

North America Digital Biomarkers Market 2020-2030 by System Component, Therapeutic Area, Application, Development Status, End User, and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America digital biomarkers market is expected to grow by 35.8% annually in the forecast period and reach \$6,747.2 million by 2030 driven by rising demand for mobile health apps, elevated level of smartphone and wearable technology in healthcare amid COVID-19 epidemic.

Highlighted with 32 tables and 63 figures, this 139-page report “North America Digital Biomarkers Market 2020-2030 by System Component, Therapeutic Area, Application, Development Status, End User, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America digital biomarkers market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2030 with 2019 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America digital biomarkers market in every aspect of the classification from perspectives of System Component, Therapeutic Area, Application, Development Status, End User, and Country.

Based on System Component, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Data Collection Tools

Digital Platforms

Mobile Apps

Desktop-based Software

Wearables

Biosensors

Data Integration Systems

Based on Therapeutic Area, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Cardiovascular Diseases

Neurodegenerative Disorders

Parkinson's Disease

Multiple Sclerosis

Alzheimer's Disease

Sleep and Movement Diseases
Psychiatric Disorders
Chronic Pain
Gastrointestinal Diseases
Diabetes
Respiratory Conditions
Other Diseases

Based on Application, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Wellness

Disease Diagnosis

Personalised Medication

Drug Discovery and Development

Based on Development Status, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Novel Digital Biomarkers

Original Digital Biomarkers

Approved Digital Biomarkers

Based on End User, the North America market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Biopharmaceutical Companies & Labs

Healthcare Providers

Insurance Payers

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each country, detailed analysis and data for annual revenue are available for 2019-2030. The breakdown of key national markets by System Component, Therapeutic Area, and End User over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players. Specifically, potential risks associated with investing in North America digital biomarkers market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Actigraph LLC

Akili Interactive Labs

AliveCor Inc

Altoida Inc

Amgen Inc

Bayer AG

Biogen Inc

Cambridge Cognition Plc

Eli Lilly and Company

Evidation Health, Inc.

F. Hoffmann-La Roche Ltd
Fitbit Inc
GlaxoSmithKline Plc
Happify Health
Human API
IXICO Plc
Koninklijke Philips N.V.
Medical Care Corporation
Medopad Ltd
Mindstrong Health
Neurotrack Technology, Inc
Novartis International AG
Pfizer Inc.
Quanterix Corporation
Sanofi S.A.
The Takeda Pharmaceuticals Company Limited
Verily Life Sciences
Winterlight Labs Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Akili Interactive Labs

AliveCor Inc

Altoida Inc

Amgen Inc

Bayer AG

Biogen Inc

Cambridge Cognition Plc

Eli Lilly and Company

Evidation Health, Inc.

F. Hoffmann-La Roche Ltd

Fitbit Inc

GlaxoSmithKline Plc

Happify Health

Human API

IXICO Plc

Koninklijke Philips N.V.

Medical Care Corporation

Medopad Ltd

Mindstrong Health

Neurotrack Technology, Inc

Novartis International AG

Pfizer Inc.

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COMPANIES MENTIONED

Actigraph LLC

Akili Interactive Labs

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Altoida Inc

Amgen Inc

Bayer AG

Biogen Inc

Cambridge Cognition Plc

Eli Lilly and Company

Evidation Health, Inc.
F. Hoffmann-La Roche Ltd
Fitbit Inc
GlaxoSmithKline Plc
Happify Health
Human API
IXICO Plc
Koninklijke Philips N.V.
Medical Care Corporation
Medopad Ltd
Mindstrong Health
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