+44 20 8123 2220
info@marketpublishers.com

North America E-learning Market 2020-2026 by Offering, Learning Mode, Technology, Material Source, Application, End User, and Country: Trend Forecast and Growth Opportunity

https://marketpublishers.com/r/NC1A8789074BEN.html
Date: June 2020
Pages: 130
Price: US$ 2,108.00 (Single User License)
ID: NC1A8789074BEN

Abstracts

North America E-learning market is expected to grow by 11.1% annually in the forecast period and reach $159.1 billion by 2026 owing to the rising need for remote teaching and online learning amid the COVID-19 pandemic.
Highlighted with 30 tables and 58 figures, this 130-page report “North America E-learning Market 2020-2026 by Offering, Learning Mode, Technology, Material Source, Application, End User, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America E-learning market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2026 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)
In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

+44 20 8123 2220
info@marketpublishers.com

Emerging Product Trends & Market Opportunities

Porter’s Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America E-learning market in every aspect of the classification from perspectives of Offering, Learning Mode, Technology, Material Source, Application, End User, and Country.
Based on Offering, the North America market is segmented into the following sub-markets with annual revenue for 2015-2026 included in each section.

Content

Service

Instructor Support

Based on Learning Mode, the North America market is segmented into the following sub-markets with annual revenue for 2015-2026 included in each section.

Self-paced E-learning

Instructor-led E-learning

Based on Technology, the North America market is segmented into the following sub-markets with annual revenue for 2015-2026 included in each section.

Online E-learning

Mobile E-learning

Rapid E-learning

VR & AR Technology

+44 20 8123 2220
info@marketpublishers.com

Learning Management System (LMS)

Lecture Capture Solutions (LCS)

Learning Content Management System

Massive Open Online Courses (MOOCS)

Other Technologies

Based on Material Source, the North America market is segmented into the following sub-markets with annual revenue for 2015-2026 included in each section.

Open Educational Resources (OER)

Cloud Learning Management System (CLMS)

On-Premise Learning Management System (OLMS)

Based on Application, the North America market is segmented into the following sub-markets with annual revenue for 2015-2026 included in each section.

Training

Testing

Based on End User, the North America market is segmented into the following sub-markets with annual revenue for 2015-2026 included in each section.
Academic

K-12

Higher Education

Vocational

+44 20 8123 2220
info@marketpublishers.com

Corporate

Large Enterprises

Small and Midsize Business (SMBs)

Government
Other End Users
Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each aforementioned country, detailed analysis and data for annual revenue are available for 2015-2026. The breakdown of key national markets by Learning Mode, Technology, Application, and End User over the forecast years are also included.
The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.
Specifically, potential risks associated with investing in North America E-learning market are assayed quantitatively and qualitatively through GMD's Risk Assessment System.
According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.
Key Players (this may not be a complete list and extra companies can be added upon request):
Adobe Systems Inc.
Allen Interactions Inc.
Apollo Education Group
Aptara, Inc.
BlackBoard Learn
Cengage Learning
CERTPOINT Systems Inc.
Cisco Systems, Inc.

+44 20 8123 2220
info@marketpublishers.com

Citrix Education
Cornerstone OnDemand, Inc.
Desire2learn
Docebo
Educomp Solutions Ltd
GP Strategies Corp.
Instructure Inc.
Intuition Publishing
Kallidus Ltd
Learning Pool
McGraw-Hill Education
Meridian Knowledge Solutions
Microsoft Corporation
NIIT Ltd
Oracle Corporation
Pearson Plc
Saba Software
Skillsoft Corp
Tata Interactive Systems
The British Council
Thomson Reuters Corp
(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 Industry Definition and Research Scope
  1.1.1 Industry Definition
  1.1.2 Research Scope
1.2 Research Methodology
  1.2.1 Overview of Market Research Methodology
  1.2.2 Market Assumption
  1.2.3 Secondary Data
  1.2.4 Primary Data
  1.2.5 Data Filtration and Model Design
  1.2.6 Market Size/Share Estimation
  1.2.7 Research Limitations
1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

2.1 Market Size and Forecast
2.2 Major Growth Drivers
2.3 Market Restraints and Challenges
2.4 Emerging Opportunities and Market Trends
2.5 Porter’s Fiver Forces Analysis

3 SEGMENTATION OF NORTH AMERICA MARKET BY OFFERING

3.1 Market Overview by Offering
3.2 Content
3.3 Service
3.4 Instructor Support

4 SEGMENTATION OF NORTH AMERICA MARKET BY LEARNING MODE

4.1 Market Overview by Learning Mode
4.2 Self-paced E-learning
4.3 Instructor-led E-learning

5 SEGMENTATION OF NORTH AMERICA MARKET BY TECHNOLOGY

+44 20 8123 2220
info@marketpublishers.com

5.1 Market Overview by Technology
5.2 Online E-learning
5.3 Mobile E-learning
5.4 Rapid E-learning
5.5 VR & AR Technology
5.6 Learning Management System (LMS)
5.7 Lecture Capture Solutions (LCS)
5.8 Learning Content Management System
5.9 Massive Open Online Courses (MOOCS)
5.10 Other Technologies

6 SEGMENTATION OF NORTH AMERICA MARKET BY MATERIAL SOURCE

6.1 Market Overview by Material Source
6.2 Open Educational Resources (OER)
6.3 Cloud Learning Management System (CLMS)
6.4 On-Premise Learning Management System (OLMS)

7 SEGMENTATION OF NORTH AMERICA MARKET BY APPLICATION

7.1 Market Overview by Application
7.2 Training
7.3 Testing

8 SEGMENTATION OF NORTH AMERICA MARKET BY END USER

8.1 Market Overview by End User
8.2 Academic
  8.2.1 K-12
  8.2.2 Higher Education
  8.2.3 Vocational
8.3 Corporate
  8.3.1 Large Enterprises
  8.3.2 Small and Midsize Business (SMBs)
8.4 Government
8.5 Other End Users

9 NORTH AMERICA MARKET 2019-2026 BY COUNTRY

+44 20 8123 2220
info@marketpublishers.com

9.1 Overview of North America Market
9.2 U.S.
9.3 Canada
9.4 Mexico

10 COMPETITIVE LANDSCAPE

10.1 Overview of Key Vendors
10.2 New Product Launch, Partnership, Investment, and M&A
10.3 Company Profiles
Adobe Systems Inc.
Allen Interactions Inc.
Apollo Education Group
Aptara, Inc.
BlackBoard Learn
Cengage Learning
CERTPOINT Systems Inc.
Cisco Systems, Inc.
Citrix Education
Cornerstone OnDemand, Inc.
Desire2learn
Docebo
Educomp Solutions Ltd
GP Strategies Corp.
Instructure Inc.
Intuition Publishing
Kallidus Ltd
Learning Pool
McGraw-Hill Education
Meridian Knowledge Solutions
Microsoft Corporation
NIIT Ltd
Oracle Corporation
Pearson Plc
Saba Software
Skillsoft Corp
Tata Interactive Systems
The British Council

+44 20 8123 2220
info@marketpublishers.com

Thomson Reuters Corp

11 INVESTING IN NORTH AMERICA MARKET: RISK ASSESSMENT AND MANAGEMENT

11.1 Risk Evaluation of North America Market
11.2 Critical Success Factors (CSFs)
Related Reports and Products

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Snapshot of North America E-learning Market, 2019-2026
Table 2. Main Product Trends and Market Opportunities in North America E-learning Market
Table 3. North America E-learning Market by Offering, 2015-2026, $ bn
Table 4. North America E-learning Market by Learning Mode, 2015-2026, $ bn
Table 5. North America E-learning Market by Technology, 2015-2026, $ bn
Table 6. North America E-learning Market by Material Source, 2015-2026, $ bn
Table 7. North America E-learning Market by Application, 2015-2026, $ bn
Table 8. North America E-learning Market by End User, 2015-2026, $ bn
Table 9. North America E-learning Market: Academic Sector by Segment, 2015-2026, $ bn
Table 10. North America E-learning Market: Corporate Sector by Segment, 2015-2026, $ bn
Table 11. North America E-learning Market by Country, 2015-2026, $ bn
Table 12. U.S. E-learning Market by Learning Mode, 2015-2026, $ bn
Table 13. U.S. E-learning Market by Technology, 2015-2026, $ bn
Table 14. U.S. E-learning Market by Application, 2015-2026, $ bn
Table 15. U.S. E-learning Market by End User, 2015-2026, $ bn
Table 16. Canada E-learning Market by Learning Mode, 2015-2026, $ bn
Table 17. Canada E-learning Market by Technology, 2015-2026, $ bn
Table 18. Canada E-learning Market by Application, 2015-2026, $ bn
Table 19. Canada E-learning Market by End User, 2015-2026, $ bn
Table 20. Mexico E-learning Market by Learning Mode, 2015-2026, $ bn
Table 21. Mexico E-learning Market by Technology, 2015-2026, $ bn
Table 22. Mexico E-learning Market by Application, 2015-2026, $ bn
Table 23. Mexico E-learning Market by End User, 2015-2026, $ bn
Table 24. Adobe Systems Inc.: Company Snapshot
Table 25. Adobe Systems Inc.: Business Segmentation
Table 26. Adobe Systems Inc.: Product Portfolio
Table 27. Adobe Systems Inc.: Revenue, 2016-2018, $ bn
Table 28. Adobe Systems Inc.: Recent Developments
Table 29. Risk Evaluation for Investing in North America Market, 2019-2026
Table 30. Critical Success Factors and Key Takeaways

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart
Figure 2. Breakdown of Primary Research
Figure 3. Bottom-up Approach and Top-down Approach for Market Estimation
Figure 4. North America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2026
Figure 5. North America E-learning Market, 2019-2026, $ bn
Figure 6. Primary Drivers and Impact Factors of North America E-learning Market
Figure 7. GDP per capita in the World, 1960-2018, $ thousand
Figure 8. Forecast of Middle-class Population by Region, 2015-2030, million
Figure 9. Worldwide Connected Devices by Device Type, 2014-2022, billion units
Figure 10. Primary Restraints and Impact Factors of North America E-learning Market
Figure 11. Investment Opportunity Analysis
Figure 12. Porter’s Fiver Forces Analysis of North America E-learning Market
Figure 13. Breakdown of North America E-learning Market by Offering, 2019-2026, % of Revenue
Figure 14. Contribution to North America 2020-2026 Cumulative Revenue by Offering, Value ($ bn) and Share (%)
Figure 15. North America E-learning Market: Content, 2015-2026, $ bn
Figure 16. North America E-learning Market: Service, 2015-2026, $ bn
Figure 17. North America E-learning Market: Instructor Support, 2015-2026, $ bn
Figure 18. Breakdown of North America E-learning Market by Learning Mode, 2019-2026, % of Revenue
Figure 19. Contribution to North America 2020-2026 Cumulative Revenue by Learning Mode, Value ($ bn) and Share (%)
Figure 20. North America E-learning Market: Self-paced E-learning, 2015-2026, $ bn
Figure 21. North America E-learning Market: Instructor-led E-learning, 2015-2026, $ bn
Figure 22. Breakdown of North America E-learning Market by Technology, 2019-2026, % of Revenue
Figure 23. Contribution to North America 2020-2026 Cumulative Revenue by Technology, Value ($ bn) and Share (%)
Figure 24. North America E-learning Market: Online E-learning, 2015-2026, $ bn
Figure 25. North America E-learning Market: Mobile E-learning, 2015-2026, $ bn
Figure 26. North America E-learning Market: Rapid E-learning, 2015-2026, $ bn
Figure 27. North America E-learning Market: VR & AR Technology, 2015-2026, $ bn
Figure 28. North America E-learning Market: Learning Management System (LMS),

+44 20 8123 2220
info@marketpublishers.com

2015-2026, $ bn
Figure 29. North America E-learning Market: Lecture Capture Solutions (LCS), 2015-2026, $ bn
Figure 30. North America E-learning Market: Learning Content Management System, 2015-2026, $ bn
Figure 31. North America E-learning Market: Massive Open Online Courses (MOOCS), 2015-2026, $ bn
Figure 32. North America E-learning Market: Other Technologies, 2015-2026, $ bn
Figure 33. Breakdown of North America E-learning Market by Material Source, 2019-2026, % of Revenue
Figure 34. Contribution to North America 2020-2026 Cumulative Revenue by Material Source, Value ($ bn) and Share (%)
Figure 35. North America E-learning Market: Open Educational Resources (OER), 2015-2026, $ bn
Figure 36. North America E-learning Market: Cloud Learning Management System (CLMS), 2015-2026, $ bn
Figure 37. North America E-learning Market: On-Premise Learning Management System (OLMS), 2015-2026, $ bn
Figure 38. Breakdown of North America E-learning Market by Application, 2019-2026, % of Revenue
Figure 39. Contribution to North America 2020-2026 Cumulative Revenue by Application, Value ($ bn) and Share (%)
Figure 40. North America E-learning Market: Training, 2015-2026, $ bn
Figure 41. North America E-learning Market: Testing, 2015-2026, $ bn
Figure 42. Breakdown of North America E-learning Market by End User, 2019-2026, % of Revenue
Figure 43. Contribution to North America 2020-2026 Cumulative Revenue by End User, Value ($ bn) and Share (%)
Figure 44. North America E-learning Market: Academic, 2015-2026, $ bn
Figure 45. North America E-learning Market: K-12, 2015-2026, $ bn
Figure 46. North America E-learning Market: Higher Education, 2015-2026, $ bn
Figure 47. North America E-learning Market: Vocational, 2015-2026, $ bn
Figure 48. North America E-learning Market: Corporate, 2015-2026, $ bn
Figure 49. North America E-learning Market: Large Enterprises, 2015-2026, $ bn
Figure 50. North America E-learning Market: Small and Midsize Business (SMBs), 2015-2026, $ bn
Figure 51. North America E-learning Market: Government, 2015-2026, $ bn
Figure 52. North America E-learning Market: Other End Users, 2015-2026, $ bn
Figure 53. Breakdown of North America E-learning Market by Country, 2019 and 2026,

+44 20 8123 2220
info@marketpublishers.com

% of Revenue
Figure 54. Contribution to North America 2020-2026 Cumulative Revenue by Country, Value ($ bn) and Share (%)
Figure 55. U.S. E-learning Market, 2015-2026, $ bn
Figure 56. Canada E-learning Market, 2015-2026, $ bn
Figure 57. E-learning Market in Mexico, 2015-2026, $ bn
Figure 58. Growth Stage of North America E-learning Industry over the Forecast Period

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: North America E-learning Market 2020-2026 by Offering, Learning Mode, Technology, Material Source, Application, End User, and Country: Trend Forecast and Growth Opportunity

Product link: https://marketpublishers.com/r/NC1A8789074BEN.html

Price: US$ 2,108.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/NC1A8789074BEN.html