

North America Indoor Location Based Services Market 2020-2026 by Component, Device, Application, Technology, Industry Vertical, and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America indoor location-based services market is expected to grow by 30.6% annually in the forecast period and reach \$14.48 billion by 2026 owing to technological advancement and rising demand for digital platforms amid the COVID-19 pandemic.

Highlighted with 26 tables and 62 figures, this 121-page report “North America Indoor Location Based Services Market 2020-2026 by Component, Device, Application, Technology, Industry Vertical, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America indoor location based services market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2016-2019 and provides forecast from 2020 till 2026 with 2019 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America indoor location based services market in every aspect of the classification from perspectives of Component, Device, Application, Technology, Industry Vertical, and Country.

Based on Component, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2026 included in each section.

Hardware

Software

Services

Deployment and Integration

Application Support and Maintenance

Consulting and Training

Based on Device, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2026 included in each section.

Beacon

Mobile Sensor

RFID Tag

Based on Application, the North America market is segmented into the following sub-

markets with annual revenue (\$ mn) for 2019-2026 included in each section.

Analytics and Insights

Campaign Management

Enterprise Services

Automotive Services

Consumer Services

Location and Alerts

Maps

Location-based Advertising Services

Proximity Beacons

Precision Geo-targeting

Secure Transactions and Redemptions

Other Applications

Based on Technology, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2026 included in each section.

Context Aware Technology

OTDOA and E-OTDOA

RFID and NFC

Satellite, Microwave and Infrared Sensing

Other Technologies

Based on Industry Vertical, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2026 included in each section.

Transportation & Logistics

Government & Public Utilities

IT & Telecom

BFSI

Manufacturing

Retail

Healthcare & Life Sciences

Media & Entertainment

Hospitality

Other Verticals

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

Market analysis and 2019-2026 revenue data are available for each national market. The breakdown of key national markets by Device, Technology, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America indoor location based services market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Apple, Inc.
Cisco Systems Inc.
GloPos Technologies
Google LLC
IndoorAtlas Ltd
Linside Secure
Micello Inc.
Microsoft Corporation
Navizon Inc
Qualcomm, Inc.
Ruckus Networks, Inc.
Shopkick, Inc.
YOOSE Pte. Ltd.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF NORTH AMERICA MARKET BY COMPONENT

- 3.1 Market Overview by Component
- 3.2 Hardware
- 3.3 Software
- 3.4 Services
 - 3.4.1 Deployment and Integration
 - 3.4.2 Application Support and Maintenance
 - 3.4.3 Consulting and Training

4 SEGMENTATION OF NORTH AMERICA MARKET BY DEVICE

- 4.1 Market Overview by Device
- 4.2 Beacon
- 4.3 Mobile Sensor
- 4.4 RFID Tag

5 SEGMENTATION OF NORTH AMERICA MARKET BY APPLICATION

- 5.1 Market Overview by Application
- 5.2 Analytics and Insights
- 5.3 Campaign Management
- 5.4 Enterprise Services
- 5.5 Automotive Services
- 5.6 Consumer Services
- 5.7 Location and Alerts
- 5.8 Maps
- 5.9 Location-based Advertising Services
- 5.10 Proximity Beacons
- 5.11 Precision Geo-targeting
- 5.12 Secure Transactions and Redemptions
- 5.13 Other Applications

6 SEGMENTATION OF NORTH AMERICA MARKET BY TECHNOLOGY

- 6.1 Market Overview by Technology
- 6.2 Context Aware Technology
- 6.3 OTDOA and E-OTDOA
- 6.4 RFID and NFC
- 6.5 Satellite, Microwave and Infrared Sensing
- 6.6 Other Technologies

7 SEGMENTATION OF NORTH AMERICA MARKET BY INDUSTRY VERTICAL

- 7.1 Market Overview by Industry Vertical
- 7.2 Transportation & Logistics
- 7.3 Government & Public Utilities
- 7.4 IT & Telecom
- 7.5 BFSI
- 7.6 Manufacturing
- 7.7 Retail

7.8 Healthcare & Life Sciences

7.9 Media & Entertainment

7.10 Hospitality

7.11 Other Verticals

8 NORTH AMERICA MARKET 2019-2026 BY COUNTRY

8.1 Overview of North America Market

8.2 U.S.

8.3 Canada

8.4 Mexico

9 COMPETITIVE LANDSCAPE

9.1 Overview of Key Vendors

9.2 New Product Launch, Partnership, Investment, and M&A

9.3 Company Profiles

Apple, Inc.

Cisco Systems Inc.

GloPos Technologies

Google LLC

IndoorAtlas Ltd

Linside Secure

Micello Inc.

Microsoft Corporation

Navizon Inc

Qualcomm, Inc.

Ruckus Networks, Inc.

Shopkick, Inc.

YOOSE Pte. Ltd.

10 INVESTING IN NORTH AMERICA MARKET: RISK ASSESSMENT AND MANAGEMENT

10.1 Risk Evaluation of North America Market

10.2 Critical Success Factors (CSFs)

Related Reports and Products

List Of Tables

LIST OF TABLES

Table 1. Snapshot of North America Indoor Location Based Services Market, 2019-2026

Table 2. Growth Rate of World Real GDP, 2017-2021

Table 3. Main Product Trends and Market Opportunities in North America Indoor Location Based Services Market

Table 4. North America Indoor Location Based Services Market by Component, 2016-2026, \$ mn

Table 5. North America Indoor Location Based Services Market: Services by Type, 2016-2026, \$ mn

Table 6. North America Indoor Location Based Services Market by Device, 2016-2026, \$ mn

Table 7. North America Indoor Location Based Services Market by Application, 2016-2026, \$ mn

Table 8. North America Indoor Location Based Services Market by Technology, 2016-2026, \$ mn

Table 9. North America Indoor Location Based Services Market by Industry Vertical, 2016-2026, \$ mn

Table 10. North America Indoor Location Based Services Market by Country, 2016-2026, \$ mn

Table 11. U.S. Indoor Location Based Services Market by Device, 2016-2026, \$ mn

Table 12. U.S. Indoor Location Based Services Market by Technology, 2016-2026, \$ mn

Table 13. U.S. Indoor Location Based Services Market by Industry Vertical, 2016-2026, \$ mn

Table 14. Canada Indoor Location Based Services Market by Device, 2016-2026, \$ mn

Table 15. Canada Indoor Location Based Services Market by Technology, 2016-2026, \$ mn

Table 16. Canada Indoor Location Based Services Market by Industry Vertical, 2016-2026, \$ mn

Table 17. Mexico Indoor Location Based Services Market by Device, 2016-2026, \$ mn

Table 18. Mexico Indoor Location Based Services Market by Technology, 2016-2026, \$ mn

Table 19. Mexico Indoor Location Based Services Market by Industry Vertical, 2016-2026, \$ mn

Table 20. Apple, Inc.: Company Snapshot

Table 21. Apple, Inc.: Business Segmentation

Table 22. Apple, Inc.: Product Portfolio

Table 23. Apple, Inc.: Revenue, 2016-2018, \$ mn

Table 24. Apple, Inc.: Recent Developments

Table 25. Risk Evaluation for Investing in North America Market, 2019-2026

Table 26. Critical Success Factors and Key Takeaways

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Breakdown of Primary Research

Figure 3. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 4. North America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2026

Figure 5. North America Indoor Location Based Services Market, 2019-2026, \$ mn

Figure 6. Impact of COVID-19 on Business

Figure 7. Primary Drivers and Impact Factors of North America Indoor Location Based Services Market

Figure 8. Primary Restraints and Impact Factors of North America Indoor Location Based Services Market

Figure 9. Investment Opportunity Analysis

Figure 10. Porter's Fiver Forces Analysis of North America Indoor Location Based Services Market

Figure 11. Breakdown of North America Indoor Location Based Services Market by Component, 2019-2026, % of Revenue

Figure 12. Contribution to North America 2020-2026 Cumulative Revenue by Component, Value (\$ mn) and Share (%)

Figure 13. North America Indoor Location Based Services Market: Hardware, 2016-2026, \$ mn

Figure 14. North America Indoor Location Based Services Market: Software, 2016-2026, \$ mn

Figure 15. North America Indoor Location Based Services Market: Services, 2016-2026, \$ mn

Figure 16. North America Indoor Location Based Services Market: Deployment and Integration, 2016-2026, \$ mn

Figure 17. North America Indoor Location Based Services Market: Application Support and Maintenance, 2016-2026, \$ mn

Figure 18. North America Indoor Location Based Services Market: Consulting and Training, 2016-2026, \$ mn

Figure 19. Breakdown of North America Indoor Location Based Services Market by Device, 2019-2026, % of Revenue

Figure 20. Contribution to North America 2020-2026 Cumulative Revenue by Device, Value (\$ mn) and Share (%)

Figure 21. North America Indoor Location Based Services Market: Beacon, 2016-2026,

\$ mn

Figure 22. North America Indoor Location Based Services Market: Mobile Sensor, 2016-2026, \$ mn

Figure 23. North America Indoor Location Based Services Market: RFID Tag, 2016-2026, \$ mn

Figure 24. Breakdown of North America Indoor Location Based Services Market by Application, 2019-2026, % of Revenue

Figure 25. Contribution to North America 2020-2026 Cumulative Revenue by Application, Value (\$ mn) and Share (%)

Figure 26. North America Indoor Location Based Services Market: Analytics and Insights, 2016-2026, \$ mn

Figure 27. North America Indoor Location Based Services Market: Campaign Management, 2016-2026, \$ mn

Figure 28. North America Indoor Location Based Services Market: Enterprise Services, 2016-2026, \$ mn

Figure 29. North America Indoor Location Based Services Market: Automotive Services, 2016-2026, \$ mn

Figure 30. North America Indoor Location Based Services Market: Consumer Services, 2016-2026, \$ mn

Figure 31. North America Indoor Location Based Services Market: Location and Alerts, 2016-2026, \$ mn

Figure 32. North America Indoor Location Based Services Market: Maps, 2016-2026, \$ mn

Figure 33. North America Indoor Location Based Services Market: Location-based Advertising Services, 2016-2026, \$ mn

Figure 34. North America Indoor Location Based Services Market: Proximity Beacons, 2016-2026, \$ mn

Figure 35. North America Indoor Location Based Services Market: Precision Geo-targeting, 2016-2026, \$ mn

Figure 36. North America Indoor Location Based Services Market: Secure Transactions and Redemptions, 2016-2026, \$ mn

Figure 37. North America Indoor Location Based Services Market: Other Applications, 2016-2026, \$ mn

Figure 38. Breakdown of North America Indoor Location Based Services Market by Technology, 2019-2026, % of Revenue

Figure 39. Contribution to North America 2020-2026 Cumulative Revenue by Technology, Value (\$ mn) and Share (%)

Figure 40. North America Indoor Location Based Services Market: Context Aware Technology, 2016-2026, \$ mn

Figure 41. North America Indoor Location Based Services Market: OTDOA and E-OTDOA, 2016-2026, \$ mn

Figure 42. North America Indoor Location Based Services Market: RFID and NFC, 2016-2026, \$ mn

Figure 43. North America Indoor Location Based Services Market: Satellite, Microwave and Infrared Sensing, 2016-2026, \$ mn

Figure 44. North America Indoor Location Based Services Market: Other Technologies, 2016-2026, \$ mn

Figure 45. Breakdown of North America Indoor Location Based Services Market by Industry Vertical, 2019-2026, % of Revenue

Figure 46. Contribution to North America 2020-2026 Cumulative Revenue by Industry Vertical, Value (\$ mn) and Share (%)

Figure 47. North America Indoor Location Based Services Market: Transportation & Logistics, 2016-2026, \$ mn

Figure 48. North America Indoor Location Based Services Market: Government & Public Utilities, 2016-2026, \$ mn

Figure 49. North America Indoor Location Based Services Market: IT & Telecom, 2016-2026, \$ mn

Figure 50. North America Indoor Location Based Services Market: BFSI, 2016-2026, \$ mn

Figure 51. North America Indoor Location Based Services Market: Manufacturing, 2016-2026, \$ mn

Figure 52. North America Indoor Location Based Services Market: Retail, 2016-2026, \$ mn

Figure 53. North America Indoor Location Based Services Market: Healthcare & Life Sciences, 2016-2026, \$ mn

Figure 54. North America Indoor Location Based Services Market: Media & Entertainment, 2016-2026, \$ mn

Figure 55. North America Indoor Location Based Services Market: Hospitality, 2016-2026, \$ mn

Figure 56. North America Indoor Location Based Services Market: Other Verticals, 2016-2026, \$ mn

Figure 57. Breakdown of North America Indoor Location Based Services Market by Country, 2019 and 2026, % of Revenue

Figure 58. Contribution to North America 2020-2026 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 59. U.S. Indoor Location Based Services Market, 2016-2026, \$ mn

Figure 60. Canada Indoor Location Based Services Market, 2016-2026, \$ mn

Figure 61. Indoor Location Based Services Market in Mexico, 2016-2026, \$ mn

Figure 62. Growth Stage of North America Indoor Location Based Services Industry over the Forecast Period

COMPANIES MENTIONED

Apple, Inc.
Cisco Systems Inc.
GloPos Technologies
Google LLC
IndoorAtlas Ltd
Linside Secure
Micello Inc.
Microsoft Corporation
Navizon Inc
Qualcomm, Inc.
Ruckus Networks, Inc.
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