

# **North America Digital Health and Wellness Market 2023-2033 by Product (Hardware, Solutions), Category (Health, Wellness), Connectivity (Cellular, NFC, Bluetooth, Wi-Fi), End User (Hospitals & Clinics, ASCs, Homecare & Individuals), Age Group (Pediatric, Adults, Geriatric), Distribution Channel (Online, Specialty Stores, Department Stores, Hypermarket), and Country: Trend Forecast and Growth Opportunity**

<https://marketpublishers.com/r/N67796F3C721EN.html>

Date: January 2024

Pages: 144

Price: US\$ 2,465.00 (Single User License)

ID: N67796F3C721EN

## **Abstracts**

North America digital health and wellness market is projected to grow by 18.6% annually in the forecast period and reach \$658.3 billion by 2033. The growth is driven by an increasing number of chronic diseases, the growing investment in health and wellness programs, the increased use of smartphones and wearable devices, and technological advancements such as robotics and artificial intelligence (AI).

Highlighted with 29 tables and 61 figures, this 144-page report “North America Digital Health and Wellness Market 2023-2033 by Product (Hardware, Solutions), Category (Health, Wellness), Connectivity (Cellular, NFC, Bluetooth, Wi-Fi), End User (Hospitals & Clinics, ASCs, Homecare & Individuals), Age Group (Pediatric, Adults, Geriatric), Distribution Channel (Online, Specialty Stores, Department Stores, Hypermarket), and Country: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire North America digital health and wellness market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2021-2023 and provides forecast from 2024 till 2033 with 2023 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Five Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America digital health and wellness market in every aspect of the classification from perspectives of Product, Category, Connectivity, End User, Age Group, Distribution Channel, and Country.

Based on Product, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

Hardware

o Smartwatches

o Smart Earwear/Hearables

o Smart Jewelry

o Smart Patches

o Head-mounted Displays

- o Health & Fitness Trackers

- o Smart Clothing

- o Smart Implantables

- o Other Wearables

- Solutions

- o eHelath

- o mHelath

Based on Category, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

- Digital Health

- Digital Wellness

By Connectivity, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

- Cellular Network

- Near Field Communication (NFC)

- Bluetooth Technology

- Wi-Fi Network

- Other Connectivity Types

By End User, the North America market is segmented into the following sub-markets

with annual revenue (\$ mn) for 2023-2033 included in each section.

Hospitals & Clinics

Ambulatory Surgical Centers (ASCs)

Homecare & Individuals

Other End Users

By Age Group, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

Pediatric

Adults

Geriatric

By Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

Online Stores

Specialty Stores

Department Stores

Hypermarket

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2023-2033. The breakdown of national markets by Product, End User, and Age Group over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

#### Selected Key Players:

Agamatrix, Inc.

AirStrip Technologies Inc.

Altopax

Amelia Virtual Care

Apple, Inc.

At&T, Inc.

Athenahealth, Inc.

BigHealth

Calm

Cerner Corporation

Cisco Systems, Inc.

CogniFit

CuraLinc Healthcare

Epitel

Fitbit, Inc.

FranklinCovey

Ginger

Global Kinetics

Headspace

HealthUnlocked

Healthy Hero

Ihealth Labs, Inc.

Koa Health

Koninklijke Philips N.V.

Medtronic plc

Misu

MyndYou

OxfordVR

Psycurio

Qualcomm Technologies, Inc.

Rani Therapeutics

Samsung

Talkspace

Teladoc Health, Inc.

Twill

Vivify Health

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

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Cisco Systems, Inc.

CogniFit

CuraLinc Healthcare

Epitel

Fitbit, Inc.

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Koa Health  
Koninklijke Philips N.V.  
Medtronic plc  
Misu  
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