

North America Digital Transformation Market 2022-2032 by Offering (Hardware, Software, Services), Technology (IoT, Cloud, Big Data & Analytics, AI, Mobility, Cybersecurity), Function (Production, Workforce, Operational, Customer), Deployment (On-Premises, On-Cloud), End User, Organization Size (Large, SMEs), and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America digital transformation market is projected to grow by 19.4% annually in the forecast period and reach \$1.26 trillion by 2032, driven by the increasing availability of mobile devices and digital platforms, increasing demand for industrial automation and digitalization, government initiatives, increasing internet penetration, and the growing adoption of IoT/AI/cloud/big data/contactless solutions.

Highlighted with 27 tables and 57 figures, this 120-page report “North America Digital Transformation Market 2022-2032 by Offering (Hardware, Software, Services), Technology (IoT, Cloud, Big Data & Analytics, AI, Mobility, Cybersecurity), Function (Production, Workforce, Operational, Customer), Deployment (On-Premises, On-Cloud), End User, Organization Size (Large, SMEs), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America digital transformation market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be

updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America digital transformation market in every aspect of the classification from perspectives of Offering, Technology, Function, Deployment, End User, Organization Size, and Country.

Based on Offering, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Hardware

Software

Services

Based on Technology, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Internet of Things (IoT)

Cloud Computing

Big Data & Analytics

Artificial Intelligence (AI)

Mobility or Social Media

Cybersecurity

Other Technologies

By Function, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Production Transformation

Workforce Transformation

Operational Transformation

Customer Transformation

By Deployment, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

On-Premises

On-Cloud

By End User, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

BFSI

Healthcare

IT & Telecom

Manufacturing

Retail & Consumer Goods

Government & Defense

Oil & Gas

Automotive, Transportation & Logistics

Media & Entertainment

Education

Other End Users

By Organization Size, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Large Enterprises

SMEs

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Technology, Function, and End User over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Accenture Plc

Adobe, Inc.

Alibaba Group (Alibaba Cloud)

Alphabet Inc. (Google Cloud Platform)

Amazon.Com, Inc. (Amazon Web Services, Inc.)

Cognizant Technology Solutions Corporation

Hewlett Packard Enterprise Development LP

IBM Corporation

Intel Corporation

Microsoft Corporation

NVIDIA Corporation

Oracle Corporation

Salesforce.Com, Inc.

SAP SE

Siemens AG

TIBCO Software Inc.

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