

North America Off-Highway Vehicle (OHV) Telematics Market 2020-2030 by Component (Hardware, Platform, Network, Services), Connectivity (Cellular, Satellite), Industry Vertical, Sales Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity

<https://marketpublishers.com/r/N681452FC319EN.html>

Date: April 2021

Pages: 98

Price: US\$ 2,210.00 (Single User License)

ID: N681452FC319EN

Abstracts

North America off-highway vehicle (OHV) telematics market is expected to grow by 11.1% annually in the forecast period and reach \$1,875.5 million by 2030, owing to cost reduction from telematics, technological advancements, rising electrification in automobiles, and the growing government initiatives to improve off-highway vehicles' safety and security.

Highlighted with 26 tables and 42 figures, this 98-page report "North America Off-Highway Vehicle (OHV) Telematics Market 2020-2030 by Component (Hardware, Platform, Network, Services), Connectivity (Cellular, Satellite), Industry Vertical, Sales Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire North America OHV telematics market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America OHV telematics market in every aspect of the classification from perspectives of Component, Connectivity, Industry Vertical, Sales Channel, and Country.

Based on Component, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Hardware & Devices

Telematics Platform

Telematics Network

Support & Services

Based on Connectivity, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Cellular Connectivity

3G Cellular Network

4G Cellular Network

Other Cellular Networks

Satellite Connectivity

Based on Industry Vertical, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Construction Industry

Dump Trucks

Excavators

Loaders

Dozers

Cranes

Others

Agriculture

Harvesters

Tractors

Others

Mining Industry

Load-Haul-Dumps (LHDs)

Loaders

Roof Bolters

Rigs

Conveyors

Others

Forestry

Other Industry Verticals

Based on Sales Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

OEM Sales

Aftermarket Sales

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Component, Connectivity, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

CalAmp Corp.

Caterpillar Inc.

Deere & Company

Harman International Industries Inc

Hitachi Construction Machinery

JCB

Komatsu Ltd.
Leica Geosystems
MiX Telematics Limited
Omnitracs, LLC
Orbcomm Inc.
Stoneridge, Inc.
Teletrac Navman
Topcon Corporation
Trackunit A/S
Verizon Communication Inc.
Volvo Construction Equipment

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF NORTH AMERICA MARKET BY COMPONENT

- 3.1 Market Overview by Component
- 3.2 Hardware & Devices
- 3.3 Telematics Platform
- 3.4 Telematics Network
- 3.5 Support & Services

4 SEGMENTATION OF NORTH AMERICA MARKET BY CONNECTIVITY

- 4.1 Market Overview by Connectivity
- 4.2 Cellular Connectivity

- 4.2.1 3G Cellular Network
- 4.2.2 4G Cellular Network
- 4.2.3 Other Cellular Networks
- 4.3 Satellite Connectivity

5 SEGMENTATION OF NORTH AMERICA MARKET BY INDUSTRY VERTICAL

- 5.1 Market Overview by Industry Vertical
- 5.2 Construction Industry
- 5.3 Agriculture
- 5.4 Mining Industry
- 5.5 Forestry
- 5.6 Other Industry Verticals

6 SEGMENTATION OF NORTH AMERICA MARKET BY SALES CHANNEL

- 6.1 Market Overview by Sales Channel
- 6.2 OEM Sales
- 6.3 Aftermarket Sales

7 NORTH AMERICA MARKET 2019-2030 BY COUNTRY

- 7.1 Overview of North America Market
- 7.2 U.S.
- 7.3 Canada
- 7.4 Mexico

8 COMPETITIVE LANDSCAPE

- 8.1 Overview of Key Vendors
- 8.2 New Product Launch, Partnership, Investment, and M&A
- 8.3 Company Profiles
 - CalAmp Corp.
 - Caterpillar Inc.
 - Deere & Company
 - Harman International Industries Inc
 - Hitachi Construction Machinery
 - JCB
 - Komatsu Ltd.

Leica Geosystems
MiX Telematics Limited
Omnitracs, LLC
Orbcomm Inc.
Stoneridge, Inc.
Teletrac Navman
Topcon Corporation
Trackunit A/S
Verizon Communication Inc.
Volvo Construction Equipment
Related Reports and Products

List Of Tables

LIST OF TABLES

Table 1. Snapshot of North America OHV Telematics Market in Balanced Perspective, 2019-2030

Table 2. Growth Rate of World GDP, 2020-2022

Table 3. Main Product Trends and Market Opportunities in North America OHV Telematics Market

Table 4. North America OHV Telematics Market by Component, 2019-2030, \$ mn

Table 5. North America OHV Telematics Market by Connectivity, 2019-2030, \$ mn

Table 6. North America OHV Telematics Market: Cellular Connectivity by Segment, 2019-2030, \$ mn

Table 7. North America OHV Telematics Market by Industry Vertical, 2019-2030, \$ mn

Table 8. North America OHV Telematics Market: Construction Industry by Equipment, 2019-2030, \$ mn

Table 9. North America OHV Telematics Market: Agriculture by Equipment, 2019-2030, \$ mn

Table 10. North America OHV Telematics Market: Mining Industry by Equipment, 2019-2030, \$ mn

Table 11. North America OHV Telematics Market by Sales Channel, 2019-2030, \$ mn

Table 12. North America OHV Telematics Market by Country, 2019-2030, \$ mn

Table 13. U.S. OHV Telematics Market by Component, 2019-2030, \$ mn

Table 14. U.S. OHV Telematics Market by Connectivity, 2019-2030, \$ mn

Table 15. U.S. OHV Telematics Market by Industry Vertical, 2019-2030, \$ mn

Table 16. Canada OHV Telematics Market by Component, 2019-2030, \$ mn

Table 17. Canada OHV Telematics Market by Connectivity, 2019-2030, \$ mn

Table 18. Canada OHV Telematics Market by Industry Vertical, 2019-2030, \$ mn

Table 19. Mexico OHV Telematics Market by Component, 2019-2030, \$ mn

Table 20. Mexico OHV Telematics Market by Connectivity, 2019-2030, \$ mn

Table 21. Mexico OHV Telematics Market by Industry Vertical, 2019-2030, \$ mn

Table 22. Breakdown of World Market by Key Vendor, 2020, %

Table 23. CalAmp Corp.: Company Snapshot

Table 24. CalAmp Corp.: Business Segmentation

Table 25. CalAmp Corp.: Product Portfolio

Table 26. CalAmp Corp.: Revenue, 2017-2019, \$ mn

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Breakdown of Primary Research

Figure 3. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 4. North America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2030

Figure 5. North America OHV Telematics Market, 2019-2030, \$ mn

Figure 6. World OHV Registered Volume (million units), OHV Telematics System Volume (million units), and Penetration of OHC Telematics (%), 2019-2030

Figure 7. Average Selling Price (ASP) of OHV Telematics, 2019-2030, USD/unit/year

Figure 8. Impact of COVID-19 on Business

Figure 9. Primary Drivers and Impact Factors of North America OHV Telematics Market

Figure 10. Primary Restraints and Impact Factors of North America OHV Telematics Market

Figure 11. Investment Opportunity Analysis

Figure 12. Porter's Five Forces Analysis of North America OHV Telematics Market

Figure 13. Breakdown of North America OHV Telematics Market by Component, 2019-2030, % of Revenue

Figure 14. North America Addressable Market Cap in 2021-2030 by Component, Value (\$ mn) and Share (%)

Figure 15. North America OHV Telematics Market: Hardware & Devices, 2019-2030, \$ mn

Figure 16. North America OHV Telematics Market: Telematics Platform, 2019-2030, \$ mn

Figure 17. North America OHV Telematics Market: Telematics Network, 2019-2030, \$ mn

Figure 18. North America OHV Telematics Market: Support & Services, 2019-2030, \$ mn

Figure 19. Breakdown of North America OHV Telematics Market by Connectivity, 2019-2030, % of Sales Revenue

Figure 20. North America Addressable Market Cap in 2021-2030 by Connectivity, Value (\$ mn) and Share (%)

Figure 21. North America OHV Telematics Market: Cellular Connectivity, 2019-2030, \$ mn

Figure 22. North America OHV Telematics Market: 3G Cellular Network, 2019-2030, \$ mn

Figure 23. North America OHV Telematics Market: 4G Cellular Network, 2019-2030, \$ mn

Figure 24. North America OHV Telematics Market: Other Cellular Networks, 2019-2030, \$ mn

Figure 25. North America OHV Telematics Market: Satellite Connectivity, 2019-2030, \$ mn

Figure 26. Breakdown of North America OHV Telematics Market by Industry Vertical, 2019-2030, % of Sales Revenue

Figure 27. North America Addressable Market Cap in 2021-2030 by Industry Vertical, Value (\$ mn) and Share (%)

Figure 28. North America OHV Telematics Market: Construction Industry, 2019-2030, \$ mn

Figure 29. North America OHV Telematics Market: Agriculture, 2019-2030, \$ mn

Figure 30. North America OHV Telematics Market: Mining Industry, 2019-2030, \$ mn

Figure 31. North America OHV Telematics Market: Forestry, 2019-2030, \$ mn

Figure 32. North America OHV Telematics Market: Other Industry Verticals, 2019-2030, \$ mn

Figure 33. Breakdown of North America OHV Telematics Market by Sales Channel, 2019-2030, % of Revenue

Figure 34. North America Addressable Market Cap in 2021-2030 by Sales Channel, Value (\$ mn) and Share (%)

Figure 35. North America OHV Telematics Market: OEM Sales, 2019-2030, \$ mn

Figure 36. North America OHV Telematics Market: Aftermarket Sales, 2019-2030, \$ mn

Figure 37. Breakdown of North America OHV Telematics Market by Country, 2019 and 2030F, % of Revenue

Figure 38. Contribution to North America 2021-2030 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 39. U.S. OHV Telematics Market, 2019-2030, \$ mn

Figure 40. Canada OHV Telematics Market, 2019-2030, \$ mn

Figure 41. OHV Telematics Market in Mexico, 2015-2030F, \$ mn

Figure 42. Growth Stage of North America OHV Telematics Industry over the Forecast Period

I would like to order

Product name: North America Off-Highway Vehicle (OHV) Telematics Market 2020-2030 by Component (Hardware, Platform, Network, Services), Connectivity (Cellular, Satellite), Industry Vertical, Sales Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity

Product link: <https://marketpublishers.com/r/N681452FC319EN.html>

Price: US\$ 2,210.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N681452FC319EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970