

North America Mobile Edge Computing (MEC) Market 2020-2030 by Component (Hardware, Software, Service), Technology (4G, 5G, Wi-Max), Application, Industry Vertical, Organization Size, and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America mobile edge computing market is expected to grow by 32.2% annually in the forecast period and reach \$2,216.9 million by 2030 driven by the increasing interconnected devices, the rapidly increasing mobile data traffic, the rising need to improve end-user's Quality of Experience (QoE), and the rising demand for low-latency processing and real-time automated decision-making solutions.

Highlighted with 22 tables and 51 figures, this 102-page report "North America Mobile Edge Computing (MEC) Market 2020-2030 by Component (Hardware, Software, Service), Technology (4G, 5G, Wi-Max), Application, Industry Vertical, Organization Size, and Country: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire North America mobile edge computing market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year (Year 2020 is not appropriate for research base due to the outbreak of COVID-19).

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America mobile edge computing market in every aspect of the classification from perspectives of Component, Technology, Application, Industry Vertical, Organization Size, and Country.

Based on Component, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Hardware & Devices

Software & Platform

Services & Support

Based on Technology, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

4G

5G

Wi-Max

Based on Application, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Location-based Services

Video Surveillance

Unified Communication

Optimized Local Content Distribution

Data Analytics

Environmental Monitoring

Other Applications

Based on Industry Vertical, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Industrial Manufacturing

IT & Telecom

Government & Defense

Retail & E-commerce

Healthcare & Life Science

BFSI

Energy & Utilities

Media & Entertainment

Other Industry Verticals

By Organization Size, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Large Enterprises

Small- and Medium-sized Enterprises (SMEs)

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Component, Application, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

ADLINK Technology Inc.

Advantech Co., Ltd.

AT&T Inc.

Huawei Technologies Co. Ltd

IBM Corporation

Integrated Device Technology Inc.

Intel Corporation

Nokia Corporation

Quortus Limited

Saguna Networks Ltd

SK Telecom Co., Ltd.

SMART Embedded Computing (Artesyn Embedded Technologies)

Telefonaktiebolaget LM Ericsson

ZephyrTel Inc. (ESW Capital Group Company)

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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