

North America Point of Care (PoC) Molecular Diagnostics Market 2020-2030 by Product (Assays, Instruments, Software), Technology (PCR, INAAT, Microarray), Application, End User, and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America PoC molecular diagnostics market is expected to grow by 12.7% annually in the forecast period and reach \$2,320.5 million by 2030 driven by increase in adoption of personalized medicine and surge in usage of PoC molecular diagnostics for drug discovery and development amid COVID-19 pandemic.

Highlighted with 27 tables and 49 figures, this 118-page report “North America Point of Care (PoC) Molecular Diagnostics Market 2020-2030 by Product (Assays, Instruments, Software), Technology (PCR, INAAT, Microarray), Application, End User, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America PoC molecular diagnostics market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2030 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America PoC molecular diagnostics market in every aspect of the classification from perspectives of Product, Technology, Application, End User, and Country.

Based on Product, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Kits & Assays

Analyzers & Instruments

Software & Services

Based on Technology, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Polymerase Chain Reaction (PCR)

Real-Time PCR (rt-PCR)

Digital PCR (d-PCR)

Isothermal Nucleic Acid Amplification Technology (INAAT)

Genetic Sequencing-based Technology

Microarray-based Technology

Other Technologies

Based on Application, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Infectious Disease

- Respiratory Infections

- Hospital Acquired Infections

- Sexually Transmitted Infections

Gastrointestinal Infections

- Oncology

- Hepatitis

- Prenatal/Neonatal Testing

- Other Applications

Based on End User, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

- Hospitals

- Clinics & Diagnostic Centers

- Research and Academic Institutes

- Other End Users

Geographically, the following national/local markets are fully investigated:

- U.S.

- Canada

Mexico

Detailed analysis and 2019-2030 annual revenue are available for each key national market. The breakdown of key national markets by Product, Technology, and Application over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America PoC molecular diagnostics market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Abacus Diagnostica Oy
Abbott Laboratories
Alere Inc.
Biocartis Group NV
Biomerieux SA
Bio-Rad Laboratories Inc
Danaher Corporation
DiaSorin S.p.A
DxNA LLC.
F. Hoffmann-La Roche Ltd.
Hologic, Inc.
Luminex Corporation
Meridian Bioscience Inc.
Mesa Biotech Inc.
QIAGEN N.V.
QuantuMDx Group Ltd.
Quidel Corporation
Spartan Biosciences Inc.
Thermo Fisher Scientific

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Abbott Laboratories
Alere Inc.
Biocartis Group NV
Biomerieux SA
Bio-Rad Laboratories Inc
Danaher Corporation
DiaSorin S.p.A
DxNA LLC.
F. Hoffmann-La Roche Ltd.
Hologic, Inc.
Luminex Corporation
Meridian Bioscience Inc.
Mesa Biotech Inc.
QIAGEN N.V.
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COMPANIES MENTIONED

Abacus Diagnostica Oy

Abbott Laboratories

Alere Inc.

Biocartis Group NV

Biomerieux SA

Bio-Rad Laboratories Inc

Danaher Corporation

DiaSorin S.p.A

DxNA LLC.

F. Hoffmann-La Roche Ltd.

Hologic, Inc.

Luminex Corporation

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Mesa Biotech Inc.

QIAGEN N.V.

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