

# North America Smartwatch Market 2020-2030 by Product Type, Operating System, User Gender, Age Group, Distribution Channel, Application, and Country: Trend Outlook and Growth Opportunity

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## **Abstracts**

North America smartwatch market is expected to grow by 20.7% annually in the forecast period and reach \$48.25 billion by 2030.

Highlighted with 23 tables and 53 figures, this 104-page report "North America Smartwatch Market 2020-2030 by Product Type, Operating System, User Gender, Age Group, Distribution Channel, Application, and Country: Trend Outlook and Growth Opportunity" is based on a comprehensive research of the entire North America smartwatch market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. In this report 2019 is the base year for market analysis, with estimates and forecast covering 2020-2030.

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

**Growth Drivers** 



#### Restraints and Challenges

**Emerging Product Trends & Market Opportunities** 

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify North America smartwatch market in every aspect of the classification from perspectives of Product Type, Operating System, User Gender, Age Group, Distribution Channel, Application, and Country.

Based on Product Type, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2019-2030 included in each section.

Extension

Standalone

Classical

Based on Operating System, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

WatchOS

Tizen

Android

Real-time Operating System (RTOS)

Other Operating Systems

Based on User Gender, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2019-2030 included in each section.



Men
Women
Based on Age Group, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2019-2030 included in each section.  Age 55
Based on Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.
Online
Offline
Based on Application, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2019-2030 included in each section.
Wellness
Sports
Medical and Healthcare
Personal Assistance
Other Applications
Geographically, the following national/local markets are fully investigated:
U.S.
Canada



For each of the aforementioned countries, market analysis and revenue data are available for 2019-2030. The breakdown of major national markets by Product Type, Operating System, and Application over the study years (2019-2030) is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America smartwatch market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Apple, Inc.

ASUSTeK Computer Inc.

Connected Device Ltd.

Fitbit, Inc

Google Inc.

Huawei Technologies Co. Ltd.

Neptune Pine

Pebble Technology Corporation

Qualcomm Inc.

Razer Inc.

Samsung Electronics

Sony Corporation

Timex Group Inc.

Xiaomi

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)



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