

North America Mobile Phone Insurance Market 2022-2032 by Coverage (Physical Damage, Internal Failure, Theft, Virus), Phone Type (Premium, Mid & High-end, Budget), Phone Category (New, Refurbished), End User (Personal, Enterprise), Distribution Channel (Mobile Providers, OEMs, Retail, Online), and Country: Trend Forecast and Growth Opportunity

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# **Abstracts**

North America mobile phone insurance market is projected to grow by 11.0% annually in the forecast period and reach \$27.94 billion by 2032, driven by the rising number of mobile users, growing incidents of damages involving unintentional handling damage and virus infection, and the surging cases of phone thefts.

Highlighted with 67 tables and 44 figures, this 128-page report "North America Mobile Phone Insurance Market 2022-2032 by Coverage (Physical Damage, Internal Failure, Theft, Virus), Phone Type (Premium, Mid & High-end, Budget), Phone Category (New, Refurbished), End User (Personal, Enterprise), Distribution Channel (Mobile Providers, OEMs, Retail, Online), and Country: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire North America mobile phone insurance market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at



least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

**Growth Drivers** 

Restraints and Challenges

**Emerging Product Trends & Market Opportunities** 

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America mobile phone insurance market in every aspect of the classification from perspectives of Coverage, Phone Type, Phone Category, End User, Distribution Channel, and Country.

Based on Coverage, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2022-2032 included in each section.

Physical Damage

Internal Component Failure

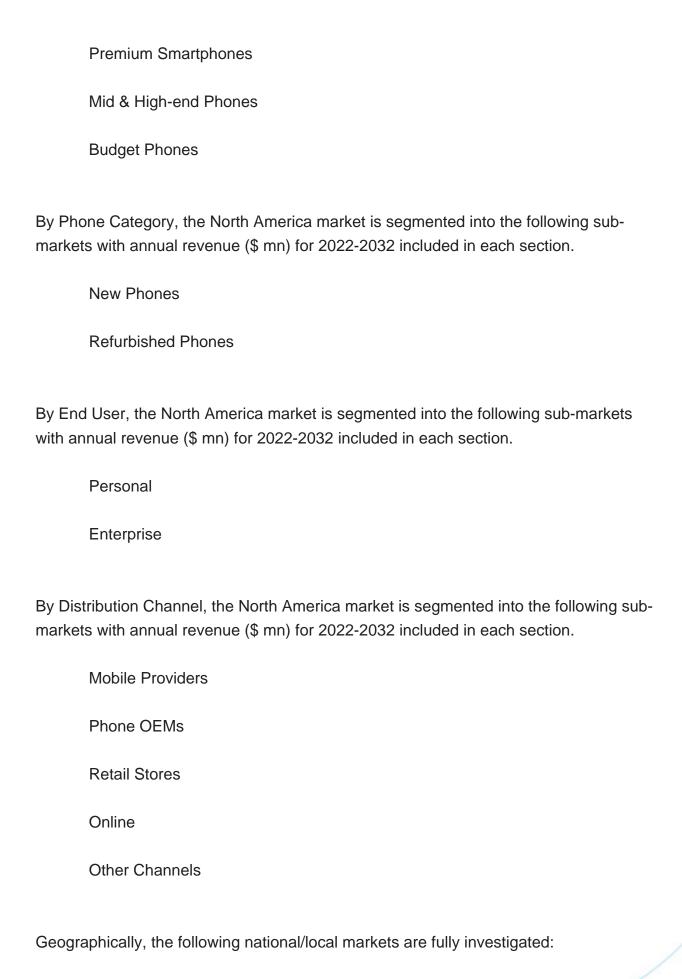
Theft & Loss Protection

Virus & Data Protection

Other Coverage

Based on Phone Type, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2022-2032 included in each section.



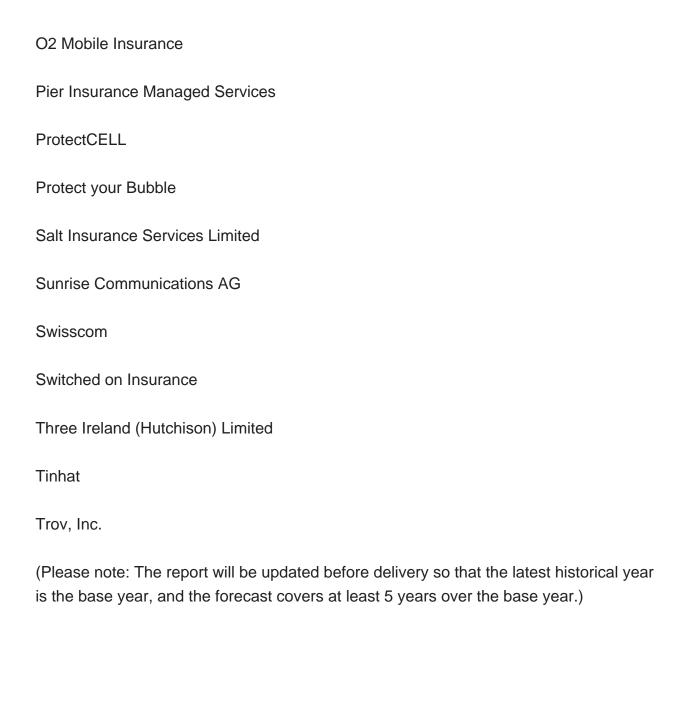




U.S.		
Canada		
Mexico		
For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Coverage, Phone Type and Distribution Channel over the forecast years are also included.		
The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.		
Selected Key Players:		
AIG		
Allianz Insurance		
Apple Inc		
Assurant, Inc.		
Asurion, LLC		
At&T Inc.		
Aviva		
Better Buy Insurance		
Brightstar Corp.		
Gadget Cover		
Insurance2go		

Liberty Mutual Insurance Group







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**AIG** 



Allianz Insurance

Apple Inc

Assurant, Inc.

Asurion, LLC

At&T Inc.

Aviva

Better Buy Insurance

Brightstar Corp.

**Gadget Cover** 

Insurance2go

Liberty Mutual Insurance Group

O2 Mobile Insurance

Pier Insurance Managed Services

ProtectCELL

Protect your Bubble

Salt Insurance Services Limited

Sunrise Communications AG

Swisscom

Switched on Insurance

Three Ireland (Hutchison) Limited

**Tinhat** 

Trov, Inc.

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