

# North America Public Relation Robots Market by Product, Application and Country 2014-2025: Growth Opportunity and Business Strategy

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## Abstracts

North America public relation (PR) robots market is forecast to reach \$695.3 million in 2025 owing to a growing adoption of all types of PR robots in a magnitude of industrial applications in U.S. and Canada.

Highlighted with 13 tables and 30 figures, this 103-page report “North America Public Relation Robots Market by Product, Application and Country 2014-2025: Growth Opportunity and Business Strategy” is based on a comprehensive research of North America public relation robots market by analyzing the entire North America market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report provides historical market data for 2014-2016, revenue estimates for 2017, and forecasts from 2018 till 2025.

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

## Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify North America public relation robots market in every aspect of the classification from perspectives of product, application vertical and country.

Based on product type, the North America market is segmented into the following sub-markets with annual revenue included for 2014-2025 (historical and forecast) for each section.

Telepresence PR Robots

Humanoid PR Robots

Other PR Robots

On basis of application vertical, the North America market is analyzed on the following segments with annual revenue in 2014-2025 provided for each segment.

Hotels & Restaurants Robots

Mobile Guidance & Information Robots

Marketing Robots

Media Relation Robots

Others

Geographically, the following national markets are fully investigated:

U.S.

Canada

For each of the aforementioned countries, detailed analysis and data for annual revenue are available for 2014-2025. The breakdown of all national markets by product type and application vertical over the forecast years is also included.

The report also covers current competitive scenario and the predicted manufacture trend; and profiles North America public relation robot vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America public relation robots market and industry are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

## Contents

### **1 INTRODUCTION**

- 1.1 Industry Definition and Research Scope
  - 1.1.1 Industry Definition
  - 1.1.2 Research Scope
- 1.2 Research Methodology
  - 1.2.1 Overview of Market Research Methodology
  - 1.2.2 Market Assumption
  - 1.2.3 Secondary Data
  - 1.2.4 Primary Data
  - 1.2.5 Data Filtration and Model Design
  - 1.2.6 Market Size/Share Estimation
  - 1.2.7 Research Limitations
- 1.3 Executive Summary

### **2 MARKET OVERVIEW AND QUALITATIVE ANALYSIS**

- 2.1 Value Chain Analysis
- 2.2 Market Size and Forecast
- 2.3 Major Growth Drivers
- 2.4 Market Restraints and Challenges
- 2.5 Emerging Opportunities and Market Trends
- 2.6 Porter's Fiver Forces Analysis

### **3 SEGMENTATION OF NORTH AMERICA MARKET BY PRODUCT**

- 3.1 Market Overview by Product
- 3.2 North America Telepresence PR Robots Market 2014-2025
- 3.3 North America Humanoid PR Robots Market 2014-2025
- 3.4 North America Market of Other PR Robots 2014-2025

### **4 SEGMENTATION OF NORTH AMERICA MARKET BY APPLICATION**

- 4.1 Market Overview by Application
- 4.2 North America Hotels & Restaurants Robots Market 2014-2025
- 4.3 North America Mobile Guidance & Information Robots Market 2014-2025
- 4.4 North America Marketing Robots Market 2014-2025

4.5 North America Media Relation Robots Market 2014-2025

4.6 North America Public Relation Robots Market for Other Applications 2014-2025

## **5 NORTH AMERICA MARKET 2014-2025 BY COUNTRY**

5.1 Overview of North America Market

5.2 U.S. Market

5.3 Canadian Market

## **6 COMPETITIVE LANDSCAPE**

6.1 Overview of Key Vendors

6.2 Company Profiles

## **7 INVESTING IN NORTH AMERICA MARKET: RISK ASSESSMENT AND MANAGEMENT**

7.1 Risk Evaluation of North America Market

7.2 Critical Success Factors (CSFs)

RELATED REPORTS AND PRODUCTS

## List Of Tables

### LIST OF TABLES

- Table 1. Snapshot of North America Public Relation Robots Market, 2017-2025
- Table 2. Main Product Trends and Market Opportunities in North America Public Relation Robots Market
- Table 3. North America Public Relation Robots Market by Product, 2014-2025, \$ mn
- Table 4. North America Public Relation Robots Market by Application, 2014-2025, \$ mn
- Table 5. North America Public Relation Robots Market by Country, 2014-2025, \$ mn
- Table 6. U.S. Public Relation Robots Market by Product, 2014-2025, \$ mn
- Table 7. U.S. Public Relation Robots Market by Application, 2014-2025, \$ mn
- Table 8. Canada Public Relation Robots Market by Product, 2014-2025, \$ mn
- Table 9. Canada Public Relation Robots Market by Application, 2014-2025, \$ mn
- Table 10. Key Vendors and Their Main PR Robots
- Table 11. Samsung Electronics Major Products by Business Division, 2016
- Table 12. Risk Evaluation for Investing in North America Market, 2017-2025
- Table 13. Critical Success Factors and Key Takeaways

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. North America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2017-2025

Figure 4. Value Chain of North America Public Relation Robots Market

Figure 5. North America Public Relation Robots Market by Revenue, 2014-2025, \$ mn

Figure 6. North America Public Relation Robots Market by Shipment, 2014-2025, thousand units

Figure 7. Average Selling Price (ASP) of Public Relation Robots, 2014-2025, thousand USD/unit

Figure 8. Primary Drivers and Impact Factors of North America Public Relation Robots Market

Figure 9. Primary Restraints and Impact Factors of North America Public Relation Robots Market

Figure 10. Porter's Fiver Forces Analysis of North America Public Relation Robots Market

Figure 11. Breakdown of North America Public Relation Robots Market by Product, 2017-2025, % of Revenue

Figure 12. Contribution to North America 2018-2025 Cumulative Revenue by Product, Value (\$ mn) and Share (%)

Figure 13. North America Telepresence PR Robots Market, 2014-2025, \$ mn

Figure 14. North America Humanoid PR Robots Market, 2014-2025, \$ mn

Figure 15. North America Market of Other PR Robots, 2014-2025, \$ mn

Figure 16. Breakdown of North America Public Relation Robots Market by Application, 2017-2025, % of Revenue

Figure 17. Contribution to North America 2018-2025 Cumulative Revenue by Application, Value (\$ mn) and Share (%)

Figure 18. North America Hotels & Restaurants Robots Market, 2014-2025, \$ mn

Figure 19. North America Mobile Guidance & Information Robots Market, 2014-2025, \$ mn

Figure 20. North America Marketing Robots Market, 2014-2025, \$ mn

Figure 21. North America Media Relation Robots Market, 2014-2025, \$ mn

Figure 22. North America Public Relation Robots Market for Other Applications, 2014-2025, \$ mn

Figure 23. Breakdown of North America Public Relation Robots Market by Country,

2017 and 2025, % of Revenue

Figure 24. Contribution to North America 2018-2025 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 25. U.S. Public Relation Robots Market by Revenue, 2014-2025, \$ mn

Figure 26. Canada Public Relation Robots Market by Revenue, 2014-2025, \$ mn

Figure 27. Growth Stage of North America Public Relation Robots Industry over the Forecast Period

Figure 28. Samsung Electronics Financial Summary by Division, 2014-2016, KRW million

Figure 29. Total Revenue and Consumer Electronics Revenue of Samsung Electronics, 2015-2016, \$bn

Figure 30. Samsung Electronics: Regional Segmentation of Revenue, 2016, %

## **COMPANIES MENTIONED**

AMS Technologies AG

Anybots Inc.

Boston Dynamics

DST Robot Co., Ltd.

Dyson Ltd

Hajime Research Institute

Hanson Robotics

Honda Motor Co., Ltd.

Google Inc.

Kawada Robotics

Meka Robotics

Nanjing AvatarMind Robot Technology Limited Company

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