

North America E-commerce Market 2021-2030 by Trade Category (B2B, B2C, C2C, C2B), Type of Commodities, Payment Method, Distribution Channel, Business Model, and Country: Trend Forecast and Growth Opportunity

<https://marketpublishers.com/r/N984208E36A2EN.html>

Date: September 2022

Pages: 118

Price: US\$ 2,380.00 (Single User License)

ID: N984208E36A2EN

Abstracts

North America E-commerce market is projected to grow by 8.6% annually in the forecast period and reach \$ 7,464.9 billion by 2030, driven by rising preference on online shopping amid COVID-19 pandemic, rapid urbanization, more influence of social media on shopping behaviors, growing mobile devices and internet penetration, and advancing digital technology for commerce such as cloud, big data, and online payment.

Highlighted with 25 tables and 51 figures, this 118-page report “North America E-commerce Market 2021-2030 by Trade Category (B2B, B2C, C2C, C2B), Type of Commodities, Payment Method, Distribution Channel, Business Model, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America E-commerce market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2030 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America E-commerce market in every aspect of the classification from perspectives of Trade Category, Type of Commodities, Payment Method, Distribution Channel, Business Model, and Country.

Based on Trade Category, the North America market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

B2B

B2C

C2C

C2B

Based on Commodities, the North America market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Electronic Goods

Apparels and Footwear

Travel and Leisure

Food and Beverage

Home Appliances and Furniture

Health and Beauty

Automotive Parts

Other Product Types

By Payment Method, the North America market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Net Banking

Credit Card

Debit Card

e-Wallet

Other Payment Methods

By Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Retail

Wholesale

By Business Model, the North America market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Brick-to-Click

Pure Click

Click-to-Brick

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2030. The breakdown of national markets by Trade Category, Type of Commodities and Payment Method over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Alibaba Group Holding Ltd

Amazon.com, Inc.

ChinaAseanTrade.com

Craigslist, Inc.

DIYTrade.com

eBay Inc.

eworldtrade.com

Flipkart Internet Private Limited

Groupon

IndiaMart InterMesh Ltd

JD.com Inc.

KellySearch.com

Macy's Inc.

Mercateo AG

Newegg Business Inc

ThomasNet Inc

Walmart Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
 - 2.1.3 Impact of Russia-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF NORTH AMERICA MARKET BY TRADE CATEGORY

- 3.1 Market Overview by Trade Category
- 3.2 B2B
- 3.3 B2C
- 3.4 C2C
- 3.5 C2B

4 SEGMENTATION OF NORTH AMERICA MARKET BY TYPE OF COMMODITIES

- 4.1 Market Overview by Type of Commodities

- 4.2 Electronic Goods
- 4.3 Apparels and Footwear
- 4.4 Travel and Leisure
- 4.5 Food and Beverage
- 4.6 Home Appliances and Furniture
- 4.7 Health and Beauty
- 4.8 Automotive Parts
- 4.9 Other Product Types

5 SEGMENTATION OF NORTH AMERICA MARKET BY PAYMENT METHOD

- 5.1 Market Overview by Payment Method
- 5.2 Net Banking
- 5.3 Credit Card
- 5.4 Debit Card
- 5.5 e-Wallet
- 5.6 Other Payment Methods

6 SEGMENTATION OF NORTH AMERICA MARKET BY DISTRIBUTION CHANNEL

- 6.1 Market Overview by Distribution Channel
- 6.2 Retail
- 6.3 Wholesale

7 SEGMENTATION OF NORTH AMERICA MARKET BY BUSINESS MODEL

- 7.1 Market Overview by Business Model
- 7.2 Brick-to-Click
- 7.3 Pure Click
- 7.4 Click-to-Brick

8 NORTH AMERICA MARKET 2019-2030 BY COUNTRY

- 8.1 Overview of North America Market
- 8.2 U.S.
- 8.3 Canada
- 8.4 Mexico

9 COMPETITIVE LANDSCAPE

9.1 Overview of Key Vendors

9.2 New Product Launch, Partnership, Investment, and M&A

9.3 Company Profiles

Alibaba Group Holding Ltd

Amazon.com, Inc.

ChinaAseanTrade.com

Craigslist, Inc.

DIYTrade.com

eBay Inc.

eworldtrade.com

Flipkart Internet Private Limited

Groupon

IndiaMart InterMesh Ltd

JD.com Inc.

KellySearch.com

Macy's Inc.

Mercateo AG

Newegg Business Inc

ThomasNet Inc

Walmart Inc.

10 INVESTING IN NORTH AMERICA MARKET: RISK ASSESSMENT AND MANAGEMENT

10.1 Risk Evaluation of North America Market

10.2 Critical Success Factors (CSFs)

Related Reports and Products

List Of Tables

LIST OF TABLES:

Table 1. Snapshot of North America E-commerce Market in the Balanced Perspective, 2021-2030

Table 2. World Economic Outlook, 2021-2031

Table 3. World Economic Outlook, 2021-2023

Table 4. Scenarios for Economic Impact of Ukraine Crisis

Table 5. Main Product Trends and Market Opportunities in North America E-commerce Market

Table 6. North America E-commerce Market by Trade Category, 2019-2030, \$ bn

Table 7. North America E-commerce Market by Type of Commodities, 2019-2030, \$ bn

Table 8. North America E-commerce Market by Payment Method, 2019-2030, \$ bn

Table 9. North America E-commerce Market by Distribution Channel, 2019-2030, \$ bn

Table 10. North America E-commerce Market by Business Model, 2019-2030, \$ bn

Table 11. North America E-commerce Market by Country, 2019-2030, \$ bn

Table 12. U.S. E-commerce Market by Trade Category, 2019-2030, \$ bn

Table 13. U.S. E-commerce Market by Type of Commodities, 2019-2030, \$ bn

Table 14. U.S. E-commerce Market by Payment Method, 2019-2030, \$ bn

Table 15. Canada E-commerce Market by Trade Category, 2019-2030, \$ bn

Table 16. Canada E-commerce Market by Type of Commodities, 2019-2030, \$ bn

Table 17. Canada E-commerce Market by Payment Method, 2019-2030, \$ bn

Table 18. Mexico E-commerce Market by Trade Category, 2019-2030, \$ bn

Table 19. Mexico E-commerce Market by Type of Commodities, 2019-2030, \$ bn

Table 20. Mexico E-commerce Market by Payment Method, 2019-2030, \$ bn

Table 21. Alibaba Group Holding Ltd: Company Snapshot

Table 22. Alibaba Group Holding Ltd: Business Segmentation

Table 23. Alibaba Group Holding Ltd: Product Portfolio

Table 24. Risk Evaluation for Investing in North America Market, 2021-2030

Table 25. Critical Success Factors and Key Takeaways

I would like to order

Product name: North America E-commerce Market 2021-2030 by Trade Category (B2B, B2C, C2C, C2B), Type of Commodities, Payment Method, Distribution Channel, Business Model, and Country: Trend Forecast and Growth Opportunity

Product link: <https://marketpublishers.com/r/N984208E36A2EN.html>

Price: US\$ 2,380.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N984208E36A2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970