

North America Digital Identity Solutions Market 2022-2032 by Offering (Hardware, Software, IDaaS), Technology (Biometrics, Non-Biometrics), Authentication Type, Deployment Mode, Organization Size, Industry Vertical, and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America digital identity solutions market is projected to grow by 15.7% annually in the forecast period and reach \$39,563.3 million by 2032 owing to rising identity and authentication frauds, digitization trend with increased integration of biometrics in smartphones, and increased focus on enhanced end-to-end customer experience.

Highlighted with 90 tables and 62 figures, this 192-page report “North America Digital Identity Solutions Market 2022-2032 by Offering (Hardware, Software, IDaaS), Technology (Biometrics, Non-Biometrics), Authentication Type, Deployment Mode, Organization Size, Industry Vertical, and Country: Trend Forecast and Growth Opportunity” is based on a holistic research of the entire North America digital identity solutions market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America digital identity solutions market in every aspect of the classification from perspectives of Offering, Technology, Authentication Type, Deployment Mode, Organization Size, Industry Vertical, and Country.

Based on Offering, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Hardware

Software

Identity-as-a-Service (IDaaS)

Based on Technology, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Biometrics

Fingerprint Recognition

Facial Recognition

Iris Recognition

Voice Recognition

Palm/Hand Recognition

Other Biometric Identities

Non-Biometrics

Based on Authentication Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Single-Factor Authentication

Multi-Factor Authentication

Two-Factor Authentication

Three-Factor Authentication

Four-Factor Authentication

Based on Deployment Mode, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

On-Premises Solutions

Cloud-based Solutions

Hybrid Solutions

Based on Organization Size, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Small and Medium-Sized Enterprises

Large Enterprises

Based on Industry Vertical, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Banking, Financial Services, and Insurance

Government and Public Service

Retail and Ecommerce

Media and Entertainment

Manufacturing

Healthcare

IT and Telecom

Energy and Utilities

Cryptocurrency

Other Industry Verticals

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Technology, Authentication Type, and Industry Vertical over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America digital identity solutions market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

AU10TIX

Avanade Inc.

Akamai Technologies

BioID Technology

Daon, Inc.

Duo Security (Cisco)

DXC Technology Company

Fingerprint Cards Ab

ForgeRock

GB Group plc (GBG)

Gemalto NV (Thales Group)

IDEMIA France SAS

ImageWare Systems Inc.

IriTech Inc.

Jumio

NEC Corporation

OneLogin

Precise Biometrics AB

Refinitiv

Samsung SDS

SmilePass Ltd.

TelosID

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Tessi

Verisec

Vintegris Tech

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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 - GB Group plc (GBG)
 - Gemalto NV (Thales Group)
 - IDEMIA France SAS
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 - IriTech Inc.
 - Jumio
 - NEC Corporation
 - OneLogin
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 - Refinitiv
 - Samsung SDS
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