

North America Maritime Analytics Market 2022-2032 by Application (Predictive and Prescriptive Maintenance, Fleet Management, Pricing Insights, Optimal Route Mapping, Others), End User (Government, Insurance, Military, Offshore Operations, Transportation), Deployment Type (On- Premises, Cloud-based), Organization Size (SMEs, Large), and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America maritime analytics market is projected to grow by 11.2% annually in the forecast period and reach \$560.7 million by 2032, driven by the rising popularity of marine tourism, the growing digitalization of the shipping industry, needs to optimize shipping operations and improve efficiency, and the benefits of advanced digital analytics such as cost reduction and increased safety.

Highlighted with 23 tables and 43 figures, this 106-page report “North America Maritime Analytics Market 2022-2032 by Application (Predictive and Prescriptive Maintenance, Fleet Management, Pricing Insights, Optimal Route Mapping, Others), End User (Government, Insurance, Military, Offshore Operations, Transportation), Deployment Type (On-Premises, Cloud-based), Organization Size (SMEs, Large), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America maritime analytics market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on

2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America maritime analytics market in every aspect of the classification from perspectives of Application, End User, Deployment Type, Organization Size, and Country.

Based on Application, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Predictive and Prescriptive Maintenance

Voyage Operations

Fleet Management

Pricing Insights

Vessel Safety & Security

Optimal Route Mapping

Other Applications

Based on End User, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Government

Insurance Industry

Military

Offshore Operations

Transportation

Other End Users

By Deployment Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

On-Premises Deployment

Cloud-based Deployment

By Organization Size, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Small and Medium-Sized Enterprises

Large Enterprises

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Application, End User and Organization Size over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

ABB Ltd.

Amplify Mindware Private Limited

Dataloy Systems AS

eeSea Aps

Inmarsat Ghl (connect Bidco Limited)

Kayrros SAS

Kpler Holding SA

Maritech Holdings Limited

OrbitMI, Inc.

Prisma Electronics Sa (Iaros)

Progen Business Solutions Private Limited

RightShip Pty Limited

Shipfix Technologies S.A.S.

Signal Group

Spark Cognition Inc.

Spire North America, Inc.

U-ming Marine Transport Corporation

Veson Nautical LLC

Wartsila Oyj Abp

Zeronorth A/S

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Kpler Holding SA
Maritech Holdings Limited
OrbitMI, Inc.
Prisma Electronics Sa (Iaros)
Progen Business Solutions Private Limited
RightShip Pty Limited
Shipfix Technologies S.A.S.
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Period

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