

# North America Encoder Market 2023-2033 by Encoder Type (Rotary, Linear), Signal Type (Absolute, Incremental), Technology (Optical, Magnetic, Photoelectric, Inductive), Application (Automotive, Electronics, Industrial, Healthcare), and Country: Trend Forecast and Growth Opportunity

https://marketpublishers.com/r/NBBBC158A64CEN.html

Date: January 2024

Pages: 114

Price: US\$ 2,040.00 (Single User License)

ID: NBBBC158A64CEN

# **Abstracts**

North America encoder market is projected to grow by 8.5% annually in the forecast period and reach \$1.48 billion by 2033. The growth is driven by the increased need for high-level automation across various industries, the surging demand for automobile and consumer electronics, and technological advancements.

Highlighted with 23 tables and 46 figures, this 114-page report "North America Encoder Market 2023-2033 by Encoder Type (Rotary, Linear), Signal Type (Absolute, Incremental), Technology (Optical, Magnetic, Photoelectric, Inductive), Application (Automotive, Electronics, Industrial, Healthcare), and Country: Trend Forecast and Growth Opportunity" is based on comprehensive research of the entire North America encoder market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2021-2023 and provides forecast from 2024 till 2033 with 2023 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:



Market Structure

**Growth Drivers** 

Restraints and Challenges

**Emerging Product Trends & Market Opportunities** 

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America encoder market in every aspect of the classification from perspectives of Encoder Type, Signal Type, Technology, Application, and Country.

Based on Encoder Type, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2023-2033 included in each section.

Rotary Encoders

**Linear Encoders** 

Based on Signal Type, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2023-2033 included in each section.

Absolute Encoders

Incremental Encoders

By Technology, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

**Optical Encoders** 

Magnetic Encoders



Photoelectric Encoders

Inductive Encoders
Other Technologies
By Application, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.
Automotive
Consumer Electronics
Textile
Printing Machinery
Industrial
Healthcare
Food & Beverage
Power
Aerospace
Other Applications
Geographically, the following national/local markets are fully investigated:
U.S.
Canada
Mexico



For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2023-2033. The breakdown of national markets by Encoder Type, Technology, and Application over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:		
Balluff Inc.		
Baumer Group		
Dynapar Corporation (Fortive Corporation)		
Elap Srl		
Faulhaber Group		
Fraba B.V. (Posital Fraba Inc.)		
Gurley Precision Instruments		
Heidenhain GmbH		
Hengstler GmbH		
Honeywell International		
IFM Electronic GmbH		
Kubler Group		
Maxon Motor AG		

Mitutoyo Corporation



Omron Corporation
Panasonic Corporation
Pepperl+Fuchs International
Pilz GmbH & Co. KG
Renishaw PLC
Rockwell Automation Inc.
Schneider Electric
Sensata Technologies, Inc.
Sick AG
Siko GmbH
Tamagawa Seiki Co.
TE Connectivity
(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)



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Balluff Inc.

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