

North America Digital Transformation Market 2022-2032 by Offering (Hardware, Software, Services), Technology (IoT, Cloud, Big Data & Analytics, AI, Mobility, Cybersecurity), Function (Production, Workforce, Operational, Customer), Deployment (On- Premises, On-Cloud), End User, Organization Size (Large, SMEs), and Country: Trend Forecast and Growth Opportunity

<https://marketpublishers.com/r/NF1EC2879FC5EN.html>

Date: November 2023

Pages: 120

Price: US\$ 1,955.00 (Single User License)

ID: NF1EC2879FC5EN

Abstracts

North America digital transformation market is projected to grow by 19.4% annually in the forecast period and reach \$1.26 trillion by 2032, driven by the increasing availability of mobile devices and digital platforms, increasing demand for industrial automation and digitalization, government initiatives, increasing internet penetration, and the growing adoption of IoT/AI/cloud/big data/contactless solutions.

Highlighted with 27 tables and 57 figures, this 120-page report “North America Digital Transformation Market 2022-2032 by Offering (Hardware, Software, Services), Technology (IoT, Cloud, Big Data & Analytics, AI, Mobility, Cybersecurity), Function (Production, Workforce, Operational, Customer), Deployment (On-Premises, On-Cloud), End User, Organization Size (Large, SMEs), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America digital transformation market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be

updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America digital transformation market in every aspect of the classification from perspectives of Offering, Technology, Function, Deployment, End User, Organization Size, and Country.

Based on Offering, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Hardware

Software

Services

Based on Technology, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Internet of Things (IoT)

Cloud Computing

Big Data & Analytics

Artificial Intelligence (AI)

Mobility or Social Media

Cybersecurity

Other Technologies

By Function, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Production Transformation

Workforce Transformation

Operational Transformation

Customer Transformation

By Deployment, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

On-Premises

On-Cloud

By End User, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

BFSI

Healthcare

IT & Telecom

Manufacturing

Retail & Consumer Goods

Government & Defense

Oil & Gas

Automotive, Transportation & Logistics

Media & Entertainment

Education

Other End Users

By Organization Size, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Large Enterprises

SMEs

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Technology, Function, and End User over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Accenture Plc

Adobe, Inc.

Alibaba Group (Alibaba Cloud)

Alphabet Inc. (Google Cloud Platform)

Amazon.Com, Inc. (Amazon Web Services, Inc.)

Cognizant Technology Solutions Corporation

Hewlett Packard Enterprise Development LP

IBM Corporation

Intel Corporation

Microsoft Corporation

NVIDIA Corporation

Oracle Corporation

Salesforce.Com, Inc.

SAP SE

Siemens AG

TIBCO Software Inc.

(Please note: The report will be updated before delivery so that the latest historical year

is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
 - 2.1.3 Impact of Russia-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF NORTH AMERICA MARKET BY OFFERING

- 3.1 Market Overview by Offering
- 3.2 Hardware
- 3.3 Software
- 3.4 Services

4 SEGMENTATION OF NORTH AMERICA MARKET BY TECHNOLOGY

- 4.1 Market Overview by Technology
- 4.2 Internet of Things (IoT)

- 4.3 Cloud Computing
- 4.4 Big Data & Analytics
- 4.5 Artificial Intelligence (AI)
- 4.6 Mobility or Social Media
- 4.7 Cybersecurity
- 4.8 Other Technologies

5 SEGMENTATION OF NORTH AMERICA MARKET BY FUNCTION

- 5.1 Market Overview by Function
- 5.2 Production Transformation
- 5.3 Workforce Transformation
- 5.4 Operational Transformation
- 5.5 Customer Transformation

6 SEGMENTATION OF NORTH AMERICA MARKET BY DEPLOYMENT

- 6.1 Market Overview by Deployment
- 6.2 On-Premises
- 6.3 On-Cloud

7 SEGMENTATION OF NORTH AMERICA MARKET BY END USER

- 7.1 Market Overview by End User
- 7.2 BFSI
- 7.3 Healthcare
- 7.4 IT & Telecom
- 7.5 Manufacturing
- 7.6 Retail & Consumer Goods
- 7.7 Government & Defense
- 7.8 Oil & Gas
- 7.9 Automotive, Transportation & Logistics
- 7.10 Media & Entertainment
- 7.11 Education
- 7.12 Other End Users

8 SEGMENTATION OF NORTH AMERICA MARKET BY ORGANIZATION SIZE

- 8.1 Market Overview by Organization Size

8.2 Large Enterprises

8.3 SMEs

9 NORTH AMERICA MARKET 2022-2032 BY COUNTRY

9.1 Overview of North America Market

9.2 U.S.

9.3 Canada

9.4 Mexico

10 COMPETITIVE LANDSCAPE

10.1 Overview of Key Vendors

10.2 New Product Launch, Partnership, Investment, and M&A

10.3 Company Profiles

Accenture Plc

Adobe, Inc.

Alibaba Group (Alibaba Cloud)

Alphabet Inc. (Google Cloud Platform)

Amazon.Com, Inc. (Amazon Web Services, Inc.)

Cognizant Technology Solutions Corporation

Hewlett Packard Enterprise Development LP

IBM Corporation

Intel Corporation

Microsoft Corporation

NVIDIA Corporation

Oracle Corporation

Salesforce.Com, Inc.

SAP SE

Siemens AG

TIBCO Software Inc.

RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1. Snapshot of North America Digital Transformation Market in Balanced Perspective, 2022-2032

Table 2. World Economic Outlook, 2021-2031

Table 3. World Economic Outlook, 2021-2023

Table 4. Scenarios for Economic Impact of Ukraine Crisis

Table 5. World Smartphone Connections, Average Network Connection Speed for Smartphones and Tablets, 2020-2030

Table 6. World Mobile Data Traffic by Deployment Mode, 2020-2030, EB/year

Table 7. World Mobile Data Traffic by Device, 2020-2030, EB/year

Table 8. Main Product Trends and Market Opportunities in North America Digital Transformation Market

Table 9. North America Digital Transformation Market by Offering, 2022-2032, \$ mn

Table 10. North America Digital Transformation Market by Technology, 2022-2032, \$ mn

Table 11. North America Digital Transformation Market by Function, 2022-2032, \$ mn

Table 12. North America Digital Transformation Market by Deployment, 2022-2032, \$ mn

Table 13. North America Digital Transformation Market by End User, 2022-2032, \$ mn

Table 14. North America Digital Transformation Market by Organization Size, 2022-2032, \$ mn

Table 15. North America Digital Transformation Market by Country, 2022-2032, \$ mn

Table 16. U.S. Digital Transformation Market by Technology, 2022-2032, \$ mn

Table 17. U.S. Digital Transformation Market by Function, 2022-2032, \$ mn

Table 18. U.S. Digital Transformation Market by End User, 2022-2032, \$ mn

Table 19. Canada Digital Transformation Market by Technology, 2022-2032, \$ mn

Table 20. Canada Digital Transformation Market by Function, 2022-2032, \$ mn

Table 21. Canada Digital Transformation Market by End User, 2022-2032, \$ mn

Table 22. Mexico Digital Transformation Market by Technology, 2022-2032, \$ mn

Table 23. Mexico Digital Transformation Market by Function, 2022-2032, \$ mn

Table 24. Mexico Digital Transformation Market by End User, 2022-2032, \$ mn

Table 25. Accenture Plc: Company Snapshot

Table 26. Accenture Plc: Business Segmentation

Table 27. Accenture Plc: Product Portfolio

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. North America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2022-2032

Figure 4. North America Digital Transformation Market, 2022-2032, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of North America Digital Transformation Market

Figure 7. World 5G Traffic, 2019-2030, EB/year

Figure 8. Primary Restraints and Impact Factors of North America Digital Transformation Market

Figure 9. Investment Opportunity Analysis

Figure 10. Porter's Five Forces Analysis of North America Digital Transformation Market

Figure 11. Breakdown of North America Digital Transformation Market by Offering, 2022-2032, % of Revenue

Figure 12. North America Addressable Market Cap in 2023-2032 by Offering, Value (\$ mn) and Share (%)

Figure 13. North America Digital Transformation Market by Offering: Hardware, 2022-2032, \$ mn

Figure 14. North America Digital Transformation Market by Offering: Software, 2022-2032, \$ mn

Figure 15. North America Digital Transformation Market by Offering: Services, 2022-2032, \$ mn

Figure 16. Breakdown of North America Digital Transformation Market by Technology, 2022-2032, % of Sales Revenue

Figure 17. North America Addressable Market Cap in 2023-2032 by Technology, Value (\$ mn) and Share (%)

Figure 18. North America Digital Transformation Market by Technology: Internet of Things (IoT), 2022-2032, \$ mn

Figure 19. North America Digital Transformation Market by Technology: Cloud Computing, 2022-2032, \$ mn

Figure 20. North America Digital Transformation Market by Technology: Big Data & Analytics, 2022-2032, \$ mn

Figure 21. North America Digital Transformation Market by Technology: Artificial

Intelligence (AI), 2022-2032, \$ mn

Figure 22. North America Digital Transformation Market by Technology: Mobility or Social Media, 2022-2032, \$ mn

Figure 23. North America Digital Transformation Market by Technology: Cybersecurity, 2022-2032, \$ mn

Figure 24. North America Digital Transformation Market by Technology: Other Technologies, 2022-2032, \$ mn

Figure 25. Breakdown of North America Digital Transformation Market by Function, 2022-2032, % of Sales Revenue

Figure 26. North America Addressable Market Cap in 2023-2032 by Function, Value (\$ mn) and Share (%)

Figure 27. North America Digital Transformation Market by Function: Production Transformation, 2022-2032, \$ mn

Figure 28. North America Digital Transformation Market by Function: Workforce Transformation, 2022-2032, \$ mn

Figure 29. North America Digital Transformation Market by Function: Operational Transformation, 2022-2032, \$ mn

Figure 30. North America Digital Transformation Market by Function: Customer Transformation, 2022-2032, \$ mn

Figure 31. Breakdown of North America Digital Transformation Market by Deployment, 2022-2032, % of Revenue

Figure 32. North America Addressable Market Cap in 2023-2032 by Deployment, Value (\$ mn) and Share (%)

Figure 33. North America Digital Transformation Market by Deployment: On-Premises, 2022-2032, \$ mn

Figure 34. North America Digital Transformation Market by Deployment: On-Cloud, 2022-2032, \$ mn

Figure 35. Breakdown of North America Digital Transformation Market by End User, 2022-2032, % of Revenue

Figure 36. North America Addressable Market Cap in 2023-2032 by End User, Value (\$ mn) and Share (%)

Figure 37. North America Digital Transformation Market by End User: BFSI, 2022-2032, \$ mn

Figure 38. North America Digital Transformation Market by End User: Healthcare, 2022-2032, \$ mn

Figure 39. North America Digital Transformation Market by End User: IT & Telecom, 2022-2032, \$ mn

Figure 40. North America Digital Transformation Market by End User: Manufacturing, 2022-2032, \$ mn

Figure 41. North America Digital Transformation Market by End User: Retail & Consumer Goods, 2022-2032, \$ mn

Figure 42. North America Digital Transformation Market by End User: Government & Defense, 2022-2032, \$ mn

Figure 43. North America Digital Transformation Market by End User: Oil & Gas, 2022-2032, \$ mn

Figure 44. North America Digital Transformation Market by End User: Automotive, Transportation & Logistics, 2022-2032, \$ mn

Figure 45. North America Digital Transformation Market by End User: Media & Entertainment, 2022-2032, \$ mn

Figure 46. North America Digital Transformation Market by End User: Education, 2022-2032, \$ mn

Figure 47. North America Digital Transformation Market by End User: Other End Users, 2022-2032, \$ mn

Figure 48. Breakdown of North America Digital Transformation Market by Organization Size, 2022-2032, % of Revenue

Figure 49. North America Addressable Market Cap in 2023-2032 by Organization Size, Value (\$ mn) and Share (%)

Figure 50. North America Digital Transformation Market by Organization Size: Large Enterprises, 2022-2032, \$ mn

Figure 51. North America Digital Transformation Market by Organization Size: SMEs, 2022-2032, \$ mn

Figure 52. Breakdown of North America Digital Transformation Market by Country, 2022 and 2032, % of Revenue

Figure 53. Contribution to North America 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 54. U.S. Digital Transformation Market, 2022-2032, \$ mn

Figure 55. Canada Digital Transformation Market, 2022-2032, \$ mn

Figure 56. Digital Transformation Market in Mexico, 2022-2032, \$ mn

Figure 57. Growth Stage of North America Digital Transformation Industry over the Forecast Period

I would like to order

Product name: North America Digital Transformation Market 2022-2032 by Offering (Hardware, Software, Services), Technology (IoT, Cloud, Big Data & Analytics, AI, Mobility, Cybersecurity), Function (Production, Workforce, Operational, Customer), Deployment (On-Premises, On-Cloud), End User, Organization Size (Large, SMEs), and Country: Trend Forecast and Growth Opportunity

Product link: <https://marketpublishers.com/r/NF1EC2879FC5EN.html>

Price: US\$ 1,955.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NF1EC2879FC5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970