

# **North America Off-Highway Vehicle (OHV) Telematics Market 2020-2030 by Component (Hardware, Platform, Network, Services), Connectivity (Cellular, Satellite), Industry Vertical, Sales Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

North America off-highway vehicle (OHV) telematics market is expected to grow by 11.1% annually in the forecast period and reach \$1,875.5 million by 2030, owing to cost reduction from telematics, technological advancements, rising electrification in automobiles, and the growing government initiatives to improve off-highway vehicles' safety and security.

Highlighted with 26 tables and 42 figures, this 98-page report "North America Off-Highway Vehicle (OHV) Telematics Market 2020-2030 by Component (Hardware, Platform, Network, Services), Connectivity (Cellular, Satellite), Industry Vertical, Sales Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire North America OHV telematics market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

### **Market Structure**

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America OHV telematics market in every aspect of the classification from perspectives of Component, Connectivity, Industry Vertical, Sales Channel, and Country.

Based on Component, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Hardware & Devices

Telematics Platform

Telematics Network

Support & Services

Based on Connectivity, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Cellular Connectivity

3G Cellular Network

4G Cellular Network

Other Cellular Networks

Satellite Connectivity

Based on Industry Vertical, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Construction Industry

Dump Trucks

Excavators

Loaders

Dozers

Cranes

Others

Agriculture

Harvesters

Tractors

Others

Mining Industry

Load-Haul-Dumps (LHDs)

Loaders

Roof Bolters

Rigs

Conveyors

Others

Forestry

Other Industry Verticals

Based on Sales Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

OEM Sales

Aftermarket Sales

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Component, Connectivity, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

CalAmp Corp.

Caterpillar Inc.

Deere & Company

Harman International Industries Inc

Hitachi Construction Machinery

JCB

Komatsu Ltd.  
Leica Geosystems  
MiX Telematics Limited  
Omnitracs, LLC  
Orbcomm Inc.  
Stoneridge, Inc.  
Teletrac Navman  
Topcon Corporation  
Trackunit A/S  
Verizon Communication Inc.  
Volvo Construction Equipment

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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MiX Telematics Limited  
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