

# **North America Mobile Banking Market 2020-2030 by Mobile Platform (Android, iOS, Windows), Business Type (C2B, C2C), Service, Technology, Deployment, End User, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

North America mobile banking market is expected to grow by 14.1% annually in the forecast period and reach \$1,814.1 million by 2030 driven growing adoption of digital platforms and the increase in demand for personalization on banking amid COVID-19 epidemic.

Highlighted with 29 tables and 51 figures, this 115-page report “North America Mobile Banking Market 2020-2030 by Mobile Platform (Android, iOS, Windows), Business Type (C2B, C2C), Service, Technology, Deployment, End User, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America mobile banking market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2030 with 2019 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

## Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America mobile banking market in every aspect of the classification from perspectives of Mobile Platform, Business Type, Service, Technology, Deployment, End User, and Country.

Based on Mobile Platform, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Android Based Platform

iOS Based Platform

Windows Based Platform

Based on Business Type, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Customer-to-Business (C2B)

Customer-to-Customer (C2C)

Other Business Types

Based on Service, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Account Management

Transaction Functions

Investment Service

Banking Support

Content services

Based on Technology, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Wireless Application Protocol (WAP)

Standalone Mobile Application

Short Messaging Service (SMS)

Interactive Voice Response (IVR)

Based on Deployment, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

On-premise Banking

Cloud Based Banking

Based on End User, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Individual

Enterprise

Other End Users

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

Detailed analysis and 2019-2030 annual revenue are available for each key national market. The breakdown of key national markets by Platform, Business Type, and Service over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America mobile banking market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

American Express Company  
Bank of America Corporation  
BNP Paribas S.A.  
Citigroup Inc.  
Crédit Agricole Group  
Econet Wireless  
HSBC Holdings plc  
JPMorgan Chase & Co.  
Mitsubishi UFJ Financial Group, Inc.  
MTN  
Orange S.A  
Safaricom  
Société Générale S.A.

Tigo  
Vodacom  
Wells Fargo & Company  
Zantel

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Citigroup Inc.

Crédit Agricole Group

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HSBC Holdings plc

JPMorgan Chase & Co.

Mitsubishi UFJ Financial Group, Inc.

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