

North America Digital Printing Market 2021-2031 by Component (Printers, Ink, Printhead), Technology (Inkjet, Electrophotography), Substrate (Paper, Plastics, Textile, Glass), Application (Books, Commercial Printing, Packaging), Industry Vertical (Food & Beverage, Electronics, Healthcare, Personal Care), and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America digital printing market is projected to grow by 5.9% annually in the forecast period and reach \$ 20,707.1 million by 2031, driven by the rising demand from various industries, the growing preference for enhanced product presentability, the cost reduction and improved productivity of digital printing, and the advancements in technologies and novel materials.

Highlighted with 24 tables and 59 figures, this 132-page report “North America Digital Printing Market 2021-2031 by Component (Printers, Ink, Printhead), Technology (Inkjet, Electrophotography), Substrate (Paper, Plastics, Textile, Glass), Application (Books, Commercial Printing, Packaging), Industry Vertical (Food & Beverage, Electronics, Healthcare, Personal Care), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America digital printing market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2018-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that

the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America digital printing market in every aspect of the classification from perspectives of Component, Technology, Substrate, Application, Industry Vertical, and Country.

Based on Component, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Digital Printers

Ink

Aqueous

Solvent

UV-curable

Dye Sublimation

Latex

Other Ink Types

Printhead

Inkjet

Laser

Based on Technology, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Inkjet Technology

Electrophotography

By Substrate, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Paper

Plastic Films & Foils

Textile & Fabric

Glass

Ceramic

Other Substates

By Application, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Books

Commercial Printing

Packaging

Labels

Corrugated Packaging

Cartons

Flexible Packaging

Rigid Plastic Packaging

Metal Packaging

By Industry Vertical, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Food & Beverage

Electronics

Healthcare

Personal Care

Other Industry Verticals

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of national markets by Technology, Substrate and Application over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Amcor PLC

ARC Document Solutions LLC

Avery Dennison Corporation

Brother Industries, Ltd.

Canon Inc.

Core Publishing Solutions

CPI Corporate

DIC Corporation

DS Smith PLC

Durst Phototechnik Ag

Electronics for Imaging, Inc.

Epson Co., Ltd.

Hewlett-Packard Development Company

Inca Digital Printers Limited

IronMark Inc.

Konica Minolta

Mimaki Engineering Co., Ltd.

Mondi PLC

Multi Color Corporation

Oki Electric Industry

Printronix

Quad/Graphics

Ricoh Company Ltd.

Roland DG Corporation

Sakata INX Co., Ltd.

Samsung Electronics

Sato America

Seiko Epson Corporation

Toshiba Group

Toyo Ink SC Holdings Co.

Walsworth

Xeikon NV

Xerox Corporation

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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