

# **North America Healthcare Cybersecurity Market 2021-2031 by Offering (Solutions, Services), Threat Type (Malware, DDoS, APT, Spyware, Others), Security Type (Network, Cloud, Application, Endpoint), Deployment Mode (On-premise, Cloud-based), End User (Pharma & Biotech Companies, Healthcare Payers, Hospitals, Others), and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

North America healthcare cybersecurity market is projected to grow by 16.2% annually in the forecast period and reach \$ 21,084.7 million by 2031, driven by the emergence of digital technologies in healthcare sector, the rising incidences and complexity of cyberattacks, the growing concern on data privacy and safety, continuous technological advancements in healthcare cybersecurity, and the collaboration between private and public sectors to strengthen cybersecurity.

Highlighted with 27 tables and 58 figures, this 113-page report “North America Healthcare Cybersecurity Market 2021-2031 by Offering (Solutions, Services), Threat Type (Malware, DDoS, APT, Spyware, Others), Security Type (Network, Cloud, Application, Endpoint), Deployment Mode (On-premise, Cloud-based), End User (Pharma & Biotech Companies, Healthcare Payers, Hospitals, Others), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America healthcare cybersecurity market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on

2018-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America healthcare cybersecurity market in every aspect of the classification from perspectives of Offering, Threat Type, Security Type, Deployment Mode, End User, and Country.

Based on Offering, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Solutions

Risk and Compliance Management

Antivirus and Antimalware

Identity and Access Management

Security Information and Event Management (SIEM)

Intrusion Detection System (IDS)/Intrusion Prevention System (IPS)

Distributed Denial of Service (DDoS) Mitigation

Other Types of Solutions

Services

Deployment & Integration

Support & Maintenance

Training & Consulting

Managed Security Services

Based on Threat Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Malware

Ransomware

Virus

Other Malwares

Distributed Denial of Service (DDoS)

Advanced Persistent Threats (APT)

Spyware

Other Threat Types

By Security Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Network Security

Cloud Security

Application Security

Endpoint Security

By Deployment Mode, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

On-Premise Platforms

Cloud-Based Platforms

By End User, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Pharma & Biotech Companies

Healthcare Payers

Hospitals

Other End Users

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of national markets by Threat Type, Security

Type and End User over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Broadcom Inc. (Symantec)

Cisco Systems Inc.

FireEye Inc. (Symphony Technology Group)

Fortinet Inc.

IBM Corporation

Imperva Inc.

Intel Corporation

Kaspersky Labs Inc.

McAfee Inc.

Medigate Ltd (Claroty)

Palo Alto Networks, Inc.

Trend Micro Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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