

# **North America Specialty Chemicals Market 2020-2027 by Application (Construction, Food & Feed, Pharmaceutical & Cosmetic, Water Treatment, Paper & Pulp, Oilfield, Others), Product Type, and Country: Trend Outlook and Growth Opportunity**

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## **Abstracts**

North America specialty chemicals market is expected to grow by 3.6% annually in the forecast period and reach \$88.41 billion by 2027 driven by growing demand from the end-user industries, technological advancements, and increasing demand of various specialty chemicals in emerging economies.

Highlighted with 24 tables and 42 figures, this 103-page report “North America Specialty Chemicals Market 2020-2027 by Application (Construction, Food & Feed, Pharmaceutical & Cosmetic, Water Treatment, Paper & Pulp, Oilfield, Others), Product Type, and Country: Trend Outlook and Growth Opportunity” is based on a comprehensive research of the entire North America specialty chemicals market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate/forecast from 2020 till 2027 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America specialty chemicals market in every aspect of the classification from perspectives of Application, Product Type, and Country.

Based on Application, the North America market is segmented into the following sub-markets with annual revenue for 2017-2027 included in each section.

Construction Chemicals

Protective Coatings

Adhesives & Sealants

Concrete Admixtures

Asphalt Additives

Other Construction Chemicals

Food & Feed Additives

Food Flavors

Hydrocolloids

Flavor Enhancers

Other Food Additives

## Pharmaceutical & Cosmetic Chemicals

Emollients, Film formers, Moisturizers

Surfactants

Single-Use Additives

Other Pharmaceutical & Cosmetic chemicals

## Water Treatment Chemicals

Coagulants & Flocculants

Biocides & Disinfectants

Corrosion & Scale Inhibitors

Activated Carbon

Anti-Foaming Agents

pH Adjusters & Softeners

Other Water Treatment Chemicals

## Paper & Pulp Chemicals

Bleaching & RCF Chemicals

Functional Chemicals

Coating Chemicals

Process Chemicals

Pigments & Fillers

## Oilfield Chemicals

Drilling Fluids

Fracturing

Acidizing

Cementing

Other Types

## Textile Chemicals

Colorants & Auxiliaries

Hydrocolloids

Finishing Chemicals

Surfactants

Other Textile Chemicals

## Agrochemicals

## Electronics Chemicals

## Polymer Additives

## Adhesives & Sealants

## Other Specialty Chemicals

Based on Product Type, the North America market is segmented into the following sub-markets with annual revenue for 2017-2027 included in each section.

## Surfactant Chemicals

Defoamers

Corrosion Inhibitors

Flame Retardants

Antioxidants

Biocides

Catalysts

Specialty Coatings

Specialty Pigments

Other Product Types

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue are available for 2017-2027. The breakdown of key national markets by Application and Product Type over the forecast years is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America specialty chemicals market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success

Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

AkzoNobel N.V.

Arkema SA

Bayer AG

Chemtura Corporation

Clariant AG

Eastman Chemicals

Evonik Industries AG

Huntsman Corporation

Novozymes A/S

Rhodia S.A.

Solvay SA

The Dow Chemical Co.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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