

# **North America Mobile Phone Insurance Market 2022-2032 by Coverage (Physical Damage, Internal Failure, Theft, Virus), Phone Type (Premium, Mid & High-end, Budget), Phone Category (New, Refurbished), End User (Personal, Enterprise), Distribution Channel (Mobile Providers, OEMs, Retail, Online), and Country: Trend Forecast and Growth Opportunity**

<https://marketpublishers.com/r/N1CC40A9CF4CEN.html>

Date: October 2023

Pages: 128

Price: US\$ 2,006.00 (Single User License)

ID: N1CC40A9CF4CEN

## **Abstracts**

North America mobile phone insurance market is projected to grow by 11.0% annually in the forecast period and reach \$27.94 billion by 2032, driven by the rising number of mobile users, growing incidents of damages involving unintentional handling damage and virus infection, and the surging cases of phone thefts.

Highlighted with 67 tables and 44 figures, this 128-page report “North America Mobile Phone Insurance Market 2022-2032 by Coverage (Physical Damage, Internal Failure, Theft, Virus), Phone Type (Premium, Mid & High-end, Budget), Phone Category (New, Refurbished), End User (Personal, Enterprise), Distribution Channel (Mobile Providers, OEMs, Retail, Online), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America mobile phone insurance market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at

least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America mobile phone insurance market in every aspect of the classification from perspectives of Coverage, Phone Type, Phone Category, End User, Distribution Channel, and Country.

Based on Coverage, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Physical Damage

Internal Component Failure

Theft & Loss Protection

Virus & Data Protection

Other Coverage

Based on Phone Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Premium Smartphones

Mid & High-end Phones

Budget Phones

By Phone Category, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

New Phones

Refurbished Phones

By End User, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Personal

Enterprise

By Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Mobile Providers

Phone OEMs

Retail Stores

Online

Other Channels

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Coverage, Phone Type, and Distribution Channel over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

AIG

Allianz Insurance

Apple Inc

Assurant, Inc.

Asurion, LLC

At&T Inc.

Aviva

Better Buy Insurance

Brightstar Corp.

Gadget Cover

Insurance2go

Liberty Mutual Insurance Group

O2 Mobile Insurance

Pier Insurance Managed Services

ProtectCELL

Protect your Bubble

Salt Insurance Services Limited

Sunrise Communications AG

Swisscom

Switched on Insurance

Three Ireland (Hutchison) Limited

Tinhat

Trov, Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

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Aviva  
Better Buy Insurance  
Brightstar Corp.  
Gadget Cover  
Insurance2go  
Liberty Mutual Insurance Group  
O2 Mobile Insurance  
Pier Insurance Managed Services  
ProtectCELL  
Protect your Bubble  
Salt Insurance Services Limited  
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