

North America Farming as a Service (FaaS) Market 2022-2032 by Solution (Farm Management, Production Assistance, Access to Markets), Delivery Model (Pay-per-use, Subscription), End User (Farmers, Government, Corporate, Financial Institutions, Advisory Bodies), and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America farming as a service (FaaS) market is projected to grow by 16.6% annually in the forecast period and reach \$4,780.0 million by 2032, driven by the growing adoption of FaaS in modern agriculture due to enhanced productivity and efficiency through data-driven decisions, growing internet access in rural areas, surging investment in the agri-tech startups, and new launch of FaaS solutions.

Highlighted with 24 tables and 41 figures, this 91-page report “North America Farming as a Service (FaaS) Market 2022-2032 by Solution (Farm Management, Production Assistance, Access to Markets), Delivery Model (Pay-per-use, Subscription), End User (Farmers, Government, Corporate, Financial Institutions, Advisory Bodies), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America farming as a service (FaaS) market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America farming as a service (FaaS) market in every aspect of the classification from perspectives of Solution, Delivery Model, End User, and Country.

Based on Solution, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Farm Management

Precision Farming Tools

Information Sharing

Analytics

Production Assistance

Equipment Rentals

Labor Services

Utility Services

Access to Markets

Farmers to End Market

Supplier to Farmers

Based on Delivery Model, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Pay-per-use

Subscription

By End User, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Farmers

Government

Corporate

Financial Institutions

Advisory Bodies

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Solution, Delivery Model and End User over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Accenture Plc

AgJunction

Agrivi

Apollo Agriculture

Bighaat Agro Private Limited

EM3 Agri Services Private Limited

IBM

John Deere Group (Deere & Company)

Precision Hawk, Inc.

Soci t  G n rale de Surveillance

Taranis Visual Ltd.

Trimble Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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