

North America Electric Vehicle (EV) Market 2020-2030 by Offering, Propulsion Technology (BEV, HEV, PHEV, FCEV), Power Source, Charging Level (Level 1, Level 2, Fast Charging), Vehicle Type, and Country: Trend Outlook and Growth Opportunity

https://marketpublishers.com/r/NB3E63D01F35EN.html

Date: February 2020

Pages: 119

Price: US\$ 2,286.00 (Single User License)

ID: NB3E63D01F35EN

Abstracts

North America electric vehicle market is expected to grow by 21.5% annually in the forecast period and reach \$229.7 billion by 2030.

Highlighted with 31 tables and 65 figures, this 119-page report "North America Electric Vehicle (EV) Market 2020-2030 by Offering, Propulsion Technology (BEV, HEV, PHEV, FCEV), Power Source, Charging Level (Level 1, Level 2, Fast Charging), Vehicle Type, and Country: Trend Outlook and Growth Opportunity" is based on a comprehensive research of the entire North America electric vehicle market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. In this report 2019 is the base year for market analysis, with estimates and forecast covering 2020-2030. (Please Note: The report will be updated before delivery to make sure that the latest

historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers



Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify North America electric vehicle market in every aspect of the classification from perspectives of Offering, Propulsion Technology, Power Source, Charging Level, Vehicle Type, and Country.

Based on offering, the North America market is segmented into the following submarkets with annual revenue (\$ bn) for 2019-2030 included in each section. Hardware

Battery

Motor

Regenerative Brakes

Infotainment System

On-Board Charger

Software

Service

Based on Propulsion Technology, the North America market is segmented into the following sub-markets with annual revenue (\$ bn) and sales volume (million units) for 2019-2030 included in each section.

Battery Electric Vehicle (BEV)

Hybrid Electric Vehicle (HEV)

Plug-in Hybrid Electric Vehicle (PHEV)



Fuel Cell Electric Vehicle (FCEV)

Based on Power Source, the North America market is segmented into the following submarkets with annual revenue (\$ bn) and sales volume (million units) for 2019-2030 included in each section.

Onboard Electricity Storage

Onboard Electricity Generation

Based on Charging Level, the North America market is segmented into the following sub-markets with annual revenue (\$ bn) and sales volume (million units) for 2019-2030 included in each section. Each segment is further split by sensor type.

Level 1

Level 2

Fast Charging

Based on Vehicle Type, the North America market is segmented into the following submarkets with annual revenue (\$ bn) and sales volume (million units) for 2019-2030 included in each section.

Passenger Cars

Commercial Vehicles

Buses

Heavy Trucks

Light Commercial Vehicles

Two-Wheelers
Other Vehicle Types



Geographically, the following national/local markets are fully investigated:

U.S.

Canada

For each of the aforementioned countries, market analysis and revenue/sales volume data are available for 2019-2030. The breakdown of major national markets by Propulsion Technology, Charging Level, and Vehicle Type over the study years (2019-2030) is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America electric vehicle market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

BMW Group

BYD Company Ltd.

Ford Motor Company

Geely-Volvo

General Motors Company

Honda Motors Co., Ltd.

Hyundai-Kia

LG Chem Ltd.

Mitsubishi Motors Corporation

Nissan Motor Corporation Ltd.

Panasonic Corporation

SAIC

Samsung SDI

Tesla Inc.

Toyota Motor Corporation



Volkswagen Group

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)



Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF NORTH AMERICA MARKET BY OFFERING

- 3.1 Market Overview by Offering
- 3.2 Hardware
- 3.3 Software
- 3.4 Service

4 SEGMENTATION OF NORTH AMERICA MARKET BY PROPULSION TECHNOLOGY

- 4.1 Market Overview by Propulsion Technology
- 4.2 Battery Electric Vehicle (BEV)
- 4.3 Hybrid Electric Vehicle (HEV)
- 4.4 Plug-in Hybrid Electric Vehicle (PHEV)



4.5 Fuel Cell Electric Vehicle (FCEV)

5 SEGMENTATION OF NORTH AMERICA MARKET BY POWER SOURCE

- 5.1 Market Overview by Power Source
- 5.2 Onboard Electricity Storage
- 5.3 Onboard Electricity Generation

6 SEGMENTATION OF NORTH AMERICA MARKET BY CHARGING LEVEL

- 6.1 Market Overview by Charging Level
- 6.2 Level 1 Charging
- 6.3 Level 2 Charging
- 6.4 Fast Charging

7 SEGMENTATION OF NORTH AMERICA MARKET BY VEHICLE TYPE

- 7.1 Market Overview by Vehicle Type
- 7.2 Passenger Cars
- 7.3 Commercial Vehicles
- 7.4 Two-Wheelers
- 7.5 Other Vehicle Types

8 NORTH AMERICA MARKET 2019-2030 BY COUNTRY

- 8.1 Overview of North America Market
- 8.2 U.S. Market
- 8.3 Canadian Market

9 COMPETITIVE LANDSCAPE

- 9.1 Overview of Key Vendors
- 9.2 New Product Launch, Partnership, Investment, and M&A
- 9.3 Company Profiles

BMW Group

BYD Company Ltd.

Ford Motor Company

Geely-Volvo

General Motors Company



Honda Motors Co., Ltd.

Hyundai-Kia

LG Chem Ltd.

Mitsubishi Motors Corporation

Nissan Motor Corporation Ltd.

Panasonic Corporation

SAIC

Samsung SDI

Tesla Inc.

Toyota Motor Corporation

Volkswagen Group

10 INVESTING IN NORTH AMERICA MARKET: RISK ASSESSMENT AND MANAGEMENT

10.1 Risk Evaluation of North America Market

10.2 Critical Success Factors (CSFs)

Related Reports and Products



List Of Tables

LIST OF TABLES

- Table 1. Snapshot of North America Electric Vehicle Market, 2019-2030
- Table 2. Milestones of Electric Vehicle Development, 1996-2019
- Table 3. Main Product Trends and Market Opportunities in North America Electric Vehicle Market
- Table 4. North America Electric Vehicle Market by Offering, 2019-2030, \$ bn
- Table 5. North America Electric Vehicle Market by Component, 2019-2030, \$ bn
- Table 6. North America Electric Vehicle Market by Propulsion Technology, 2019-2030, \$ bn
- Table 7. North America Electric Vehicle Market by Propulsion Technology, 2019-2030, million units
- Table 8. North America Electric Vehicle Market by Power Source, 2019-2030, \$ bn
- Table 9. North America Electric Vehicle Market by Power Source, 2019-2030, million units
- Table 10. Characteristics of Charging Levels as Defined by the SAE and Charging Modes as Defined by the IEC
- Table 11. North America Electric Vehicle Market by Charging Level, 2019-2030, \$ bn
- Table 12. North America Electric Vehicle Market by Charging Level, 2019-2030, million units
- Table 13. North America Electric Vehicle Market by Vehicle Type, 2019-2030, \$ bn
- Table 14. North America Electric Vehicle Market by Vehicle Type, 2019-2030, million units
- Table 15. North America Commercial Electric Vehicle Market by Vehicle Type, 2019-2030, \$ bn
- Table 16. North America Electric Vehicle Market by Country, 2019-2030, \$ bn
- Table 17. U.S. Electric Vehicle Market by Propulsion Technology, 2019-2030, \$ bn
- Table 18. U.S. Electric Vehicle Market by Charging Level, 2019-2030, \$ bn
- Table 19. U.S. Electric Vehicle Market by Vehicle Type, 2019-2030, \$ bn
- Table 20. Canada Electric Vehicle Market by Propulsion Technology, 2019-2030, \$ bn
- Table 21. Canada Electric Vehicle Market by Charging Level, 2019-2030, \$ bn
- Table 22. Canada Electric Vehicle Market by Vehicle Type, 2019-2030, \$ bn
- Table 23. Breakdown of North America Market by Automaker, 2019, %
- Table 24. Breakdown of North America Market by Battery Supplier, 2019, %
- Table 25. BMW Group: Company Snapshot
- Table 26. BMW Group: Business Segmentation
- Table 27. BMW Group: Product Portfolio



Table 28. BMW Group: Revenue, 2016-2018, \$ bn

Table 29. BMW Group: Recent Developments

Table 30. Risk Evaluation for Investing in North America Market, 2019-2030

Table 31. Critical Success Factors and Key Takeaways



List Of Figures

LIST OF FIGURES

- Figure 1. Research Method Flow Chart
- Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation
- Figure 3. North America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2030
- Figure 4. North America Electric Vehicle Market, 2019-2030, \$ bn
- Figure 5. North America Electric Vehicle Market, 2019-2030, million units
- Figure 6. Average Selling Price of Electric Vehicles, 2019-2030, thousand USD/unit
- Figure 7. Share of Electric Vehicle Sales in Total Car Sales in Worldwide Market, 2019-2030, %
- Figure 8. Primary Drivers and Impact Factors of North America Electric Vehicle Market
- Figure 9. Primary Restraints and Impact Factors of North America Electric Vehicle Market
- Figure 10. Porter's Fiver Forces Analysis of North America Electric Vehicle Market
- Figure 11. Breakdown of North America Electric Vehicle Market by Offering, 2019-2030, % of Revenue
- Figure 12. Contribution to North America 2020-2030 Cumulative Revenue by Offering, Value (\$ bn) and Share (%)
- Figure 13. North America Electric Vehicle Market: Hardware, 2019-2030, \$ bn
- Figure 14. North America Electric Vehicle Market: Software, 2019-2030, \$ bn
- Figure 15. North America Electric Vehicle Market: Service, 2019-2030, \$ bn
- Figure 16. Breakdown of North America Electric Vehicle Market by Propulsion Technology, 2019-2030, % of Revenue
- Figure 17. Breakdown of North America Electric Vehicle Market by Propulsion Technology, 2019-2030, % of Sales Volume
- Figure 18. Contribution to North America 2020-2030 Cumulative Revenue by Propulsion Technology, Value (\$ bn) and Share (%)
- Figure 19. Contribution to North America 2020-2030 Cumulative Revenue by Propulsion Technology, Volume (million units) and Share (%)
- Figure 20. North America Electric Vehicle Market: Battery Electric Vehicle (BEV), 2019-2030, \$ bn
- Figure 21. North America Electric Vehicle Market: Battery Electric Vehicle (BEV), 2019-2030, million units
- Figure 22. North America Electric Vehicle Market: Hybrid Electric Vehicle (HEV), 2019-2030, \$ bn
- Figure 23. North America Electric Vehicle Market: Hybrid Electric Vehicle (HEV),



2019-2030, million units

Figure 24. North America Electric Vehicle Market: Plug-in Hybrid Electric Vehicle (PHEV), 2019-2030, \$ bn

Figure 25. North America Electric Vehicle Market: Plug-in Hybrid Electric Vehicle (PHEV), 2019-2030, million units

Figure 26. Plug-in Electric Vehicle Ownership Per Capita in Top Selling Countries, December 2018-2030, units per 1000 people

Figure 27. North America Electric Vehicle Market: Fuel Cell Electric Vehicle (FCEV), 2019-2030, \$ bn

Figure 28. North America Electric Vehicle Market: Fuel Cell Electric Vehicle (FCEV), 2019-2030, million units

Figure 29. Breakdown of North America Electric Vehicle Market by Power Source, 2019-2030, % of Revenue

Figure 30. Breakdown of North America Electric Vehicle Market by Power Source, 2019-2030, % of Sales Volume

Figure 31. Contribution to North America 2020-2030 Cumulative Revenue by Power Source, Value (\$ bn) and Share (%)

Figure 32. Contribution to North America 2020-2030 Cumulative Revenue by Power Source, Volume (million units) and Share (%)

Figure 33. North America Electric Vehicle Market: Onboard Electricity Storage, 2019-2030, \$ bn

Figure 34. North America Electric Vehicle Market: Onboard Electricity Storage, 2019-2030, million units

Figure 35. North America Electric Vehicle Market: Onboard Electricity Generation, 2019-2030, \$ bn

Figure 36. North America Electric Vehicle Market: Onboard Electricity Generation, 2019-2030, million units

Figure 37. Breakdown of North America Electric Vehicle Market by Charging Level, 2019-2030, % of Revenue

Figure 38. Breakdown of North America Electric Vehicle Market by Charging Level, 2019-2030, % of Sales Volume

Figure 39. Contribution to North America 2020-2030 Cumulative Revenue by Charging Level, Value (\$ bn) and Share (%)

Figure 40. Contribution to North America 2020-2030 Cumulative Revenue by Charging Level, Volume (million units) and Share (%)

Figure 41. North America Electric Vehicle Market: Level 1 Charging, 2019-2030, \$ bn

Figure 42. North America Electric Vehicle Market: Level 1 Charging, 2019-2030, million units

Figure 43. North America Electric Vehicle Market: Level 2 Charging, 2019-2030, \$ bn



- Figure 44. North America Electric Vehicle Market: Level 2 Charging, 2019-2030, million units
- Figure 45. North America Electric Vehicle Market: Fast Charging, 2019-2030, \$ bn
- Figure 46. North America Electric Vehicle Market: Fast Charging, 2019-2030, million units
- Figure 47. Breakdown of North America Electric Vehicle Market by Vehicle Type, 2019-2030, % of Revenue
- Figure 48. Breakdown of North America Electric Vehicle Market by Vehicle Type, 2019-2030, % of Sales Volume
- Figure 49. Contribution to North America 2020-2030 Cumulative Revenue by Vehicle Type, Value (\$ bn) and Share (%)
- Figure 50. Contribution to North America 2020-2030 Cumulative Revenue by Vehicle Type, Volume (million units) and Share (%)
- Figure 51. North America Electric Vehicle Market: Passenger Cars, 2019-2030, \$ bn
- Figure 52. North America Electric Vehicle Market: Passenger Cars, 2019-2030, million units
- Figure 53. North America Electric Vehicle Market: Commercial Vehicles, 2019-2030, \$ bn
- Figure 54. North America Electric Vehicle Market: Commercial Vehicles, 2019-2030, million units
- Figure 55. North America Electric Vehicle Market: Two-Wheelers, 2019-2030, \$ bn
- Figure 56. North America Electric Vehicle Market: Two-Wheelers, 2019-2030, million units
- Figure 57. North America Electric Vehicle Market: Other Vehicle Types, 2019-2030, \$ bn
- Figure 58. North America Electric Vehicle Market: Other Vehicle Types, 2019-2030, million units
- Figure 59. Breakdown of North America Electric Vehicle Market by Country, 2019 and 2030, % of Revenue
- Figure 60. Contribution to North America 2020-2030 Cumulative Revenue by Country, Value (\$ bn) and Share (%)
- Figure 61. U.S. Electric Vehicle Market, 2019-2030, \$ bn
- Figure 62. U.S. Electric Vehicle Market, 2019-2030, thousand units
- Figure 63. Canada Electric Vehicle Market, 2019-2030, \$ bn
- Figure 64. Canada Electric Vehicle Market, 2019-2030, thousand units
- Figure 65. Growth Stage of North America Electric Vehicle Industry over the Forecast Period



I would like to order

Product name: North America Electric Vehicle (EV) Market 2020-2030 by Offering, Propulsion

Technology (BEV, HEV, PHEV, FCEV), Power Source, Charging Level (Level 1, Level 2,

Fast Charging), Vehicle Type, and Country: Trend Outlook and Growth Opportunity

Product link: https://marketpublishers.com/r/NB3E63D01F35EN.html

Price: US\$ 2,286.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/NB3E63D01F35EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970