

# **North America Insurance BPO Services Market 2022-2032 by Service Type, Insurance Type, Operation, Deployment Type, Application, Organization Size, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

North America insurance BPO services market is projected to grow by 5.7% annually in the forecast period and reach \$16,314.9 million by 2032, driven by the increasing importance of insurance BPO service, rising trends in the contract values of insurance BPO providers, growing digitalization and increased demand for high-quality services at a lower cost, a rising adoption of cloud-based solutions & increasing demand for specialized solutions by BPOs, and an increasing customer demand for best-in-class insurance service.

Highlighted with 25 tables and 52 figures, this 108-page report “North America Insurance BPO Services Market 2022-2032 by Service Type, Insurance Type, Operation, Deployment Type, Application, Organization Size, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America insurance BPO services market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America insurance BPO services market in every aspect of the classification from perspectives of Service Type, Insurance Type, Operation, Deployment Type, Application, Organization Size, and Country.

Based on Service Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Human Resource Outsourcing Services

IT Services

Underwriting Services

Customer Care Services

Finance and Accounting Services

Based on Insurance Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Life and Annuity Insurance

Property and Casualty Insurance

By Operation, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Claims Management

Administration

Asset Management

Development

Marketing

Other Operations

By Deployment Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

On-Premises

Cloud-based

By Application, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

BFSI

Healthcare

Manufacturing

Retail

IT & Telecom

Other Applications

By Organization Size, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

SMEs

Large Enterprises

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Service Type, Insurance Type, and Application over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Accenture PLC

Cogneesol

Cognizant Technology Solutions Corporation

Dell Technologies, Inc.

DXC Technology Company

EXL Service Holdings, Inc.

Genpact Limited

HCL Technologies Limited

Infosys Limited

Mphasis Limited

Syntel

Water Street Company

Wipro Limited

WNS North America Services Private Limited

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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