

# **North America Video Streaming Market 2021-2030 by Offering, Solution Type, Platform, Streaming Type, Deployment Mode, Revenue Model, End User, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

North America video streaming market is expected to grow by 19.1% annually in the forecast period and reach \$139.7 billion by 2030 driven by growing internet connectivity, rising demand of online videos and on-demand videos, growing trend of smartphones and social media, and technological advancements in cloud and AI etc.

Highlighted with 26 tables and 44 figures, this 103-page report “North America Video Streaming Market 2021-2030 by Offering, Solution Type, Platform, Streaming Type, Deployment Mode, Revenue Model, End User, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America video streaming market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2020 and provides forecast from 2021 till 2030 with 2020 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America video streaming market in every aspect of the classification from perspectives of Offering, Solution Type, Platform, Streaming Type, Deployment Mode, Revenue Model, End User, and Country.

Based on Offering, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Solution

Services

Based on Solution Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Internet Protocol TV (IPTV)

Over the Top (OTT)

Pay-TV

Based on Platform, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Laptops and Desktops

Smartphones and Tablets

Smart TVs

Other Platforms

Based on Streaming Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Live/Linear Video Streaming

Non-Linear Video Streaming

Based on Deployment Mode, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

On-premise Video Streaming

Cloud-based Video Streaming

Hybrid Video Streaming

Based on Revenue Model, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Subscription Video on Demand (SVOD)

Advertisement-supported Video on Demand (AVOD)

Transactional Video on Demand (TVOD) or Pay Per View (PPV)

Hybrid Revenue Models

Based on End User, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Consumer

## Enterprise

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2020-2030. The breakdown of key national markets by Solution Type, Streaming Type, and Revenue Model over the forecast years is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America video streaming market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Akamai Technologies

Amazon.com Inc.

Baidu Inc.

Brightcove Inc.

Comcast Corporation

Google LLC

Hulu

Kaltura Inc.

Netflix Inc.

Roku

Tencent Holdings Limited

Ustream Inc.

Youtube

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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