of virtual reality across various industries.

Highlighted with 27 tables and 61 figures, this 123-page report "North America Virtual Reality (VR) Market 2022-2032 by Offering (Hardware, Software, Services), Technology (Nonimmersive, Semi-Immersive, Fully Immersive), Device (HMD, Gesture-Tracking, Projector & Display), Platform (Mobile, Console, PC), Industry Vertical, End User (Consumer, Enterprise), and Country: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire North America virtual reality (VR) market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)



In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

**Growth Drivers** 

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America virtual reality (VR) market in every aspect of the classification from perspectives of Offering, Technology, Device, Platform, Industry Vertical, End User, and Country.

Based on Offering, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2022-2032 included in each section.

Hardware

Sensors

Semiconductor Component

Displays and Projectors

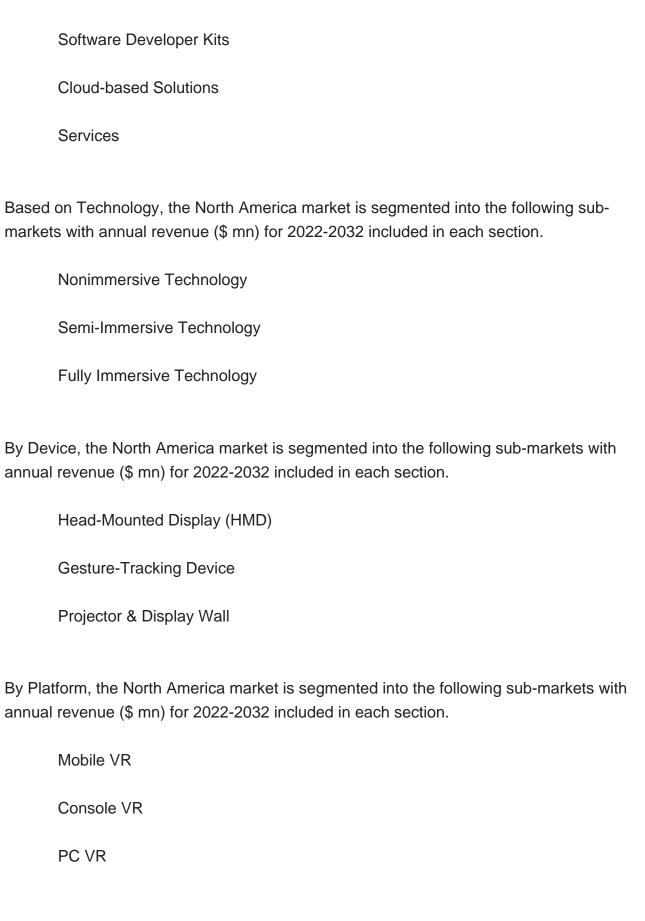
**Position Trackers** 

Cameras

Other Hardware

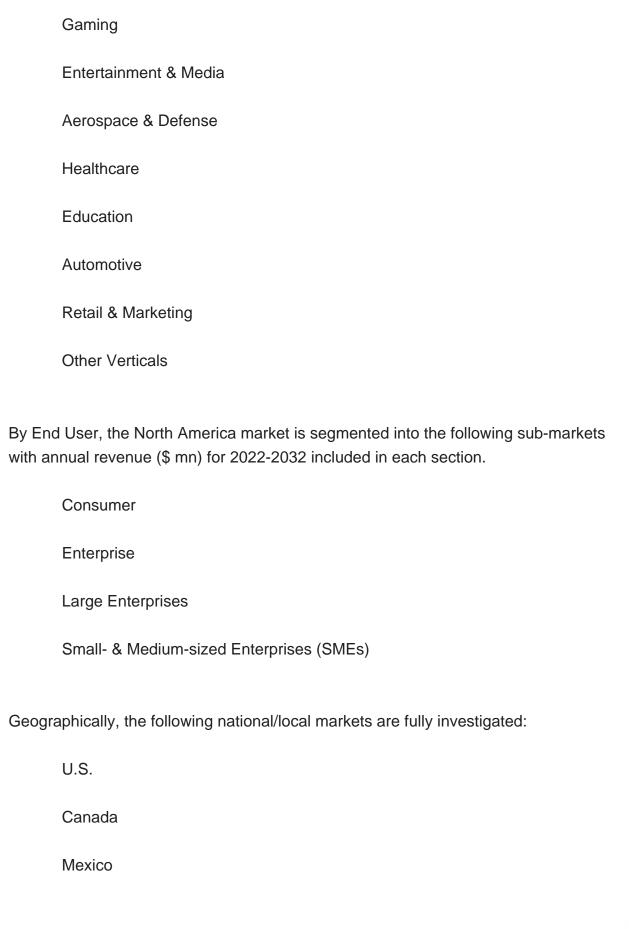
Software





By Industry Vertical, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2022-2032 included in each section.





For each key country, detailed analysis and data for annual revenue (\$ mn) are



available for 2022-2032. The breakdown of national markets by Technology, Device, and Industry Vertical? over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:
Apple Inc.
Atheer, Inc.
Cyberglove Systems Inc.
EON Reality, Inc.
Facebook Inc.
Google Inc.
Hewlett-Packard Development Company. L.P
Leap Motion, Inc.
Meta Inc.
Microsoft Corporation
Nintendo Co., Ltd.
Oculus VR, LLC
Qualcomm Technologies, Inc.
Samsung Electronics Co., Ltd.
Sixense Entertainment, Inc.

Sony Corporation



Total Immersion, Inc.	
Virtuix	
Zappar Ltd.	

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)



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Atheer, Inc.

Cyberglove Systems Inc.

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Facebook Inc.

Google Inc.

Hewlett-Packard Development Company. L.P

Leap Motion, Inc.

Meta Inc.

Microsoft Corporation

Nintendo Co., Ltd.

Oculus VR, LLC

Qualcomm Technologies, Inc.

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