

North America Digital Asset Management (DAM) Market 2021-2031 by Offering (Solution, Services), System Type (Brand Asset Management, Library Asset Management, Production Asset Management, Others), Business Function (Sales & Marketing, HR, IT, Others), Deployment (On-premise, Cloud-based), Industry Vertical, Organization Size, and Country: Trend Forecast and Growth Opportunity

<https://marketpublishers.com/r/N475BD45486BEN.html>

Date: February 2022

Pages: 113

Price: US\$ 2,295.00 (Single User License)

ID: N475BD45486BEN

Abstracts

North America digital asset management market is projected to grow by 15.3% annually in the forecast period and reach \$7,660.1 million by 2031, driven by the exponential growth of data generation due to the increasing digitalization of content, the emergence of cloud-based delivery options, and the growing need for controlled access and better security of digital assets.

Highlighted with 26 tables and 56 figures, this 113-page report “North America Digital Asset Management (DAM) Market 2021-2031 by Offering (Solution, Services), System Type (Brand Asset Management, Library Asset Management, Production Asset Management, Others), Business Function (Sales & Marketing, HR, IT, Others), Deployment (On-premise, Cloud-based), Industry Vertical, Organization Size, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America digital asset management market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2018-2021 and provides forecast from 2022 till 2031 with 2021 as

the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America digital asset management market in every aspect of the classification from perspectives of Offering, System Type, Business Function, Deployment, Industry Vertical, Organization Size, and Country.

Based on Offering, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

DAM Solution

DAM Services

Deployment and Integration

Support and Maintenance

Consulting and Training

Based on System Type, the North America market is segmented into the following sub-

markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Brand Asset Management System

Library Asset Management System

Production Asset Management System

Other System Types

By Business Function, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Sales & Marketing

Human Resources (HR)

Information Technology (IT)

Other Business Functions

By Deployment, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

On-premise DAM

Cloud-based DAM

By Industry Vertical, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Media & Entertainment

Banking, Financial Services & Insurance (BFSI)

Government & Public Sector

Healthcare & Life Sciences

Retail and e-Commerce

Manufacturing

IT & Telecomm

Automotive & Transportation

Travel & Hospitality

Other Industry Verticals

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis, and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of the regional market by country and split of key national markets by Offering, Deployment, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Adobe Inc.

Aprimo LLC (ADAM Software)

Bynder BV (Webdam Inc.)

Canto Inc.

CELUM GmbH

Cloudinary Ltd.

Cognizant Technology Solutions Corp.

Digizuite A/S

Extensis (Celartem Inc.)

IBM Corporation

MediaBeacon Inc.

MediaValet Inc.

North Plains Systems Corp.

Nuxeo SAS

OpenText Corporation

Oracle Corporation

QBNK Holding AB

Widen Enterprises, Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF NORTH AMERICA MARKET BY OFFERING

- 3.1 Market Overview by Offering
- 3.2 DAM Solution
- 3.3 DAM Services
 - 3.3.1 Deployment and Integration
 - 3.3.2 Support and Maintenance
 - 3.3.3 Consulting and Training

4 SEGMENTATION OF NORTH AMERICA MARKET BY SYSTEM TYPE

- 4.1 Market Overview by System Type

- 4.2 Brand Asset Management System
- 4.3 Library Asset Management System
- 4.4 Production Asset Management System
- 4.5 Other System Types

5 SEGMENTATION OF NORTH AMERICA MARKET BY BUSINESS FUNCTION

- 5.1 Market Overview by Business Function
- 5.2 Sales & Marketing
- 5.3 Human Resources (HR)
- 5.4 Information Technology (IT)
- 5.5 Other Business Functions

6 SEGMENTATION OF NORTH AMERICA MARKET BY DEPLOYMENT

- 6.1 Market Overview by Deployment
- 6.2 On-premise DAM
- 6.3 Cloud-based DAM

7 SEGMENTATION OF NORTH AMERICA MARKET BY INDUSTRY VERTICAL

- 7.1 Market Overview by Industry Vertical
- 7.2 Media & Entertainment
- 7.3 Banking, Financial Services & Insurance (BFSI)
- 7.4 Government & Public Sector
- 7.5 Healthcare & Life Sciences
- 7.6 Retail and e-Commerce
- 7.7 Manufacturing
- 7.8 IT & Telecomm
- 7.9 Automotive & Transportation
- 7.10 Travel & Hospitality
- 7.11 Government & Public Sector

8 SEGMENTATION OF NORTH AMERICA MARKET BY ORGANIZATION SIZE

- 8.1 Market Overview by Organization Size
- 8.2 Large Enterprises
- 8.3 SMEs

9 NORTH AMERICA MARKET 2021-2031 BY COUNTRY

9.1 Overview of North America Market

9.2 U.S.

9.3 Canada

9.4 Mexico

10 COMPETITIVE LANDSCAPE

10.1 Overview of Key Vendors

10.2 New Product Launch, Partnership, Investment, and M&A

10.3 Company Profiles

Adobe Inc.

Aprimo LLC (ADAM Software)

Bynder BV (Webdam Inc.)

Canto Inc.

CELUM GmbH

Cloudinary Ltd.

Cognizant Technology Solutions Corp.

Digizuite A/S

Extensis (Celartem Inc.)

IBM Corporation

MediaBeacon Inc.

MediaValet Inc.

North Plains Systems Corp.

Nuxeo SAS

OpenText Corporation

Oracle Corporation

QBNK Holding AB

Widen Enterprises, Inc.

RELATED REPORTS

List Of Tables

LIST OF TABLES:

Table 1. Snapshot of North America Digital Asset Management Market in Balanced Perspective, 2021-2031

Table 2. World Economic Outlook, 2021-2031

Table 3. World Smartphone Connections, Average Network Connection Speed for Smartphones and Tablets, 2019-2030

Table 4. World Mobile Data Traffic by Application, 2019-2030, EB/year

Table 5. World Mobile Data Traffic by Device, 2019-2030, EB/year

Table 6. Main Product Trends and Market Opportunities in North America Digital Asset Management Market

Table 7. North America Digital Asset Management Market by Offering, 2021-2031, \$ mn

Table 8. North America Digital Asset Management Market: DAM Services by Type, 2021-2031, \$ mn

Table 9. North America Digital Asset Management Market by System Type, 2021-2031, \$ mn

Table 10. North America Digital Asset Management Market by Business Function, 2021-2031, \$ mn

Table 11. North America Digital Asset Management Market by Deployment, 2021-2031, \$ mn

Table 12. North America Digital Asset Management Market by Industry Vertical, 2021-2031, \$ mn

Table 13. North America Digital Asset Management Market by Organization Size, 2021-2031, \$ mn

Table 14. North America Digital Asset Management Market by Country, 2021-2031, \$ mn

Table 15. U.S. Digital Asset Management Market by Offering, 2021-2031, \$ mn

Table 16. U.S. Digital Asset Management Market by Deployment, 2021-2031, \$ mn

Table 17. U.S. Digital Asset Management Market by Industry Vertical, 2021-2031, \$ mn

Table 18. Canada Digital Asset Management Market by Offering, 2021-2031, \$ mn

Table 19. Canada Digital Asset Management Market by Deployment, 2021-2031, \$ mn

Table 20. Canada Digital Asset Management Market by Industry Vertical, 2021-2031, \$ mn

Table 21. Mexico Digital Asset Management Market by Offering, 2021-2031, \$ mn

Table 22. Mexico Digital Asset Management Market by Deployment, 2021-2031, \$ mn

Table 23. Mexico Digital Asset Management Market by Industry Vertical, 2021-2031, \$ mn

- Table 24. Adobe Inc.: Company Snapshot
- Table 25. Adobe Inc.: Business Segmentation
- Table 26. Adobe Inc.: Product Portfolio

List Of Figures

LIST OF FIGURES:

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. North America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2021-2031

Figure 4. North America Digital Asset Management Market, 2021-2031, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of North America Digital Asset Management Market

Figure 7. World 5G Devices Market by Value, 2019-2030, \$ bn

Figure 8. World 5G Traffic, 2019-2030, EB/year

Figure 9. Primary Restraints and Impact Factors of North America Digital Asset Management Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Five Forces Analysis of North America Digital Asset Management Market

Figure 12. Breakdown of North America Digital Asset Management Market by Offering, 2021-2031, % of Revenue

Figure 13. North America Addressable Market Cap in 2022-2031 by Offering, Value (\$ mn) and Share (%)

Figure 14. North America Digital Asset Management Market by Offering: DAM Solution, 2021-2031, \$ mn

Figure 15. North America Digital Asset Management Market by Offering: DAM Services, 2021-2031, \$ mn

Figure 16. North America Digital Asset Management Market by DAM Services: Deployment and Integration, 2021-2031, \$ mn

Figure 17. North America Digital Asset Management Market by DAM Services: Support and Maintenance, 2021-2031, \$ mn

Figure 18. North America Digital Asset Management Market by DAM Services: Consulting and Training, 2021-2031, \$ mn

Figure 19. Breakdown of North America Digital Asset Management Market by System Type, 2021-2031, % of Sales Revenue

Figure 20. North America Addressable Market Cap in 2022-2031 by System Type, Value (\$ mn) and Share (%)

Figure 21. North America Digital Asset Management Market by System Type: Brand Asset Management System, 2021-2031, \$ mn

Figure 22. North America Digital Asset Management Market by System Type: Library Asset Management System, 2021-2031, \$ mn

Figure 23. North America Digital Asset Management Market by System Type: Production Asset Management System, 2021-2031, \$ mn

Figure 24. North America Digital Asset Management Market by System Type: Other System Types, 2021-2031, \$ mn

Figure 25. Breakdown of North America Digital Asset Management Market by Business Function, 2021-2031, % of Sales Revenue

Figure 26. North America Addressable Market Cap in 2022-2031 by Business Function, Value (\$ mn) and Share (%)

Figure 27. North America Digital Asset Management Market by Business Function: Sales & Marketing, 2021-2031, \$ mn

Figure 28. North America Digital Asset Management Market by Business Function: Human Resources (HR), 2021-2031, \$ mn

Figure 29. North America Digital Asset Management Market by Business Function: Information Technology (IT), 2021-2031, \$ mn

Figure 30. North America Digital Asset Management Market by Business Function: Other Business Functions, 2021-2031, \$ mn

Figure 31. Breakdown of North America Digital Asset Management Market by Deployment, 2021-2031, % of Revenue

Figure 32. North America Addressable Market Cap in 2022-2031 by Deployment, Value (\$ mn) and Share (%)

Figure 33. North America Digital Asset Management Market by Deployment: On-premise DAM, 2021-2031, \$ mn

Figure 34. North America Digital Asset Management Market by Deployment: Cloud-based DAM, 2021-2031, \$ mn

Figure 35. Breakdown of North America Digital Asset Management Market by Industry Vertical, 2021-2031, % of Revenue

Figure 36. North America Addressable Market Cap in 2022-2031 by Industry Vertical, Value (\$ mn) and Share (%)

Figure 37. North America Digital Asset Management Market by Industry Vertical: Media & Entertainment, 2021-2031, \$ mn

Figure 38. North America Digital Asset Management Market by Industry Vertical: Banking, Financial Services & Insurance (BFSI), 2021-2031, \$ mn

Figure 39. North America Digital Asset Management Market by Industry Vertical: Government & Public Sector, 2021-2031, \$ mn

Figure 40. North America Digital Asset Management Market by Industry Vertical: Healthcare & Life Sciences, 2021-2031, \$ mn

Figure 41. North America Digital Asset Management Market by Industry Vertical: Retail

and e-Commerce, 2021-2031, \$ mn

Figure 42. North America Digital Asset Management Market by Industry Vertical:

Manufacturing, 2021-2031, \$ mn

Figure 43. North America Digital Asset Management Market by Industry Vertical: IT &

Telecomm, 2021-2031, \$ mn

Figure 44. North America Digital Asset Management Market by Industry Vertical:

Automotive & Transportation, 2021-2031, \$ mn

Figure 45. North America Digital Asset Management Market by Industry Vertical: Travel & Hospitality, 2021-2031, \$ mn

Figure 46. North America Digital Asset Management Market by Industry Vertical: Other Industry Verticals, 2021-2031, \$ mn

Figure 47. Breakdown of North America Digital Asset Management Market by Organization Size, 2021-2031, % of Revenue

Figure 48. North America Addressable Market Cap in 2022-2031 by Organization Size, Value (\$ mn) and Share (%)

Figure 49. North America Digital Asset Management Market by Organization Size: Large Enterprises, 2021-2031, \$ mn

Figure 50. North America Digital Asset Management Market by Organization Size: SMEs, 2021-2031, \$ mn

Figure 51. Breakdown of North America Digital Asset Management Market by Country, 2021 and 2031, % of Revenue

Figure 52. Contribution to North America 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 53. U.S. Digital Asset Management Market, 2021-2031, \$ mn

Figure 54. Canada Digital Asset Management Market, 2021-2031, \$ mn

Figure 55. Digital Asset Management Market in Mexico, 2021-2031, \$ mn

Figure 56. Growth Stage of North America Digital Asset Management Industry over the Forecast Period

I would like to order

Product name: North America Digital Asset Management (DAM) Market 2021-2031 by Offering (Solution, Services), System Type (Brand Asset Management, Library Asset Management, Production Asset Management, Others), Business Function (Sales & Marketing, HR, IT, Others), Deployment (On-premise, Cloud-based), Industry Vertical, Organization Size, and Country: Trend Forecast and Growth Opportunity

Product link: <https://marketpublishers.com/r/N475BD45486BEN.html>

Price: US\$ 2,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N475BD45486BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970