

# **North America Mini LED Display Market 2020-2030 by LED Type (Standard, Low-current, Ultra-high Output), Application (Automotive Display, Television, Smartphones, Notebook/Laptop, Others), End Use, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

North America mini LED display market is expected to grow by 71.0% annually in the forecast period and reach \$1,994.7 million by 2030 driven by the rising demand for consumer electronics products, growth in the automotive sector and other related applications, and technological advancements in digital displays.

Highlighted with 20 tables and 33 figures, this 82-page report “North America Mini LED Display Market 2020-2030 by LED Type (Standard, Low-current, Ultra-high Output), Application (Automotive Display, Television, Smartphones, Notebook/Laptop, Others), End Use, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America mini LED display market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year (Year 2020 is not appropriate for research base due to the outbreak of COVID-19).

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

## Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America mini LED display market in every aspect of the classification from perspectives of LED Type, Application, End Use, and Country.

Based on LED Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Standard LEDs

Low-current LEDs

Ultra-high Output LEDs

Based on Application, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Automotive Display

Television

Smartphones

Notebook/Laptop

Other Applications

Based on End Use, the North America market is segmented into the following sub-

markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Consumer Electronics

Automotive Industry

Advertisement

Other End Uses

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by LED Type, Application, and End Use over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

AU Optronics Corp

BOE Technology Group Co

EPISTAR Corporation

Everlight Electronics Co., Ltd.

Foshan Nation Star Optoelectronics Co., Ltd.

Harvatek Corporation

Innolux Corporation

Japan Display, Inc.

Lextar Electronics Corporation

San'an Optoelectronics

Tianma Microelectronics Co., Ltd.

Unity Opto Technology Co., Ltd.

VerLASE Technologies LLC

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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