

# **North America Hand Sanitizer Market 2020-2030 by Product Type (Gel, Liquid, Foam, Wipes, Spray), Functional Ingredient, Distribution Channel, End User, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

North America hand sanitizer market is expected to grow by 20.3% annually in the forecast period and reach \$4,400.6 million by 2030 owing to increasing need for hand sanitizing products and noteworthy alertness about personal cleanliness amid the COVID-19 pandemic.

Highlighted with 24 tables and 48 figures, this 115-page report “North America Hand Sanitizer Market 2020-2030 by Product Type (Gel, Liquid, Foam, Wipes, Spray), Functional Ingredient, Distribution Channel, End User, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America hand sanitizer market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2030 with 2019 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America hand sanitizer market in every aspect of the classification from perspectives of Product Type, Functional Ingredient, Distribution Channel, End User, and Country.

Based on Product Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Gel

Liquid

Foam

Wipes

Spray

Based on Functional Ingredient, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Alcohol Based

Triclosan

Iodine

Quaternary Ammonium Compounds Based

Based on Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Hypermarket & Supermarket

Drug Store

Retail Store

Online Sales

Other Distribution Channels

Based on End User, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Healthcare

Household

Hospitality

Corporate

Retail Industry

Educational Institutions

Government & Military

Other End Users

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

Detailed analysis and 2019-2030 data of annual revenue (\$ mn) are available for key national markets. The breakdown of key national markets by Product Type, Functional Ingredient, and End User over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America hand sanitizer market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

3M Company  
Best Sanitizers, Inc.  
Caldrea, Inc.  
Chattem, Inc  
Cleanwell LLC  
Cleenol Group Ltd  
Elyptol, Inc.  
EO Products  
Godrej Industries Limited  
GOJO Industries, Inc.  
Hello Bello (Walmart)  
Henkel AG & Company, KGaA  
Himalaya Drug Company  
Jao Brands  
Kimberly-Clark Corporation

Kutol Products Company, Inc.  
Procter & Gamble Company  
Reckitt Benckiser Group Plc.  
S.C. Johnson & Son  
The Clorox Company  
Unilever  
Vi-Jon Laboratories

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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## **3M COMPANY**

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## **COMPANIES MENTIONED**

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