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North America Smart Food Market 2021-2031 by Offering (Food Products, Technology Solutions), Application (Plant Farming, Livestock Farming, Food Processing, Logistics and Distribution, Wholesale and Retail, Consumer), Distribution Channel (Supermarkets, Convenience Stores, Online Stores, Others), and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America smart food market is projected to grow by 8.4% annually in the forecast period and reach $380.1 billion by 2031, driven by the increasing awareness among consumers about health and balanced diet, the changing dietary patterns due to modern lifestyle, the emerging innovative smart food products with reduced healthcare cost, the growing R&D in food industry, and the introduction of newer food preservation techniques.

Highlighted with 23 tables and 52 figures, this 113-page report “North America Smart Food Market 2021-2031 by Offering (Food Products, Technology Solutions), Application (Plant Farming, Livestock Farming, Food Processing, Logistics and Distribution, Wholesale and Retail, Consumer), Distribution Channel (Supermarkets, Convenience Stores, Online Stores, Others), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America smart food market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2031 with

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2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter’s Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America smart food market in every aspect of the classification from perspectives of Offering, Application, Distribution Channel, and Country.

Based on Offering, the North America market is segmented into the following sub-markets with annual revenue ($ mn) for 2021-2031 included in each section.

Food Products

By Category type

Functional Food

Encapsulated Food

Genetically Modified Food

Novel Food

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- Analogue Food
- By Product type
- Dairy Products
- Bakery Products
- Confectionary Products
- Meat Products
- Dietary Supplement Products
- Beverage Products
- Organic Food Products
- Other Product Types

Technology Solutions

- Hardware & Component
- Software
- FMIS Platforms
- Communication Technologies
- Services

Based on Application, the North America market is segmented into the following sub-markets with annual revenue ($ mn) for 2021-2031 included in each section.

- Plant Farming
- Livestock Farming

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Food Processing

Logistics and Distribution

Wholesale and Retail

Consumer

By Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue ($ mn) for 2021-2031 included in each section.

Supermarkets

Convenience Stores

Online Stores

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue ($ mn) are available for 2021-2031. The breakdown of national markets by Offering, Application and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

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Archer Daniels Midland Company

Arla Foods

AVEKA Group

Balchem Corporation

BASF SE

Cargill Inc.

Firmenich SA

FrieslandCampina

GlaxoSmithKline plc

Ingredion Incorporated

International Flavors & Fragrances Inc. (IFF)

Kellogg Company

Kerry Group

Nestle SA

PepsiCo Inc.

Sensient Technologies Corporation

Symrise

Tate & Lyle PLC

The Coca Cola Company

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Whole Foods (Amazon)

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Ingredion Incorporated
International Flavors & Fragrances Inc. (IFF)
Kellogg Company
Kerry Group
Nestle SA
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