

# North America DIY Consumer Drones Market 2016-2025: Analysis, Outlook and Strategy

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# Abstracts

North America Do-It-Yourself (DIY) consumer drones market is poised to grow at a 2016-2025 CAGR of XX% by shipment and XX% by revenue. Hence, GMD predicts the market will expand to a cumulative total of 5.2 million units of shipment during 2017-2025 with \$XXX million by sales revenue, which will remain the largest regional market in the global DIY consumer drones industry. USA dominates the drones market in North America during 2014-2025 with an accelerating demand and investment for drones, while Canada accounts for a small share in North America sector although the growth rates in these two nations are close to each other.

North America DIY Consumer Drones Market 2016-2025: Analysis, Outlook and Strategy is based on a comprehensive research of consumer DIY drones market by analyzing the entire North American market and all its segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain.

In-depth qualitative analyses include identification and investigation of the following aspects:

**Growth Drivers** 

**Restraints and Challenges** 

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces



The report also quantifies North America consumer DIY drones market in every aspect of the classification from perspectives of subsystem, application and country.

Based on subsystem, the North America market is segmented into the following submarkets with annual revenue included for 2014-2025 (historical and forecast) for each section.

Hardware Software

Service

Based on application, the North America market is analyzed on the following segments with annual revenue and unit shipment in 2014-2025 provided for each segment.

**Prosumer Drones** 

Toy/Hobby Drones

Other Consumer Drones

On basis of national market, detailed analysis and data for annual revenue & unit shipment are available for 2014-2025 in U.S. and Canada. The further breakdown of national markets by states/cities in U.S. or provinces in Canada is included.

The report also covers current competitive scenario and the predicted manufacture trend; and profiles global consumer drone vendors including market leaders and important emerging players. Specifically, potential risks associated with investing in North America consumer DIY drones market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.



# Contents

### **1 INTRODUCTION**

- 1.1 Industry Definition and Research Scope
- 1.1.1 Industry Definition
- 1.1.2 Research Scope
- 1.2 Research Methodology
- 1.2.1 Overview of Market Research Methodology
- 1.2.2 Market Assumption
- 1.2.3 Secondary Data
- 1.2.4 Primary Data
- 1.2.5 Data Filtration and Model Design
- 1.2.6 Market Size/Share Estimation
- 1.2.7 Research Limitations
- 1.3 Executive Summary

### 2 MARKET OVERVIEW AND QUALITATIVE ANALYSIS

- 2.1 Major Growth Drivers
- 2.2 Market Restraints and Challenges
- 2.3 Emerging Opportunities and Market Trends
- 2.4 Porter's Fiver Forces Analysis

# 3 ANALYSIS OF NORTH AMERICA DIY CONSUMER DRONES MARKET BY SYSTEM COMPONENT

# 4 ANALYSIS OF NORTH AMERICA DIY CONSUMER DRONES MARKET BY APPLICATION

# 5 ANALYSIS OF NORTH AMERICA DIY CONSUMER DRONES MARKET BY COUNTRY

- 5.1 Overview of North America Market
- 5.2 U.S. Market
- 5.3 Canadian Market

### **6 COMPETITIVE LANDSCAPE**



- 6.1 Overview of Key Vendors
- 6.2 Company Profiles of Key Vendors

# 7 INVESTING IN NORTH AMERICA DIY CONSUMER DRONES MARKET: RISK ASSESSMENT AND MANAGEMENT

- 7.1 Risk Evaluation of North America Market
- 7.2 Critical Success Factors (CSFs) and Key Takeaways

#### **RELATED REPORTS AND PRODUCTS**



# **List Of Tables**

#### LIST OF TABLES:

Table 1. Snapshot of North America DIY Consumer Drones Market, 2016-2025

Table 2. Main Challenges in North America DIY Consumer Drones Market

Table 3. Main Product Trends and Market Opportunities in North America DIY Consumer Drones Market

Table 4. North America DIY Consumer Drones Market by Component, 2016-2025, \$ mn Table 5. North America DIY Consumer Drones Market by Application, 2016-2025, thousand units

Table 6. North America DIY Consumer Drones Market by Application, 2016-2025, \$ mn Table 7. Breakdown of U.S. DIY Consumer Drones Market by States in 2016, thousand units

Table 8. Breakdown of U.S. DIY Consumer Drones Market by Cities in 2016, thousand units

Table 9. Breakdown of Canada DIY Consumer Drones Market by Provinces in 2016, thousand units

Table 10. Summary of Aircraft Built by Yuneec International

Table 11. Risk Evaluation for Investing in North America DIY Consumer Drones Market, 2016-2025

Table 12. Critical Success Factors and Key Takeaway Notes



# **List Of Figures**

#### LIST OF FIGURES:

Figure 1. Research Method Flow Chart Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation Figure 3. Primary Drivers and Impact Factors of North America DIY Consumer Drones Market Figure 4. Primary Restraints and Impact Factors of North America DIY Consumer **Drones Market** Figure 5. Porter's Fiver Forces Analysis of North America DIY Consumer Drones Market Figure 6. Breakdown of North America DIY Consumer Drones Market by Component, 2016-2025, % of Revenue Figure 7. Breakdown of North America DIY Consumer Drones Market by Application, 2016-2025, % of Shipment Figure 8. Breakdown of North America DIY Consumer Drones Market by Application, 2016-2025, % of Revenue Figure 9. North American DIY Consumer Drones Market by Shipment, 2014-2025, thousand units Figure 10. North American DIY Consumer Drones Market by Revenue, 2014-2025, \$ mn Figure 11. Breakdown of North America DIY Consumer Drones Market by Country, 2016 and 2025, % of Shipment Figure 12. 2016-2025 Shipment Growth Rates of National Markets in North America Figure 13. Breakdown of North America Consumer Drones Market by Country, 2016 and 2025, % of Revenue Figure 14. 2016-2025 Revenue Growth Rates of National Markets in North America Figure 15. U.S. DIY Consumer Drones Market by Sales Volume, 2014-2025, thousand units Figure 16. U.S. DIY Consumer Drones Market by Sales Value, 2014-2025, \$ mn Figure 17. Canada DIY Consumer Drones Market by Sales Volume, 2014-2025, thousand units Figure 18. Canada DIY Consumer Drones Market by Sales Value, 2014-2025, \$ mn Figure 19. senseFly eBee Ag and Autopilot System

#### **COMPANIES MENTIONED**

**3D Robotics Inc** 





Dajiang Innovation Technology Inc. (DJI) Hubsan Technology Co., Ltd. (China) senseFly Tai Shih Hobby Corporation (TSHobby GAUI) Walkera Technology Co., Ltd. Yuneec International



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