

North America Health Insurance Market 2020-2030 by Coverage Type (Medical, Disease, Income), Level of Coverage (Bronze, Silver, Gold, Platinum), Plan Period (Lifetime, Term), Network (PPOs, HMOs, POS, EPO), Provider (Public, Private), Buyer (Individuals, Corporates), Demographics (Minors, Adults, Senior Citizens), Distribution Channel (Agent & Brokers, Direct, E-commerce), and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America health insurance market is expected to grow by 5.0% annually in the forecast period and reach \$1,125.0 billion by 2030 driven by the increasing costs of healthcare services, the growing prevalence of chronic diseases, rising geriatric population, and the rapid rise of healthcare expenditure on account of government supports.

Highlighted with 29 tables and 61 figures, this 113-page report “North America Health Insurance Market 2020-2030 by Coverage Type (Medical, Disease, Income), Level of Coverage (Bronze, Silver, Gold, Platinum), Plan Period (Lifetime, Term), Network (PPOs, HMOs, POS, EPO), Provider (Public, Private), Buyer (Individuals, Corporates), Demographics (Minors, Adults, Senior Citizens), Distribution Channel (Agent & Brokers, Direct, E-commerce), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America health insurance market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is

based on studies on 2017-2019 and provides estimate and forecast from 2020 till 2030 with 2019 as the base year. (The year 2020 is not appropriate for research base due to the outbreak of COVID-19.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America health insurance market in every aspect of the classification from perspectives of Coverage Type, Level of Coverage, Plan Period, Network, Provider, Buyer, Demographics, Distribution Channel, and Country.

Based on Coverage Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Medical Insurance

Diseases Insurance

Income Protection Insurance

Other Insurance Types

Based on Level of Coverage, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary

section.

Bronze Plan

Silver Plan

Gold Plan

Platinum Plan

Based on Plan Period, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Lifetime Insurance

Term Insurance

Based on Network, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Preferred Provider Organizations (PPOs)

Health Maintenance Organizations (HMOs)

Point of Services (POS)

Exclusive Provider Organization (EPO)

Other Networks

Based on Provider, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Private Providers

Public Providers

Standalone Health Insurers

Based on Buyer, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Individuals

Corporates

Other Buyers

Based on Demographics, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Minors

Adults

Senior Citizens

Based on Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Insurance Agent & Brokers

Direct Marketing

E-commerce

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Coverage Type, Plan Period, Provider, and Demographics over the forecast years is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

AIA Group Limited

Allianz Group

Anthem Inc.

Assicurazioni Generali S.p.A.

AXA Equitable Life Insurance Company

Berkshire Hathaway Inc.

China Life Insurance Company Limited

CVS Health Corporation (Aetna Inc.)

Munich Re Group

Ping An Insurance (Group) Company of China Ltd.

Prudential plc

State Farm Group

UnitedHealth Group Incorporated

Zurich Insurance Group

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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