

North America Ready Meals Market 2020-2030 by Product Type, Food Source, Grade, Distribution Channel, and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America ready meals market is expected to grow by 6.0% annually in the forecast period and reach \$74.2 billion by 2030 driven by convenience and time-saving, busier lifestyles, consumer preferences, and increasing demand for packaged food.

Highlighted with 25 tables and 41 figures, this 101-page report “North America Ready Meals Market 2020-2030 by Product Type, Food Source, Grade, Distribution Channel, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America ready meals market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2030 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America ready meals market in every aspect of the classification from perspectives of Product Type, Food Source, Grade, Distribution Channel, End User, and Country.

Based on Product Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Frozen Ready Meals

Chilled Ready Meals

Canned Ready Meals

Freeze Dried Ready Meals

Ambient Ready Meals

Other Product Types

Based on Food Source, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Noodle-based Ready Meals

Rice-based Ready Meals

Pasta-based Ready Meals

Meat/Fish-based Ready Meals

Other Ready Meals

Based on Grade, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Standard Ready Meals

Premium Ready Meals

Based on Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Supermarkets/Hypermarkets

Convenience Stores

Online Retail Stores

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Product Type, Grade, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America ready meals market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Ample Foods Pvt. Ltd.
Conagra Brands Inc.
Hormel Foods Corporation
Iceland Foods Ltd
JBS
McCain Foods
Nestle SA
Nomad Foods Ltd
Oetker Group
The Campbell Soup Company
The Kraft Heinz Company
Tyson Foods Inc.
Unilever
WH Group (Smithfield Foods)

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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COMPANIES MENTIONED

Key Players (this may not be a complete list and extra companies can be added upon request):

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