

# **North America Specialty Coffee Market 2022-2030 by Grade (80-84.99, 85-89.99, 90-100), Product Type, Application (Home, Commercial), Consumer Age, Distribution Channel, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

North America specialty coffee market is projected to grow 11.6% annually in the forecast period and reach \$32,425.0 million by 2030, driven by rising disposable income and urbanization, growing demand for on-the-go coffee, strengthening premium coffee shops, and rising preferences for specialty coffee and green coffee.

Highlighted with 38 tables and 51 figures, this 112-page report “North America Specialty Coffee Market 2022-2030 by Grade (80-84.99, 85-89.99, 90-100), Product Type, Application (Home, Commercial), Consumer Age, Distribution Channel, and Country: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire North America specialty coffee market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2022 and provides forecast from 2023 till 2030 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

## Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America specialty coffee market in every aspect of the classification from perspectives of Grade, Product Type, Application, Consumer Age, Distribution Channel, and Country.

Based on Grade, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Coffee with 80-84.99 Points

Coffee with 85-89.99 Points

Coffee with 90-100 Points

Based on Product Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Instant Coffee

Ground Coffee

Whole Beans

Single-Cup

Blends

Other Products

By Application, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2030 included in each section.

Home Use

Commercial Use

By Consumer Age, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

18-24-Year-Old Consumers

25-34-Year-Old Consumers

35-44-Year-Old Consumers

45-54-Year-Old Consumers

>55-Year-Old Consumers

By Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Food Service

Specialty Stores

Supermarkets and Hypermarkets

Online Stores

Retail and Grocery Stores

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of national markets by Grade, Application and Consumer Age over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

### **Selected Key Players:**

Blue Bottle

Bulletproof

Caff? Nero Group Ltd.

Caribou Coffee Company

Costa Coffee

Don Francisco's Coffee

Dunkin' Donuts LLC

Eight O'Clock Coffee

JAB Holding Company

Luigi Lavazza S.p.A.

Starbucks Corporation

Strauss Group Ltd.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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