

North America Pharmacogenomics Market 2020-2030 by Service (Genotyping, SNP, Diagnostics), Technology (PCR, Microarray, Sequencing, Electrophoresis, MS), Application, End User, and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America pharmacogenomics market is expected to grow by 7.7% annually in the forecast period and reach \$5,451.4 million by 2030 driven by increase in adoption of personalized medicine and surge in usage of pharmacogenomics for drug discovery and development amid COVID-19 pandemic.

Highlighted with 28 tables and 46 figures, this 117-page report "North America Pharmacogenomics Market 2020-2030 by Service (Genotyping, SNP, Diagnostics), Technology (PCR, Microarray, Sequencing, Electrophoresis, MS), Application, End User, and Country: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire North America pharmacogenomics market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2030 with 2019 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

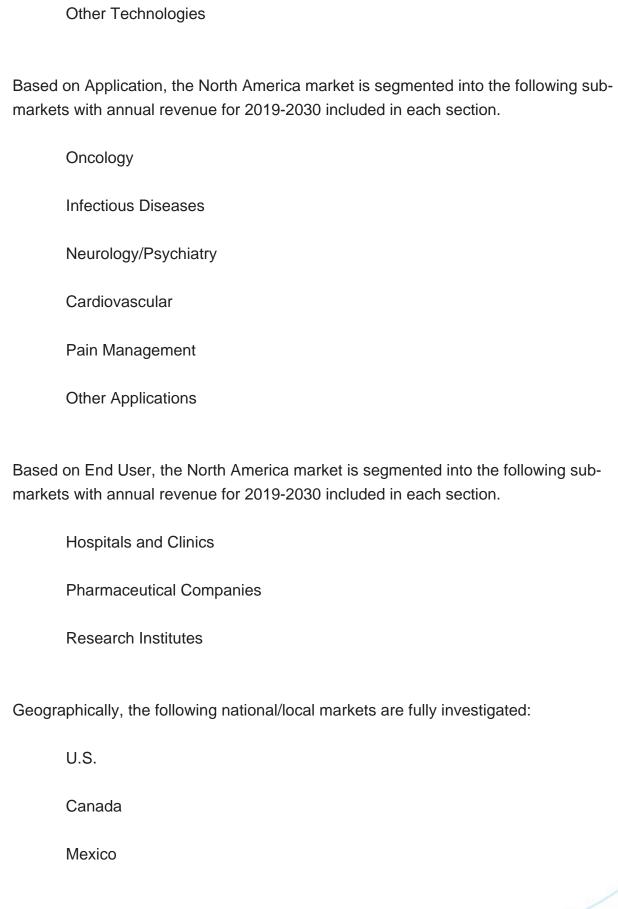
Market Structure



Growth Drivers Restraints and Challenges **Emerging Product Trends & Market Opportunities** Porter's Fiver Forces The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America pharmacogenomics market in every aspect of the classification from perspectives of Service, Technology, Application, End User, and Country. Based on Service, the North America market is segmented into the following submarkets with annual revenue for 2019-2030 included in each section. Genotyping SNP Identification Diagnostics Other Services Based on Technology, the North America market is segmented into the following submarkets with annual revenue for 2019-2030 included in each section. Polymerase Chain Reaction (PCR) Microarray Sequencing Electrophoresis



Mass Spectrometry





Detailed analysis and annual revenue 2019-2030 are available for each key national market. The breakdown of key national markets by Service, Technology, and Application over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America pharmacogenomics market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

23andMe, Inc.

Abbott Laboratories

Admera Health, LLC

Agena Biosciences, Inc.

Astra Zeneca PLC

Bayer AG

Becton, Dickinson and Company

Cancer Genetics, Inc.

Dynamic DNA Laboratories

Empire Genomics LLC

F. Hoffmann-La Roche Ltd

geneOmbio Technologies Pvt Ltd.

Genomic Health, Inc.

Illumina, Inc.

Laboratory Corporation of America Holdings

Myriad Genetics Inc.

Oneome LLC

Opko Health, Inc.

Pathway Genomics Corporation

QIAGEN N.V.

Quest Diagnostics Incorporated

Teva Pharmaceuticals Industries Ltd.



Thermo Fisher Scientific Inc. Transgenomic, Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)



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Abbott Laboratories Admera Health, LLC



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Bayer AG

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COMPANIES MENTIONED

3M Health Care Limited

Adherium Limited

Amiko Digital Health Limited

AsthmaMD

AstraZeneca plc

Boehringer Ingelheim International GmbH

Capsule Technologies, Inc.

Cohero Health

GlaxoSmithKline plc

Kaia Health Software GmbH

Medical International Research (MIR)

Novartis AG

NuvoAir

Reciprocal Labs (Propeller Health)

Sensiron AG

Tactio Health

Teva Pharmaceuticals Industries Ltd.



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